# THIS IS A TIFFANY RING

TIFFANY&CO.

### AN ICON OF MODERN LOVE - 3 -A TIFFANY LEGACY - 5 -

THE LEADER IN DIAMOND TRACEABILITY -7-

#### IN PURSUIT OF PERFECTION – 10 –

TIFFANY ENGAGEMENT RINGS - 11 -

> TIFFANY BAND RINGS - 25 -

THE TIFFANY GUIDE TO DIAMONDS



#### A RELATIONSHIP FOR LIFE - 49 -

#### **PRODUCT INDEX** - 57 -

## AN ICON OF MODERN LOVE

A Tiffany ring symbolizes a lifelong connection, a celebration of love in all its forms, from romance and engagement to every meaningful milestone.

> It is a heartfelt commitment and promise to truly honor one another. We handcraft designs to stand the test of time, so your ring is as enduring and unique as your bond.



## A TIFFANY LEGACY

Charles Lewis Tiffany was the first jeweler to establish the diamond ring as a symbol of love.

> In 1886 he introduced the Tiffany<sup>®</sup> Setting, the world's most iconic engagement ring. Crowned the "King of Diamonds" for acquiring superlative European gems including the French Crown Jewels— Charles Lewis Tiffany introduced the American public to rare gemstones from around the world. His debut of the Tiffany Diamond, one of the most important diamonds in history, not only highlighted his dedication to exemplary craftsmanship, it confirmed Tiffany as the world-renowned destination for diamonds.



## THE LEADER IN DIAMOND TRACEABILITY

As a pioneer in responsible sourcing, we don't just adhere to industry standards, we lead by example.

> Our customers deserve to know that their Tiffany diamond was sourced with the highest standards, not only in quality but in social and environmental responsibility. We believe that diamond traceability is the best means to ensure both. From the moment a Tiffany diamond is unearthed, it takes a remarkable trip across the globe, passing from the expert hands of one master craftsperson to another until it's worthy of the iconic Tiffany Blue Box. In 2020, we became the first global luxury jeweler to disclose the full craftsmanship journey of our diamonds, from the region



or countries of origin to where the stone was cut, polished, graded and set. Along the Diamond Craft Journey, we work to ensure responsible practices every step of the way. To learn more visit: www.international.tiffany.com/engagement/ diamond-provenance/



### IN PURSUIT OF PERFECTION

Every ring is expertly crafted with passion and precision to unleash intense vibrancy and light.

Treasured from the moment they're unearthed, stones selected for our engagement rings are entrusted to masterful artisans who bring decades of experience to their craft. In our workshops, 1,500 of the world's most talented artisans cut diamonds to the highest standards. Tiffany diamonds are cut to maximize beauty—angles, proportion and symmetry are obsessively considered, so that the stone's brilliance changes the very energy in the room. TIFFANY ENGAGEMENT RINGS

### THE TIFFANY® SETTING

Introduced in 1886, the celebrated six-prong Tiffany® Setting lifts the diamond above the band and into the light. The result is a ring whose sparkling beauty has never been rivaled.



### A TIFFANY® SETTING EMBODIES A LEGACY OF INNOVATION AND ARTISTRY— An ICON FOR FUTURE GENERATIONS.



#### PAVÉ TIFFANY® SETTING.



### INNOVATION IN DESIGN Ever since Tiffany introduced the modern engagement ring, it has played

a part in the world's greatest love stories for over 130 years.

> Tiffany continues this tradition with Tiffany True<sup>™</sup>. The innovative mixed-cut diamond ring was engineered by Tiffany, creating a new symbol for modern love.

### TIFFANY TRUE

An evolution of the modern engagement ring with clean lines and refined details, Tiffany True™ combines the bold, iconic T-motif with Tiffany's rich history as the authority on diamonds.



### TIFFANY HARMONY

In the same way that lyrics and music effortlessly blend together, Tiffany Harmony<sup>™</sup> engagement rings pair perfectly with its coordinating wedding band to form a harmonious design.





#### TIFFANY HARMONY™ WITH BEAD-SET DIAMOND BAND.



**FIFFANY SOLESTE** The breathtaking design maximizes the scintillation and visual impact of the center stone. Tiffany Soleste features a center stone surrounded by a crown of round brilliant bead-set diamonds.

TIFFANY SOLESTE PEAR-SHAPED.





#### TIFFANY SOLESTE ROUND BRILLIANT AND EMERALD-CUT.

20

### TIFFANY YELLOW DIAMONDS

Like the famous Tiffany Diamond, our yellow diamonds are renowned for capturing the brilliance of sunlight. Scintillating and rare, Tiffany yellow diamonds radiate with warmth and energy.

TIFFANY SOLESTE OVAL-CUT YELLOW DIAMOND.



### FANCY SHAPES

Featuring magnificent stones and diamond shapes, Tiffany fancy shapes are cut to exacting proportions and at the highest standards to maximize a diamond's ability to reflect and refract light.

PRINCESS-CUT DIAMOND, OVAL-CUT DIAMOND AND TIFFANY NOVO™ CUSHION-CUT.





### LEGENDARY STYLE

Illustrating a timeless design aesthetic that ranges from the classical to the fantastical, our engagement rings elevate intricate craftsmanship and designs to artistry.

> TIFFANY THREE STONE AND TIFFANY BOW RIBBON.





#### TIFFANY & CO. SCHLUMBERGER ROUND BRILLIANT.

# TIFFANY BAND RINGS

### MADE FOR EACH OTHER

# Tiffany band rings are a perfect match to symbolize your special bond of love.

BAND RINGS FROM THE TIFFANY CLASSIC<sup>™</sup> AND TIFFANY EMBRACE<sup>™</sup> COLLECTION.









#### BAND RINGS FROM THE TIFFANY & CO.<sup>®</sup>, TIFFANY HARMONY<sup>™</sup> AND TIFFANY T COLLECTIONS.

### LOVE IS LOVE. TODAY AND ALWAYS, TIFFANY CELEBRATES TRUE CONNECTION WITH RINGS THAT STAND FOR LOVE IN ALL FORMS.

#### BAND RINGS FROM THE TIFFANY T COLLECTION.





#### BAND RINGS FROM THE TIFFANY SOLESTE AND TIFFANY T COLLECTIONS.

29

### A PERFECT MATCH

Nothing enhances the beauty of a Tiffany diamond engagement ring like pairing it with a Tiffany band ring. Tiffany & Co. offers a range of stylish bands from classic to contemporary designs, and crafted by Tiffany master artisans.

THE TIFFANY<sup>®</sup> SETTING AND BAND RINGS FROM THE TIFFANY EMBRACE<sup>™</sup> AND TIFFANY SOLESTE COLLECTIONS.





#### TIFFANY TRUE<sup>™</sup> ENGAGEMENT RING AND BAND RINGS FROM THE TIFFANY METRO AND TIFFANY T COLLECTIONS.



### CELEBRATE WITH TIFFANY Symbols of love, synonymous with style,

Tiffany Celebration<sup>™</sup> rings mark life's biggest moments from new beginnings to anniversaries. Each one beautiful, they are imbued with meaning carefully considered and brilliantly crafted.

BANDS RINGS FROM THE TIFFANY VICTORIA™, TIFFANY EMBRACE™, TIFFANY & CO. SCHLUMBERGER AND TIFFANY METRO COLLECTIONS.



#### BAND RINGS FROM THE TIFFANY T, TIFFANY EMBRACE™ AND TIFFANY METRO COLLECTIONS.

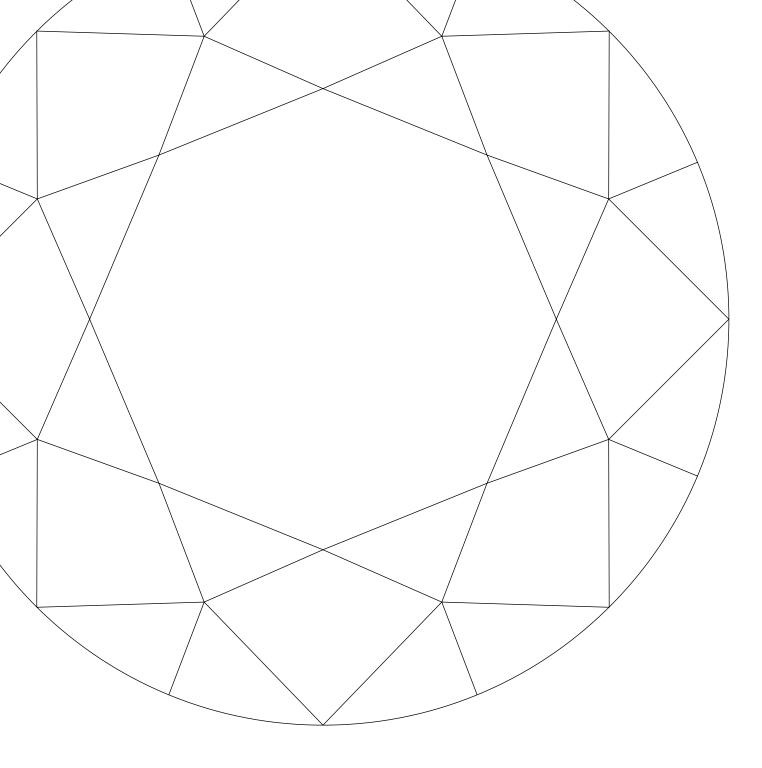
THE TIFFANY GUIDE TO DIAMONDS

### THE TIFFANY GUIDE TO DIAMONDS

The 4Cs: cut, clarity, color and carat represent the four universal standards that determine the rarity and quality of a diamond.

> Our diamonds are brighter and more vibrant because we craft them that way. The most talented artisans cut Tiffany diamonds to the utmost precision. We frequently reject stones that would be accepted by others because only superlative diamonds earn the right to be placed in the legendary Tiffany Blue Box. The incomparable beauty of Tiffany engagement rings is a result of our exceptional jewelery design, masterful craftsmanship and exacting standards across the 4Cs.

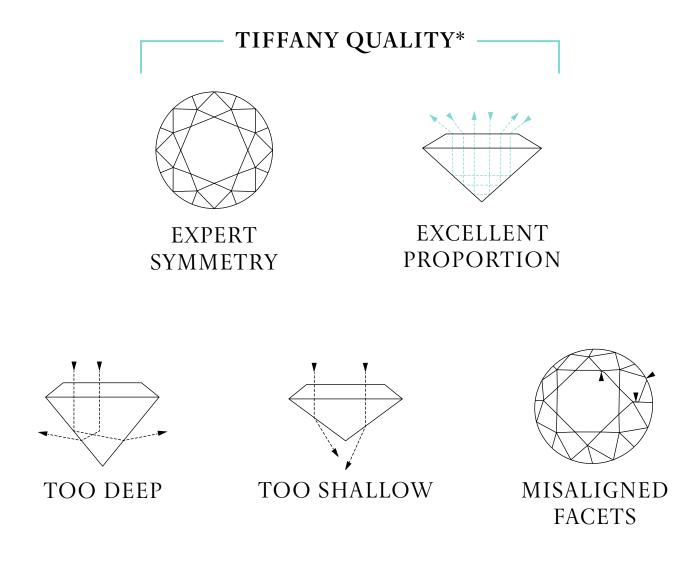




### CUT is the most important of the 4Cs.

Cut refers to the facet proportions on the surface of a diamond. It maximizes the beauty of a diamond and is controlled by human hands, not nature. Tiffany diamonds possess superlative fire and sparkle because we craft them to meet our exacting standards.

At Tiffany, we take the world's highest quality rough stones and put them in the hands of the world's most talented diamond cutters, crafting diamonds that outshine all others.



**Expert Symmetry** Facets precisely matching in size, shape and alignment create brilliance.

Excellent Proportion Light reflects

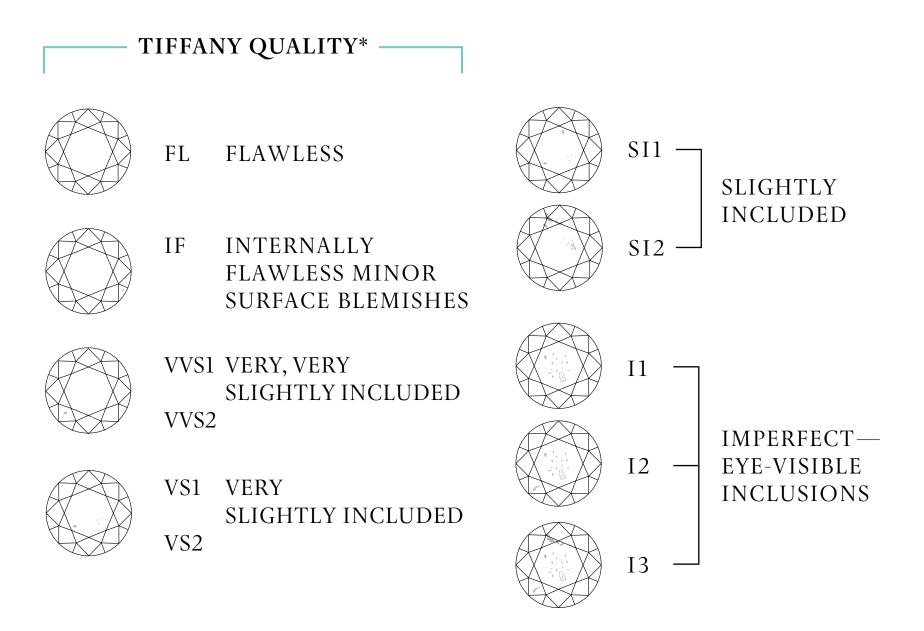
### brightly.

**Too Deep** Light escapes through the side.

Too Shallow Light escapes at the bottom.

**Misaligned Facets** Asymmetry interrupts the movement of light from one facet to the next.





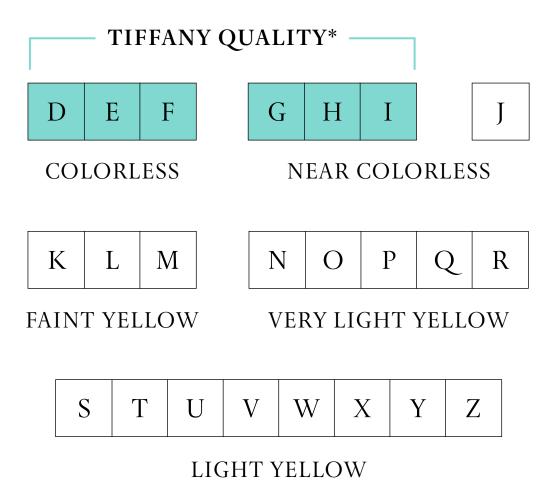
CLARITY is a measure of the purity and rarity of a diamond.

It is determined by the visibility of imperfections under 10-power magnification as virtually all diamonds have imperfections of one type or another. A diamond is graded as flawless if, under 10-power magnification, no inclusions (internal flaws) or blemishes (external imperfections) are visible.

Tiffany maintains strict grading standards and rejects any diamond with noticeable imperfections to the unaided eye.

\*The gemological standards in this graphic refer only to individually registered engagement diamonds set in certain ring styles.





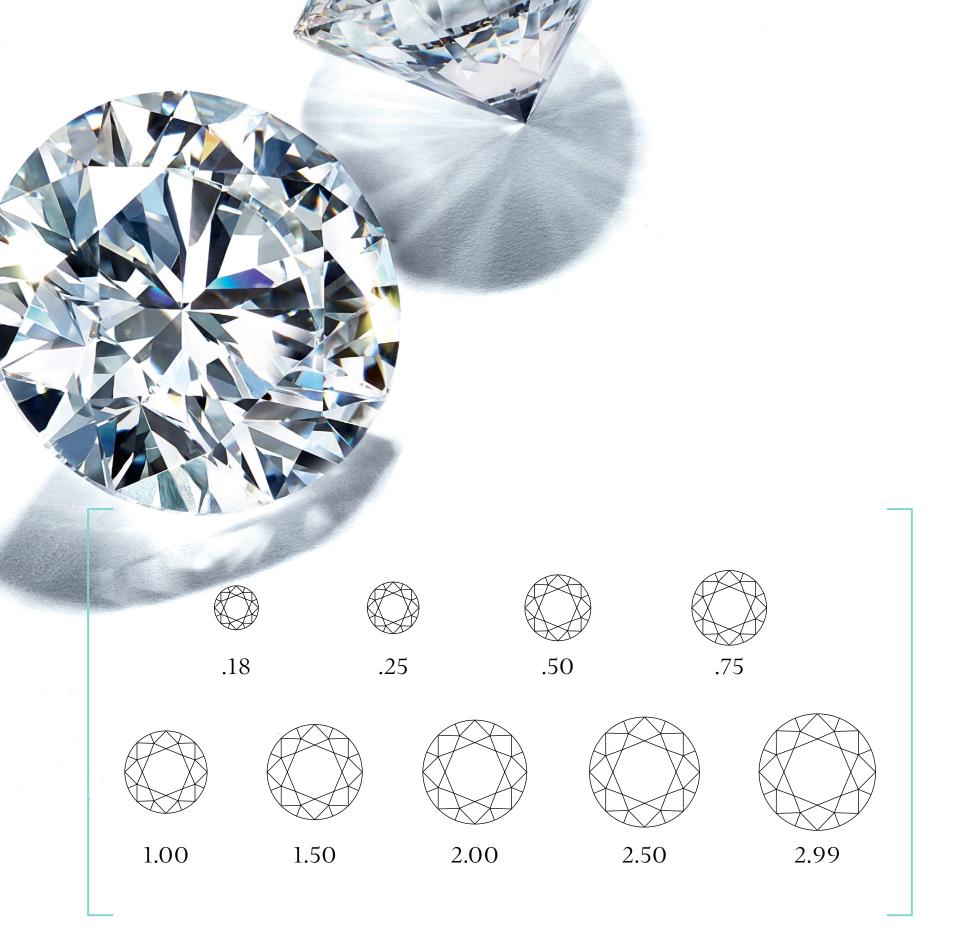
### COLOR refers to the tint of the diamond.

In nature, most diamonds have a slight tint of yellow or brown. Tiffany only accepts stones in the "colorless" to "near colorless" range. The closer to being "colorless" a diamond is, the rarer and more valuable it is.

Additionally, the Tiffany Gemological Laboratory will not accept stones exhibiting strong or excessive fluorescence, which, in natural lighting, gives diamonds a milky appearance.

\*The gemological standards in this graphic refer only to individually registered engagement diamonds set in certain ring styles.





CARAT denotes the weight of the diamond. Tiffany diamonds are always cut to maximize brilliance, not carat weight.

> Taken by itself, carat weight does not determine a diamond's value. For example, two one-carat stones can vary widely in price when clarity, color and cut are taken into consideration. When that is understood, it is clear that large diamonds of peerless quality are rare.



DIAMOND SHAPE is the geometric appearance of the diamond. Tiffany offers a wide range of diamond cuts and shapes, ensuring that every ring is as extraordinary as the love it represents.

Round Brilliant Exacting proportions reflect light and cast tiny rainbows in a dazzling display of sparkle and contrast.

**Tiffany True**<sup>™</sup> A modern mix combining a step-cut crown and brilliant-cut pavilion, displaying intense light and balanced with subtle rainbows.



**Princess** A bold, square-brilliant cut with over 50 chevron-shaped facets that create a shimmering array of reflections.

**Cushion** Rounded edges soften the traditional corners of a square or rectangular-cut diamond for a gently luminous effect.

**Emerald** Parallel cuts showcase the diamond's pure color and icy clarity.

**Oval** An elegant, elongated adaptation of the round brilliant cut with facets

that make the light dance.

**Pear** Round brilliant and marquise-style cuts combine to form the teardrop shape with an extraordinary display of light.

**Heart** A series of precise cuts form this classic symbol of love.



### TIFFANY DIAMOND CERTIFICATE AND FULL LIFETIME WARRANTY

The Tiffany Diamond Certificate is issued by Tiffany & Co. to certify the authenticity and integrity of serialized Tiffany diamonds. This document contains vital statistics related to your diamond, from its grades based on the 4Cs to its provenance information and its unique laser-inscribed serial number.

Our Diamond Certificate is backed by a Full Lifetime Warranty, which guarantees the grade of your diamond. Other diamond reports, including those from the Gemological Institute of America (GIA), do not contain such guarantees and even carry disclaimers.



# A RELATIONSHIP FOR LIFE



When you purchase a Tiffany ring, we become a part of your love story and you become part of the Tiffany family. We will create the ring of your dreams, from customization to personalization, your ring will be uniquely yours.

## MAKE IT PERSONAL

Inscribe your engagement ring with a personal message, initials or a memorable date.

> Engraving adds a personal message that is only shared by you and your loved one elevating the importance of any piece of jewelry to a treasured heirloom for future generations. We offer engraving and same day service at select locations, consult a Tiffany Diamond Expert for more details.

SCR





### CUSTOMIZE YOUR RING

At Tiffany we can create a ring of your dreams.

You can select from alternate metal ways from our current assortment, choose the diamond cut and setting that are a reflection of you and your love. Please visit your nearest Tiffany & Co. store or schedule an in-store consultation to assist with your customization needs.

Available in select markets. Contact a Tiffany Diamond Expert for more information.



## EMBOSS Your Blue Box

A Tiffany ring is always presented in the legendary Tiffany Blue Box.

> It holds the promise of a lifetime of love and expert craftsmanship. Personalize your Tiffany Blue™ ring box by embossing it with initials, a monogram or a date. Consult a Tiffany Diamond Expert for more details or visit Tiffany.com.



## A RELATIONSHIP FOR LIFE

FAN

We offer a range of services from private consultations and custom hand engraving to ring sizing and cleaning.

> In addition to these services, you receive the benefits of a legacy where unparalleled craftsmanship is as unforgettable as the day you say, "I do."

### AT YOUR SERVICE

Tiffany provides superlative care for the lifetime of a diamond. We offer complimentary cleaning (every six months) and will ensure that the stones are secure in their settings. With proper care, your Tiffany diamond ring will retain its beauty to be treasured and passed on for future generations.





### YOUR ENGAGEMENT RING IS LEGENDARY

- Your diamond is as rare as your love.
   We only accept .04% of the world's gem-grade diamonds.
- Your diamond was responsibly sourced from known mines and sources.
- We are proud to be the first global luxury jeweler to share the craftsmanship journey of your diamond, from its provenance information (region or countries of origin) to where it was cut, polished, graded and set.
- Your diamond has a unique and invisible laser I.D.
- Your diamond is backed by a Tiffany
   Diamond Certificate, and we stand behind
   our grades with a lifetime warranty.
- Your diamond was cut and polished

by expert artisans to maximize beauty and sparkle.

Your engagement ring was meticulously handcrafted.

Select standards on this page refer only to individually registered engagement diamonds set in certain ring styles.

# PRODUCT INDEX



TIFFANY TRUE™ in platinum.



TIFFANY TRUE™ with a diamond band in platinum.



TIFFANY TRUE™ with a diamond band in 18k gold.



THE TIFFANY® SETTING in platinum.



THE TIFFANY® SETTING in 18k yellow gold.



THE TIFFANY® SETTING in 18k rose gold.



THE TIFFANY® SETTING with a diamond band in platinum.



PAVÉ TIFFANY® SETTING with a diamond band in platinum.



TIFFANY HARMONY™ in platinum. Also available in 18k rose gold.







TIFFANY HARMONY<sup>™</sup> with a diamond band in platinum. Also available in 18k rose gold. TIFFANY SOLESTE ROUND BRILLIANT with a diamond band in platinum. TIFFANY SOLESTE CUSHION-CUT with a diamond band in platinum.



TIFFANY SOLESTE EMERALD-CUT with a diamond band in platinum.



TIFFANY SOLESTE OVAL-CUT with a diamond band in platinum.



TIFFANY SOLESTE PEAR-SHAPED with a diamond band in platinum.



TIFFANY SOLESTE HEART-SHAPED with a diamond band in platinum.



PRINCESS-CUT in platinum.



EMERALD-CUT in platinum.



OVAL-CUT in platinum.



HEART-SHAPED in platinum.



PEAR-SHAPED in platinum.







TIFFANY NOVO™ CUSHION-CUT with a pavé diamond band in platinum. Also available in round brilliant cut. TIFFANY NOVO™ PRINCESS-CUT with a pavé diamond band in platinum. TIFFANY NOVO™ EMERALD-CUT with a pavé diamond band in platinum.



TIFFANY THREE STONE in platinum.



TIFFANY THREE STONE with pear-shaped side stones in platinum.



TIFFANY THREE STONE with sapphire side stones in platinum.



TIFFANY THREE STONE with baguette side stones in platinum.



TIFFANY SOLESTE CUSHION-CUT YELLOW DIAMOND with a diamond band in platinum.



TIFFANY SOLESTE OVAL-CUT YELLOW DIAMOND with a diamond band in platinum.



TIFFANY SOLESTE CUSHION-CUT YELLOW DIAMOND with a diamond band in platinum.



TIFFANY NOVO™ YELLOW DIAMOND with a pavé diamond band in platinum.



TIFFANY & CO. SCHLUMBERGER with a diamond band in platinum.







TIFFANY & CO. SCHLUMBERGER BUDS with a diamond band in platinum. TIFFANY & CO. SCHLUMBERGER TWO BEES in platinum and 18k yellow gold. TIFFANY & CO. SCHLUMBERGER ROPE in 18k yellow gold.

### NOTES


### TIFFANY.COM

The gemological standards in this book refer only to individually registered engagement diamonds set in certain ring styles.

TIFFANY, TIFFANY & CO., T&CO., the color and word mark TIFFANY BLUE, and the design and word mark TIFFANY BLUE BOX, amongst other names and symbols, are trademarks of Tiffany and Company and its affiliates, in the U.S. and other countries. Merchandise shown may not be available in all locations. Items may appear larger or smaller due to photography techniques.
To remove your name from our mailing list, please contact Customer Service. © 2021 Tiffany and Company. All rights reserved. TIATR21INTL

## TIFFANY&CO.

THE LEADER IN DIAMOND TRACEABILITY