



THIS IS TIFFANY

Fall/Winter 2019

N°9

*This is Tiffany*  
N°9

The joy of true connection.  
The delight of unexpected wit.  
The enduring beauty of  
meticulously considered design.  
This is Tiffany.

We believe that luxury—in  
radiant gold designs, exquisite  
diamonds and extraordinary  
objects for the home—  
should be perfectly crafted to  
enrich the every day.

In this issue, we explore the many  
ways to live a beautiful life—  
filled with Tiffany, of course.

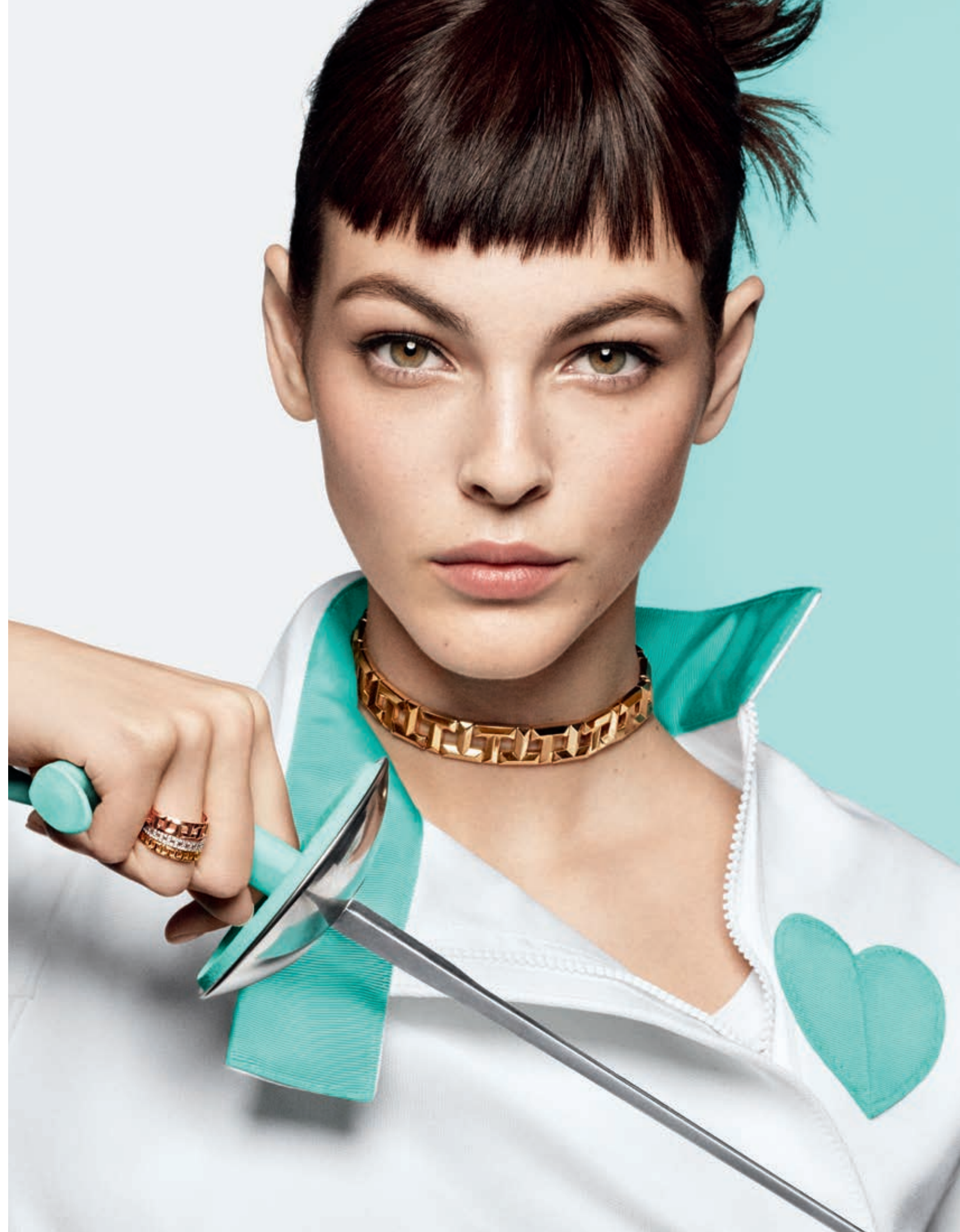


# TRUE COLORS

THERE'S NOTHING MORE ALLURING THAN A  
PIECE FROM TIFFANY. HERE, OUR MOST ICONIC  
COLLECTIONS TAKE CENTER STAGE.



Select styles launching throughout fall 2019.







Cover: Vittoria wears Tiffany Paper Flowers®.  
Previous page: Vittoria wears Tiffany T True.  
This page: Vittoria wears Tiffany T and Tiffany Soleste.











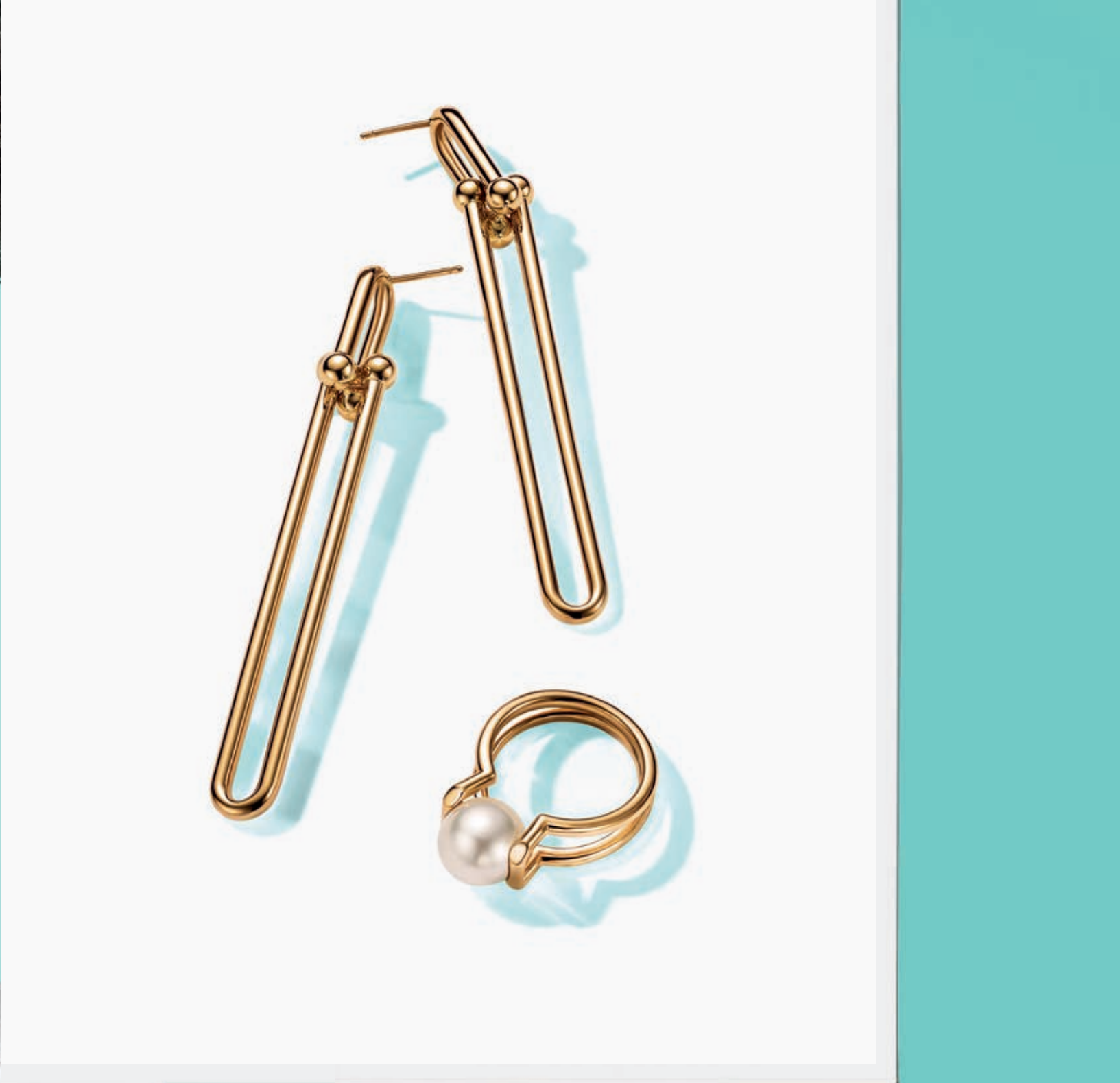


Designs © Elsa Peretti



*This page: Vittoria wears Elsa Peretti® Bone cuffs.  
Previous page: Imaan wears Tiffany T designs, a Tiffany 1837 Makers watch  
and a Tiffany True™ engagement ring.*





*This page: Imaan wears Tiffany T and Tiffany City HardWear and Tiffany T sunglasses.  
Next page: Vittoria wears Elsa Peretti® Diamonds by the Yard® earrings and necklaces.*





Designs © Elsa Peretti



# WORLD

HERE, OVER 180 YEARS OF AMERICAN CRAFTSMANSHIP IS REIMAGINED IN THE NEW TIFFANY 1837 MAKERS COLLECTION.

# OF



# MEN'S



# OF

## TIFFANY MEN'S

LAUNCHING IN OCTOBER 2019, THE TIFFANY MEN'S COLLECTIONS REFLECT TIFFANY & CO.'S AUTHORITY AS THE ORIGINAL PURVEYOR OF AMERICAN LUXURY GOODS—DIRECT, UNCOMPLICATED AND ROOTED IN A LEGACY OF EXPERT CRAFTSMANSHIP.

INSPIRED BY THE TIME-HONORED TECHNIQUES USED IN TIFFANY'S HOLLOWWARE WORKSHOP, SUCH AS STAMPING AND SOLDERING, TIFFANY 1837 MAKERS HONORS THE HAND OF THE ARTISAN AND THE SPIRIT OF INNOVATION.



T & CO

# MEN'S





Opening pages: Tiffany 1837 Makers jewelry designs. Everyday Objects designs.  
Above and right: Tiffany 1837 Makers and Tiffany T jewelry designs. Everyday Objects first aid box.





Diamond Point and Tiffany 1837 Makers jewelry designs.





Tiffany 1837 Makers, Tiffany T and Diamond Point jewelry designs.





Tiffany x GLOBE-TROTTER travel trolley. Also featuring additional designs from the Home & Accessories collection. Tiffany T and Tiffany 1837 Makers jewelry designs.





Above: Tiffa y 1837 Makers designs.  
 Right: Diamond Point and Tiffa y 1837 Makers designs.











*Previous pages: Everyday Objects designs.  
Above and left: Tiffa y 1837 Makers designs. Also featuring additional designs from the Home & Accessories collection. Tiffa y 1837 Makers watch.*





Tiffa y Ampersand designs.



THE NEW  
RETURN TO TIFFANY™  
LOVE BUGS COLLECTION  
REINVENTS AN ICON.  
EXQUISITE GEMSTONES  
AND EXPERT  
CRAFTSMANSHIP  
COMBINE IN A PLAYFUL  
CELEBRATION OF  
THE LIVING  
WORLD.











Opening pages: Return to Tiffany™ Love Bugs pendants.  
Previous pages: Return to Tiffany™ Love Bugs necklace and ring.  
Above and right: Return to Tiffany™ Love Bugs stickpin and brooch.





Above and left: Return to Tiffany™ Love Bugs pendants and rings.  
Tiffany Victoria® necklace in platinum with diamonds.  
Next pages: Return to Tiffany™ Love Bugs earrings. Tiffany solitaire diamond earrings in platinum.







# HIGH

WHEN IT COMES TO WEARING TIFFANY JEWELRY,  
THE RULES DON'T APPLY. HERE, WE CELEBRATE THE BOLD  
ORIGINALITY OF PERSONAL STYLE.



# COON

# TRAST

Select styles launching throughout fall 2019.







New designs from the Tiffany City HardWear collection feature the unexpected pairing of utilitarian links and lustrous pearls.

*Previous page:* Dree wears Tiffany T earrings and a Tiffany tiara in platinum with diamonds totaling over 47 carats, featuring a removable bracelet.

*This page:* Fernanda wears Tiffany City HardWear, Tiffany Paper Flowers® and Tiffany Victoria® designs.





Inspired by the idea of abstract flower petals, the Tiffany Paper Flowers® collection is a modern take on a quintessentially organic form.

Shalom wears Tiffany Paper Flowers® and Return to Tiffany™ Love Bugs.







A beveled "T" motif defines the bold and geometric silhouettes of the Tiffany T collection.

Dree wears Tiffany T True and Tiffany Victoria® designs.





Turquoise, black onyx and mother-of-pearl are stunning accents on the newest Tiffany T designs.



Jessica wears Tiffany T designs.





Here, an exclusive look at new designs from the Tiffany Victoria® collection. Hand-set marquise diamonds totaling over 5 carats add dimension to the fluid fronds of this striking necklace.

Fernanda wears Tiffany Victoria® designs.



# Welcome Home



A LUXURIOUS LIFE BEGINS WITH TIFFANY. THE NEWEST  
PIECES FROM OUR HOME & ACCESSORIES COLLECTION CAPTURE  
THE UNEXPECTED BEAUTY IN THE EVERY DAY.





*Previous pages:* Designs from the Color Block collection. Also featuring additional designs from the Home & Accessories collection and necklaces in platinum with diamonds.  
*Above:* Designs from the Modern Bamboo collection. Also featuring additional designs from the Home & Accessories collection.









*Previous pages:* Designs from the Seguso Vetri d'Arte collection. Designs from the Tiffany 1837 Makers collection. Also featuring additional designs from the Home & Accessories collection and a necklace in platinum with diamonds.  
*Above:* Designs from the Tiffany Ampersand collection. Also featuring additional designs from the Home & Accessories collection.



# Fully Engaged

MEET YOUR MATCH. FROM THE ICONIC TIFFANY® SETTING TO THE TIFFANY TRUE™, OUR ENGAGEMENT RINGS EMBODY EXPERT CRAFTSMANSHIP, TIMELESS DESIGNS AND MODERN VALUES.

A true design masterpiece. Our latest engagement ring, Tiffany True™, boasts an innovative cut—years in the making. Architectural and discreetly hallmarked with a T-shaped detail in the setting, this striking design features a square mixed-cut diamond.

Select styles launching throughout fall 2018.





# Ethical Diamond Sourcing

As a long-time leader in sustainable luxury, Tiffany advocates to advance ethical diamond sourcing practices globally.

At Tiffany, we believe fine craftsmanship starts with responsible sourcing. We carefully obtain all of our rough diamonds from known mines and suppliers, which operate in environmentally and socially responsible ways.

1. SOURCING



2. CUTTING



3. GRADING



4. POLISHING



5. SETTING



## A Brilliant Legacy

In 1886, Charles Lewis Tiffany unveiled the Tiffany® Setting, an expertly engineered design that introduced the world to the engagement ring as we know it today.

Each diamond, like a human fingerprint, has certain distinguishing characteristics such as color, clarity and carat weight. But what brings life and soul into a diamond is the cut. Every Tiffany diamond, no matter how large or small, is meticulously cut.

Tiffany is proud of its 1,500 expert cutters and polishers. Their passionate work unleashes an intense beauty in every stone they touch.

In a significant step for diamond transparency, we now provide provenance information—region or countries of origin—for every newly sourced, individually registered diamond we set.







Tiffany True™ engagement rings in platinum and 18k yellow gold.







## Stack the Deck

Discover designs perfect for mixing, matching and everything in between.



Tiffany True™ engagement ring in platinum, paired with the Tiffany® Setting and Tiffany T True band rings in 18k rose gold.

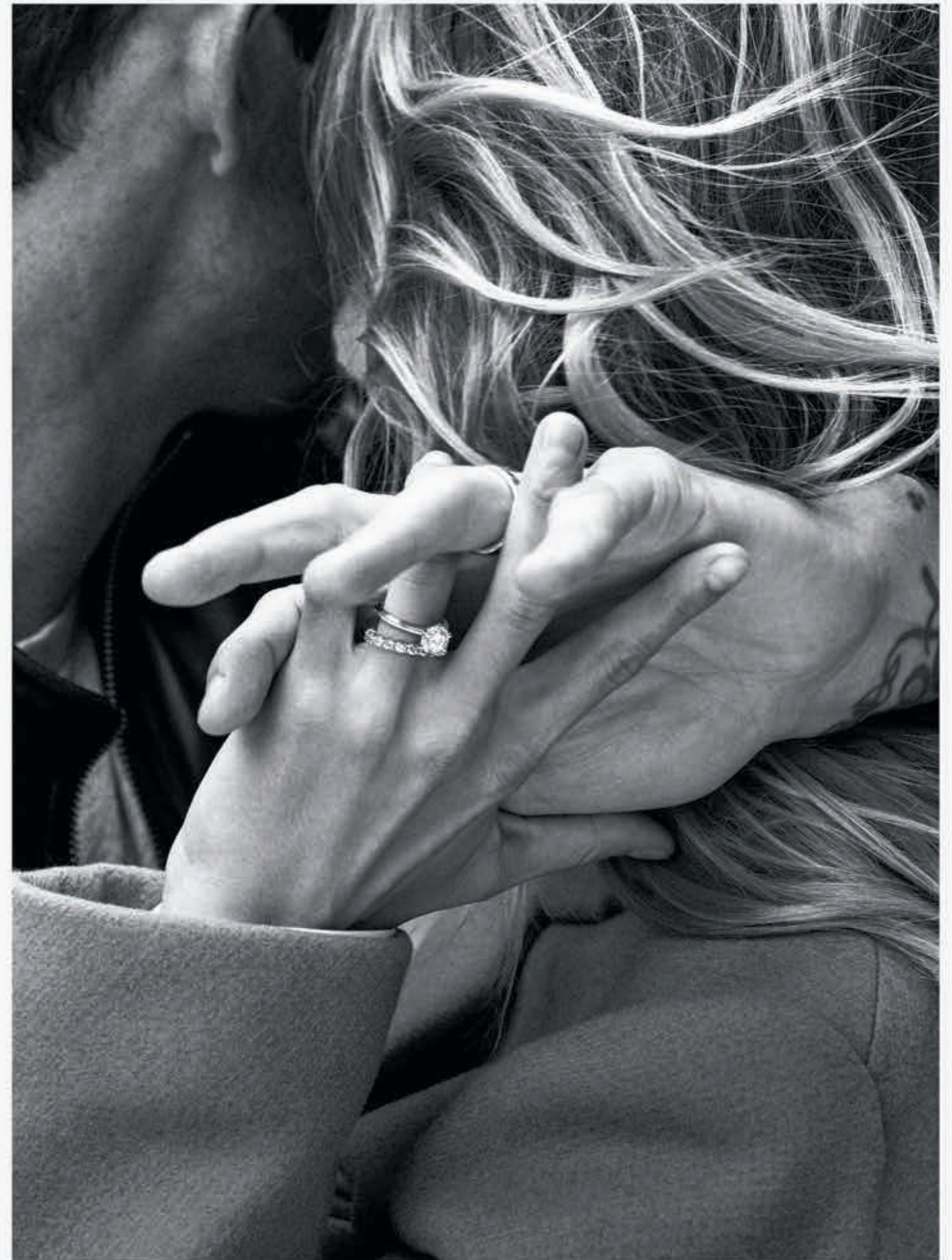




# Better Together



The Tiffany® Setting engagement ring in platinum,  
paired with the Tiffany® Setting and Tiffany Soleste band rings in platinum.







METICULOUSLY CRAFTED FOR LIFE'S MOST IMPORTANT MOMENTS, TIFFANY KEYS ARE A BEAUTIFUL REMINDER OF WHERE YOU'VE BEEN AND WHERE YOU'RE GOING.

*Unblock*

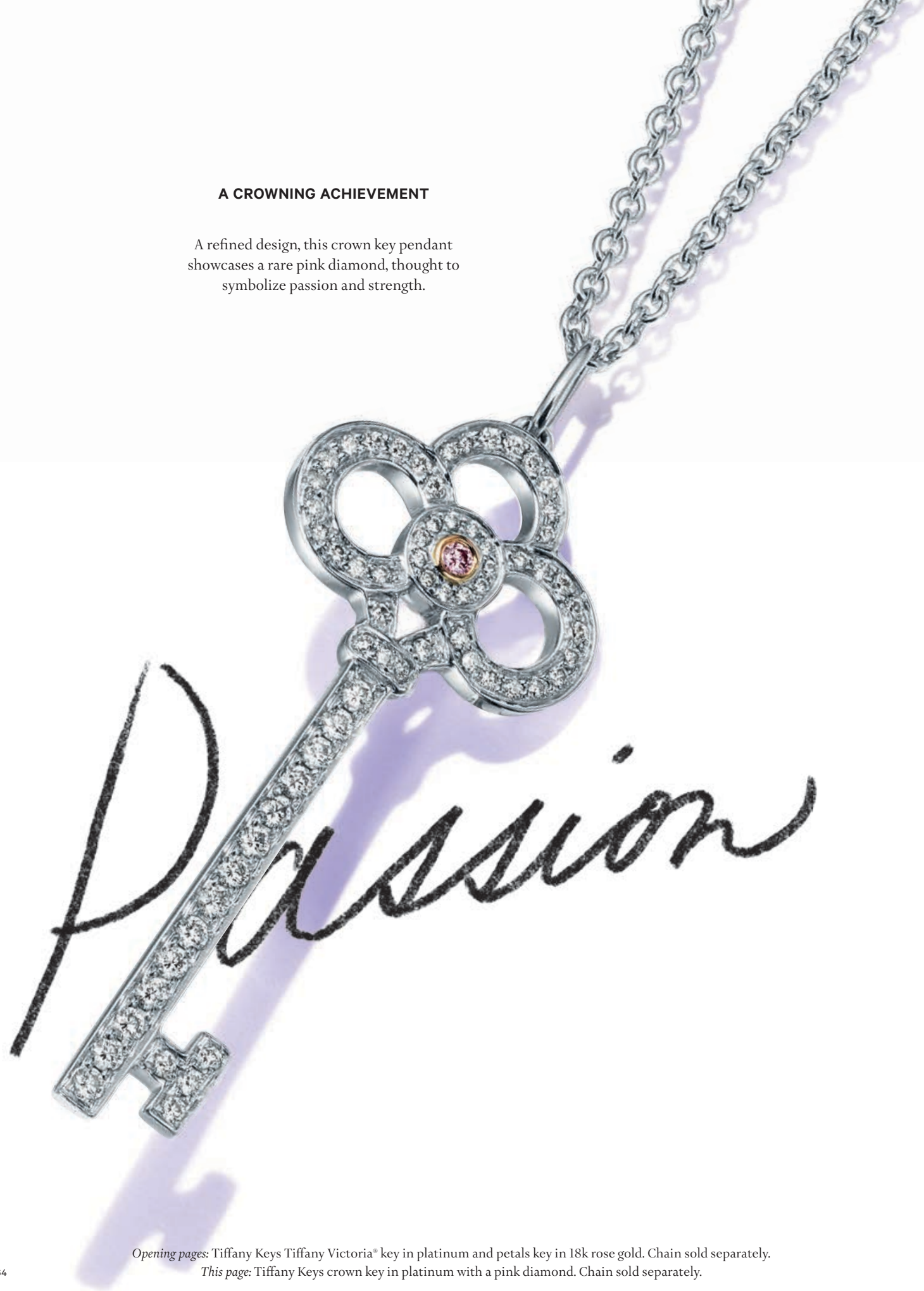
THE

POSSIBILITIES



**A CROWNING ACHIEVEMENT**

A refined design, this crown key pendant showcases a rare pink diamond, thought to symbolize passion and strength.



Connection

**IN BLOOM**

A fresh take on a quintessentially organic form, this petal-inspired key celebrates the joy of true connection.

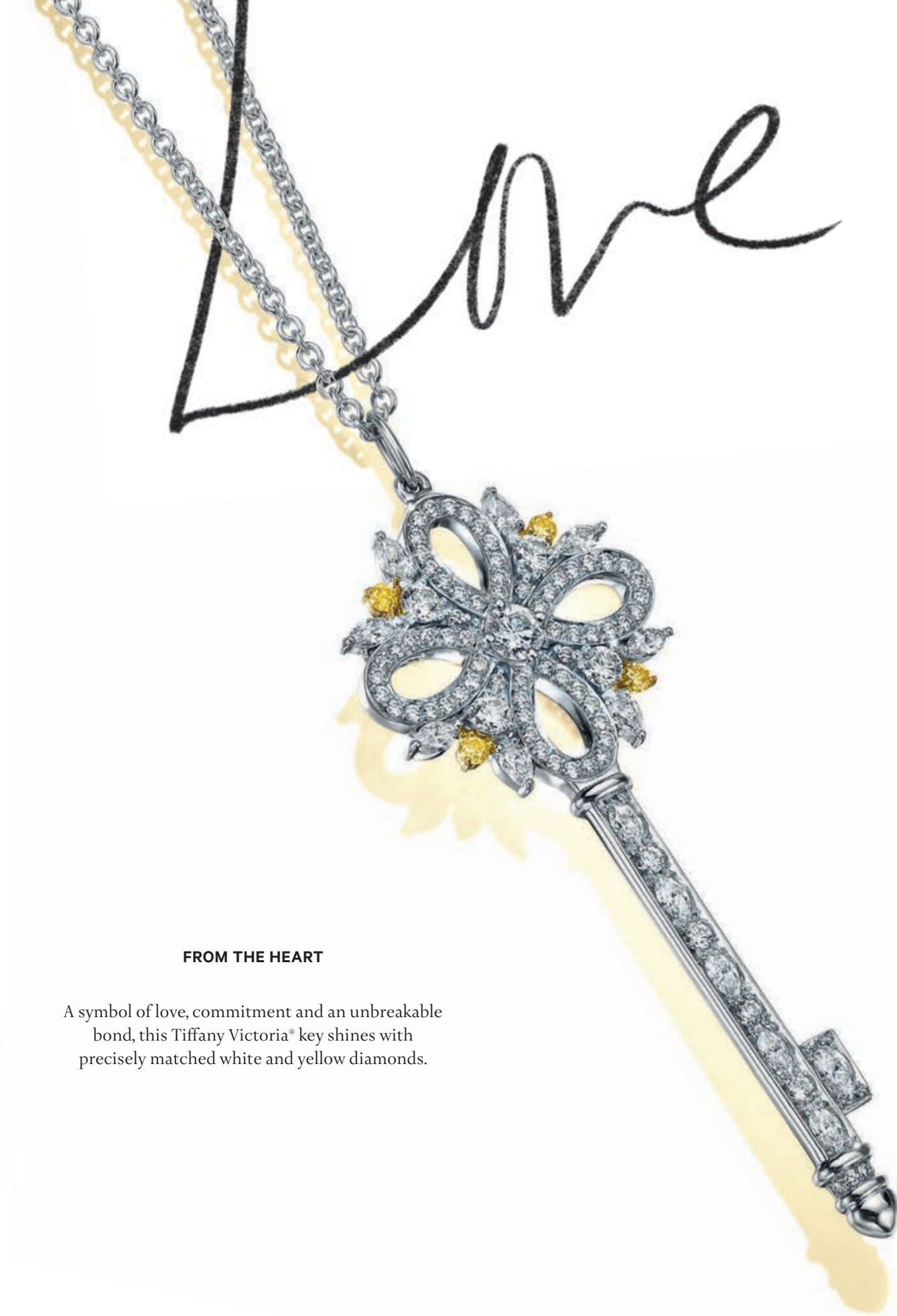






**POWER PLAY**

A personal expression of a life well lived, this 18k rose gold and diamond fleur de lis key symbolizes confidence and power.



**FROM THE HEART**

A symbol of love, commitment and an unbreakable bond, this Tiffany Victoria® key shines with precisely matched white and yellow diamonds.

*This page:* Tiffany Keys fleur de lis keys in platinum and 18k rose gold. Chains sold separately.  
*Opposite page:* Tiffany Keys Tiffany Victoria® key in platinum with yellow diamonds. Chain sold separately.



# TIFFANY JEWEL BOX

The 2019 Blue Book Collection showcases the earth's most unusual and exquisite gemstones, blurring the line between reality and imagination. When these exceptional designs are unveiled in October 2019, those compelled by curiosity will discover that the allure of these unexpected objects radiates far beyond a glass case.

An homage to the traditional butterfly form, this striking platinum brooch captures the graceful movement of delicate wings with diamonds totaling over 6 carats and more than 200 sapphires.

“We want to compel people to discover things in a new way—slowly uncover the layers behind each design,” says Reed Krakoff, chief artistic officer, Tiffany & Co., “*Tiffany Jewel Box* magnifies nature in an extraordinary way.”

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