

TIFFANY & CO.

The 2019 Blue Book Collection

JEWEL BOX







TIFFANY JEWEL BOX

A study in virtuosity. Showcasing the earth's most unusual and exquisite gemstones, it blurs the line between reality and imagination. A cross section of art and science; nature's beauty is magnified and illuminated—the sum of its parts brought to light with vibrant intensity. Those compelled by curiosity will discover things are not what they seem, slowly revealing that the allure of these exquisite objects radiate far beyond a glass case.

F L O R A

This series features surreal blooms of untraditional silhouettes. Purple and blue sapphire petals gradate in color and are scattered across a bold, lattice mosaic of diamonds and sapphires. The juxtaposition creates a graphic contrast between strict geometry and the organic beauty of flowers. Continuing the motif through a pressed flower iteration, sapphire petals are set in what appear to be gossamer layers—a stunning use of translucency, showcasing Tiffany's incredible dedication to craftsmanship.





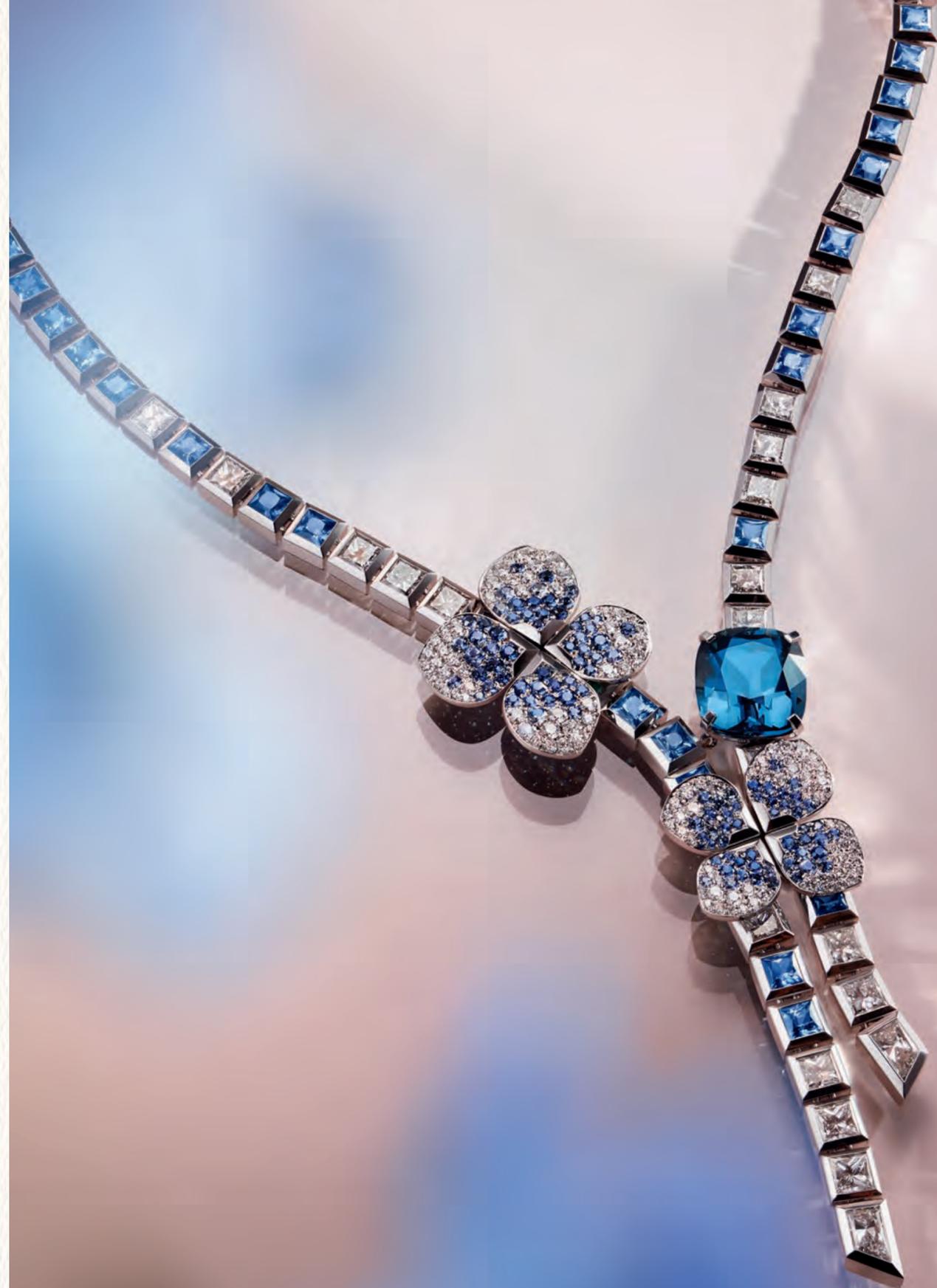


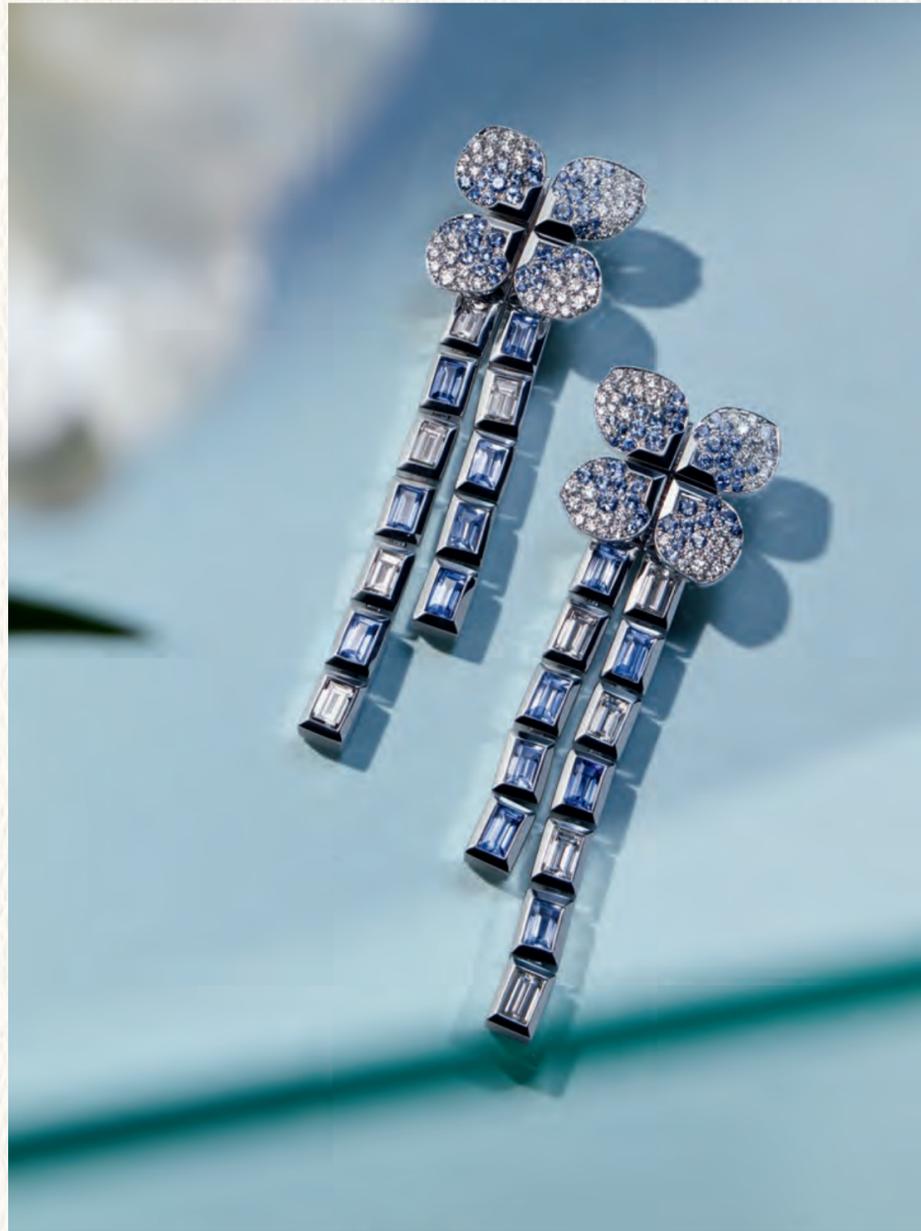
*Beauty and masterful craftsmanship
are timeless and always relevant.*









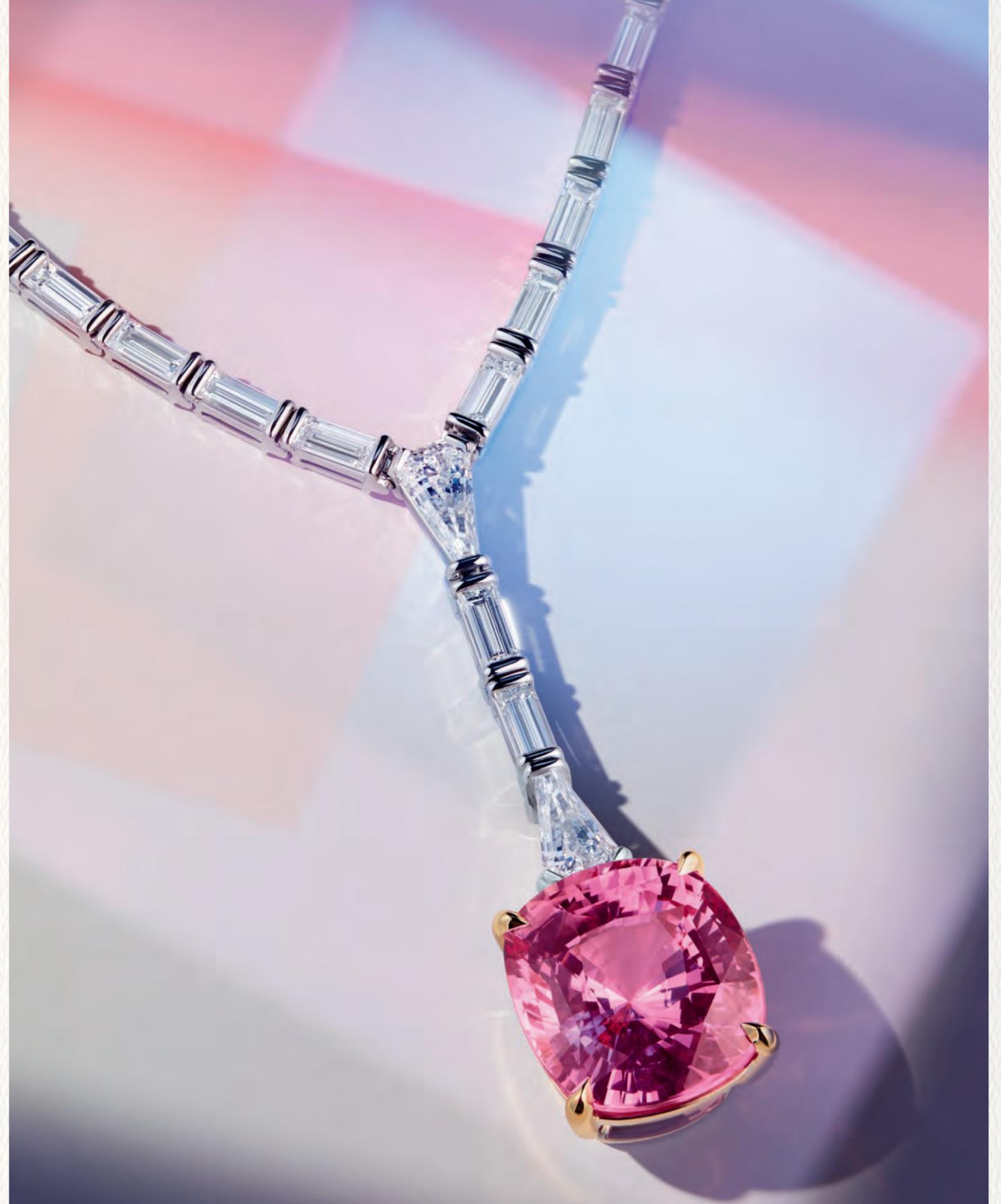


F R A M E

Introducing a new Tiffany icon, the frame motif elevates and illuminates the most spectacular diamonds and colored gemstones in a way that only Tiffany can. The rectangular frame remains constant, while the inner gemstone or element varies—providing an unexpected but welcome contrast to these structured boundaries. Continuing visual codes seen throughout the frame, a dragonfly takes flight from an angular sterling silver envelope with wings constructed from custom-cut diamonds.





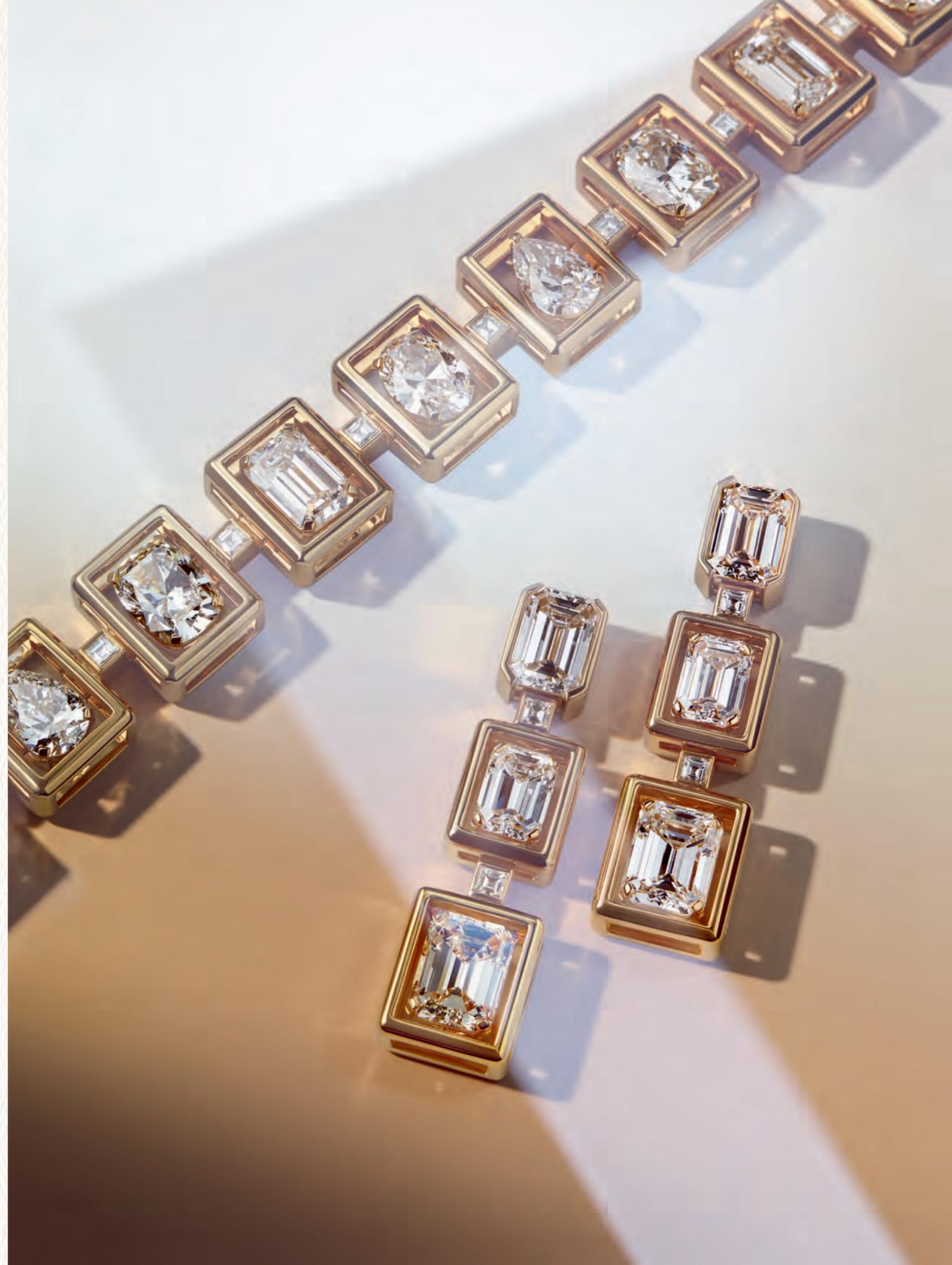








Connecting the worlds of jewelry and sculpture.



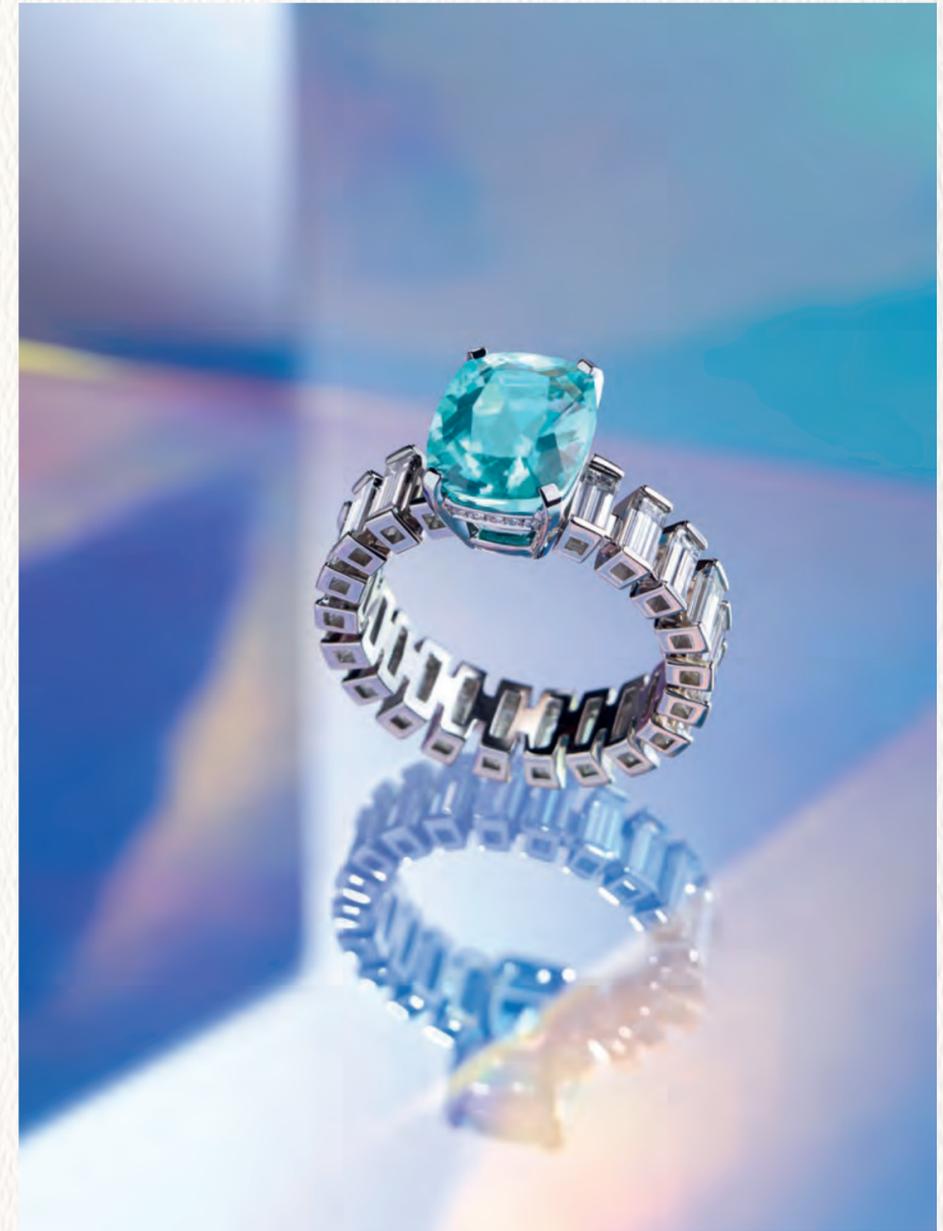
I C O N S

This series transforms iconic Tiffany motifs—the heart and the star—into modern classics. One of the most innovative designs in *Tiffany Jewel Box*, a ruby heart is individually cut into jagged, unique shapes that appear as though the heart has been broken and pieced back together again. Echoing this idea of reconstruction, Tiffany artisans modernized the celestial motif by creating asymmetrical stars from custom-cut white and blue diamond platinum pieces. Perhaps the most delightful and unexpected series—filled with diamonds and rondels that appear magically suspended—it is a fantastical representation of how true artisans are able to hide all traces of creation and reveal only beauty.









Timeless







M O S A I C

A diamond-encrusted scarab grasps a spectacular blue spinel—hidden within a sterling silver and gold vermeil matchbox. Comprised of custom-cut diamonds, this creature introduces a mosaic motif that features asymmetrical, intersecting elements. Seen throughout the collection, this theme is as unexpected as the insect itself—hidden within the clasps of beautiful graduated pearl necklaces and echoed within diamond chain necklaces alike.







We create designs that are appropriate for how we live today, while honoring our legacy.



S C U L P T U R E

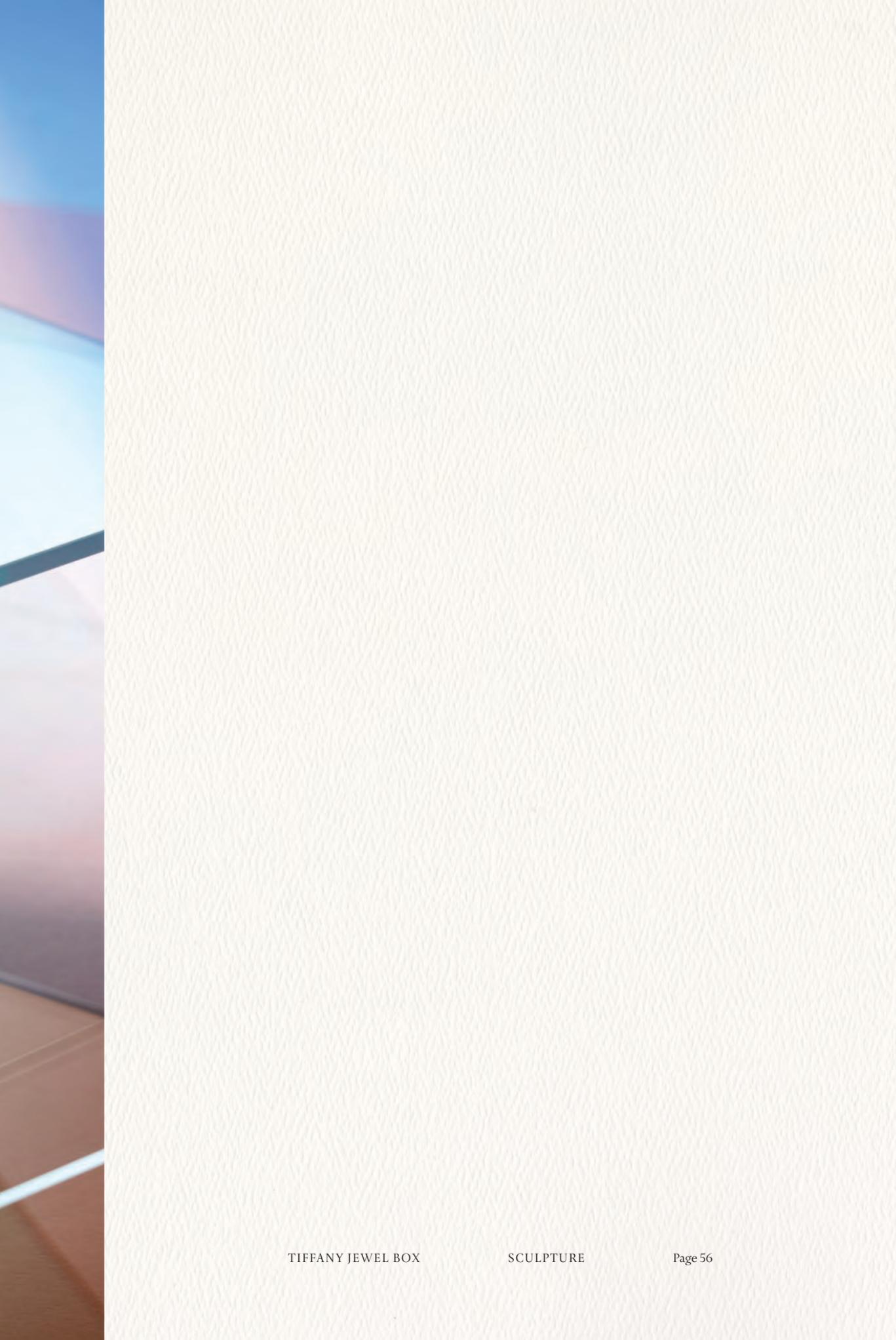
A beautiful representation of Tiffany's wide range of design, this series focuses on bespoke yet wearable pieces that tie together several iconic elements. An 18k yellow gold handkerchief floats within a glass case with a striking emerald-cut diamond at its center—a found keepsake seemingly tucked away for later. Echoing the same fluidity of form, a bird brooch is so smooth it nestles perfectly in the hand. Only upon noticing subtle, custom-cut stones tucked under its feathers is one made aware of the quiet tension between the organic and sculptural. Continuing the motif, a series of lapel pins and signet rings brings classic men's designs into this year's Tiffany Blue Book Collection.





We designed pieces that transcend

jewelry and are truly works of art.







R I B B O N

This ribbon motif highlights Tiffany's unparalleled level of craftsmanship and introduces a rarely used gemstone: the black opal. One of the earth's most exquisite stones, the black opal possesses an extraordinary display of color—creating an incredible contrast to the bright, angular white diamonds. Fluid platinum settings boast painstakingly set ombré colored gemstones that unravel around the wearer. Though these organic pieces may appear effortless, they are highly complex to create.



We wanted to create a collection that speaks to
connoisseurs of the unusual and unexpected









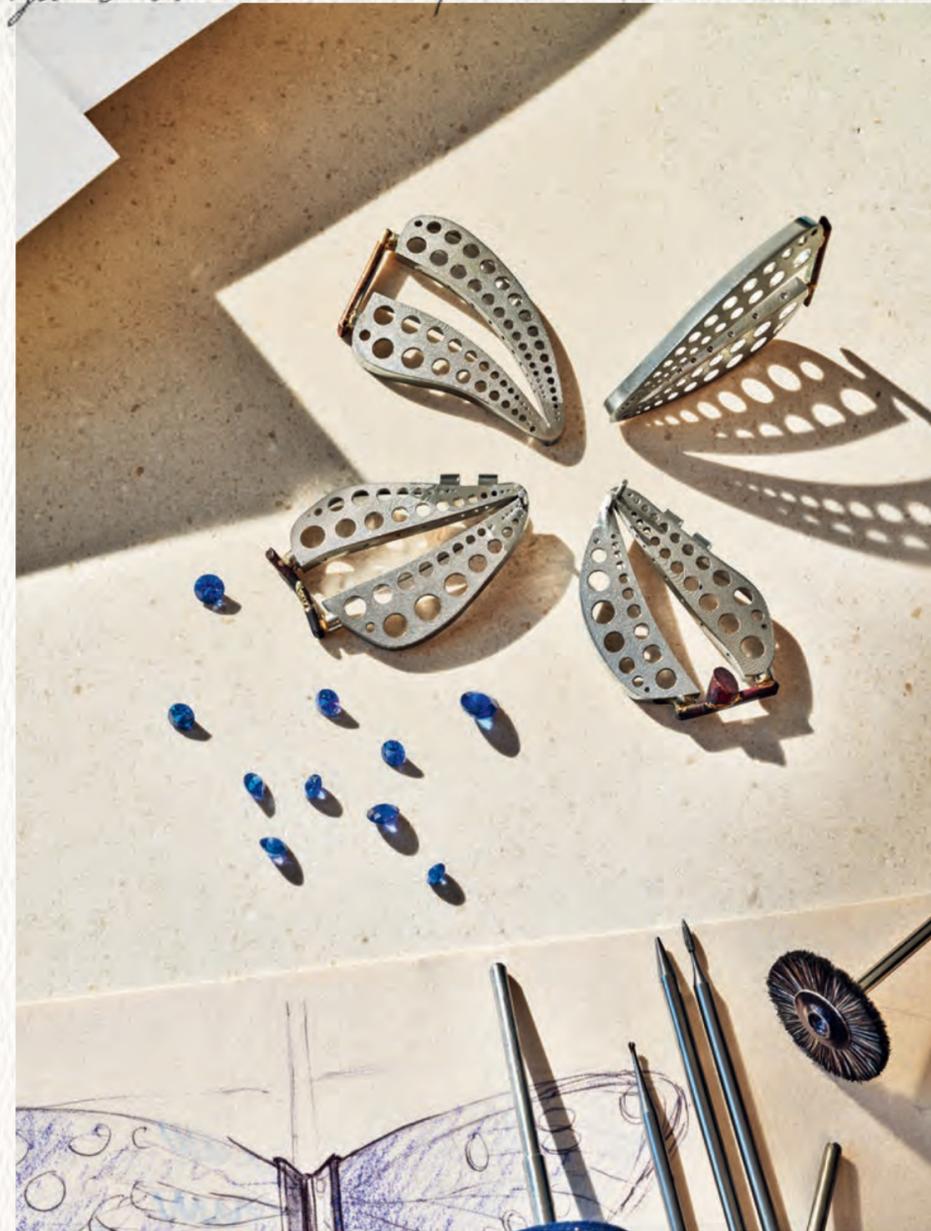
F L I G H T

Introducing transparency as a motif, a mouthblown glass jar with a sterling silver lid reveals a butterfly resting on a gold branch, while another flutters in a bespoke glass case. Juxtaposing texture and form, Tiffany artisans custom cut each stone to rest against one another, creating a winged overlay of color and texture. An homage to the traditional butterfly form, this striking series evolves to capture the graceful movement of delicate wings in 18k yellow gold.





This year's collection explores the intersection of



art and science, showcasing intricate designs that draw from nature.













I N D E X

FLORA



1 — Pendant watch in 18k yellow gold and platinum with round modified rose-cut sapphires, over 16 total carats, and round modified rose-cut and round brilliant diamonds, over 11 total carats, quartz movement, Swiss-made; vessel in sterling silver with 18k yellow gold staples.

FLORA



2 — Brooch in platinum and 18k yellow gold with round sapphires, over 28 total carats, and round modified rose-cut diamonds, over 4 total carats; vessel in 24k gold vermeil.

FLORA



1

FLORA



2

1 — Pendant watch in 18k yellow gold and platinum with round modified rose-cut sapphires, over 16 total carats, and round modified rose-cut and round brilliant diamonds, over 11 total carats, quartz movement, Swiss-made; vessel in sterling silver with 18k yellow gold staples.

2 — Brooch in platinum and 18k yellow gold with round sapphires, over 28 total carats, and round modified rose-cut diamonds, over 4 total carats; vessel in 24k gold vermeil.

3



4



5



3 — Brooch in platinum with a cushion-cut diamond, over 2 carats, round sapphires, over 26 total carats, and round brilliant diamonds, over 2 total carats; vessel in sterling silver.

4 — Necklace in 18k yellow gold and platinum with round sapphires, over 10 total carats, and round modified rose-cut diamonds, over 4 total carats.

5 — Earrings in platinum and 18k yellow gold with round sapphires, over 4 total carats, and round modified rose-cut diamonds, over 2 total carats.

6



8



6 — Pendant in 18k white gold with a cushion-cut blue spinel, over 13 carats, custom-cut and round sapphires, over 62 total carats, and mixed-cut diamonds, over 11 total carats.

7 — Earrings in 18k white gold with baguette and round sapphires, over 4 total carats, and baguette and round brilliant diamonds, over 2 total carats.

7



8 — Ring in 18k white gold with an oval unenhanced purple sapphire, over 5 carats, and princess-cut diamonds.

9



11



9 — Necklace in 18k white gold with oval unenhanced pink sapphires, over 18 total carats, oval unenhanced purple sapphires, over 25 total carats, custom-cut blue sapphires, over 35 total carats, and custom-cut diamonds, over 6 total carats.

10



10 — Pendant in platinum with an oval unenhanced, esteemed Sri Lankan sapphire, over 51 carats, and mixed-cut diamonds, over 21 total carats.

11 — Earrings in platinum with pear-shaped sapphires, over 15 total carats, and square and baguette diamonds, over 6 total carats.



12



13



14

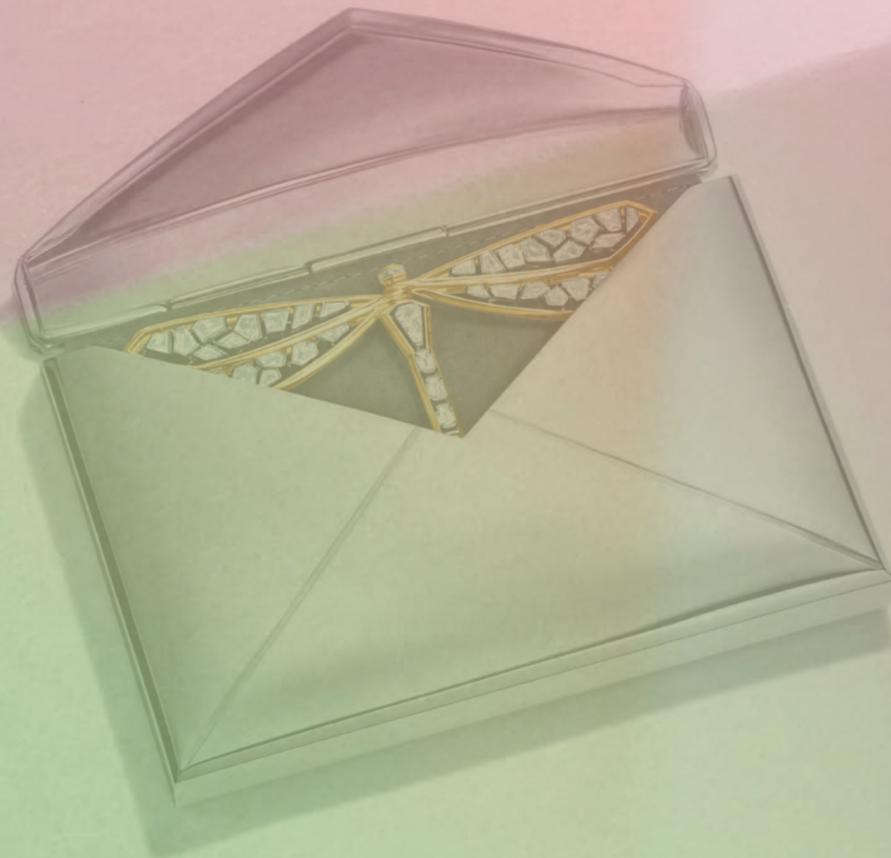
12 — Brooch in 18k yellow gold and platinum with custom-cut diamonds, over 7 total carats; vessel in sterling silver.

13 — Necklace in 18k yellow gold with oval imperial topaz, over 78 total carats, and square and emerald-cut diamonds, over 11 total carats.

14 — Earrings in 18k yellow gold with oval imperial topaz, over 23 total carats, and round brilliant diamonds.



12



13



14

12 — Brooch in 18k yellow gold and platinum with custom-cut diamonds, over 7 total carats; vessel in sterling silver.

13 — Necklace in 18k yellow gold with oval imperial topaz, over 78 total carats, and square and emerald-cut diamonds, over 11 total carats.

14 — Earrings in 18k yellow gold with oval imperial topaz, over 23 total carats, and round brilliant diamonds.

FRAME

15



16



FRAME

17



18



15 — Necklace in platinum with sapphires, over 36 total carats, blue cuprian elbaite tourmalines, over 13 total carats, blue tourmalines, over 16 total carats, aquamarines, over 16 total carats, and diamonds, over 8 total carats.

16 — Bracelet in platinum with tanzanites, over 11 total carats, blue cuprian elbaite tourmalines, over 7 total carats, blue tourmalines, over 7 total carats, aquamarines, over 7 total carats, and diamonds, over 3 total carats.

17 — Pendant in platinum and 18k yellow gold with a cushion-cut unenhanced, esteemed Sri Lankan padparadscha sapphire, over 14 carats, and shield-shaped and baguette diamonds, over 14 total carats.

18 — Ring in 18k yellow gold with a cushion-cut pink spinel, over 15 carats, and square and custom-cut diamonds, over 2 total carats.

19



19 — Necklace in 18k yellow gold with mixed-cut diamonds, over 40 total carats.

20



20 — Bracelet in 18k yellow gold with mixed-cut diamonds, over 16 total carats.

21



21 — Earrings in 18k yellow gold with emerald-cut diamonds, over 7 total carats.

22



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24

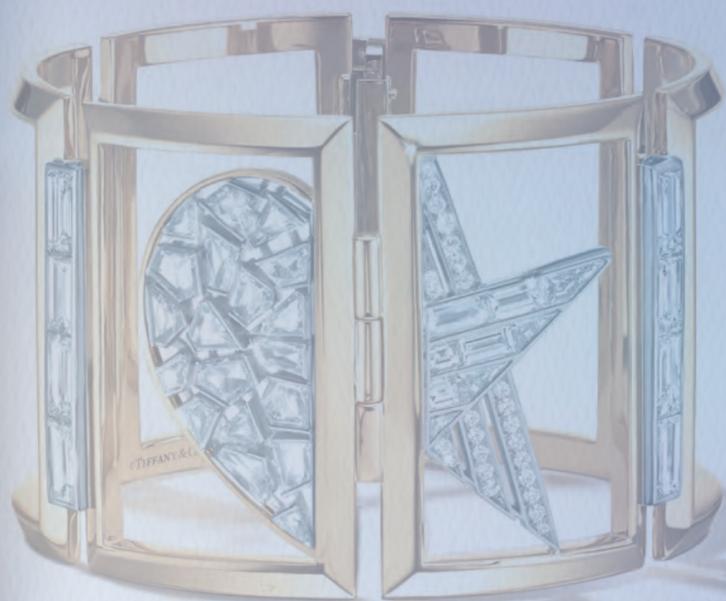


22 — Necklace in 18k yellow gold and platinum with custom-cut baguette and round brilliant diamonds, over 16 total carats.

23 — Cuff in 18k yellow gold and platinum with mixed-cut diamonds, over 15 total carats.

24 — Brooch in platinum and 18k yellow gold with mixed-cut white diamonds, over 18 total carats, and round rare Fancy Blue diamonds, over 3 total carats; vessel in sterling silver.

22



23

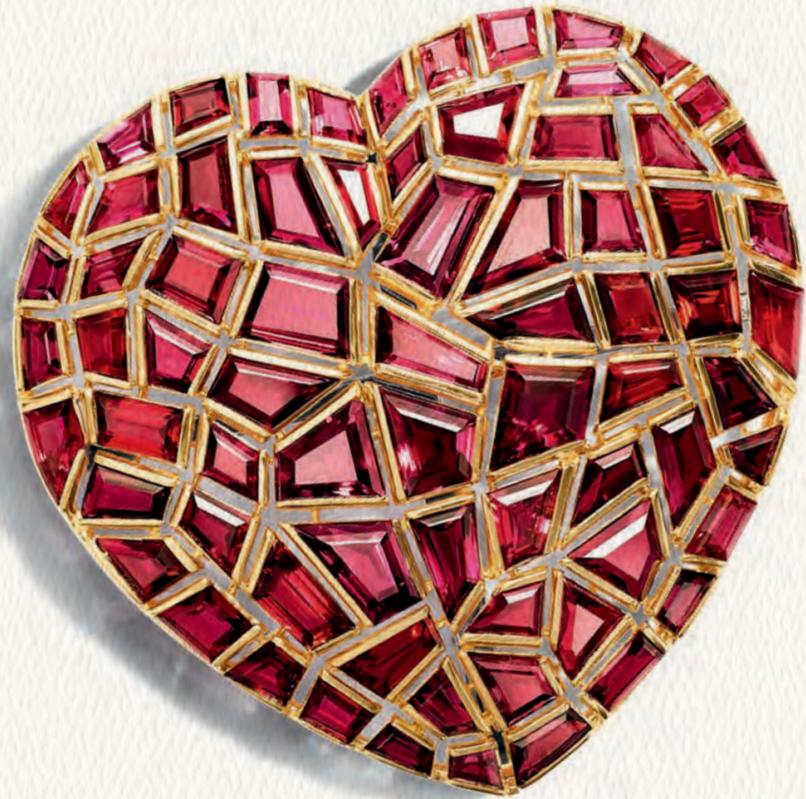
24



22 — Necklace in 18k yellow gold and platinum with custom-cut baguette and round brilliant diamonds, over 16 total carats.

23 — Cuff in 18k yellow gold and platinum with mixed-cut diamonds, over 15 total carats.

24 — Brooch in platinum and 18k yellow gold with mixed-cut white diamonds, over 18 total carats, and round rare Fancy Blue diamonds, over 3 total carats; vessel in sterling silver.



25



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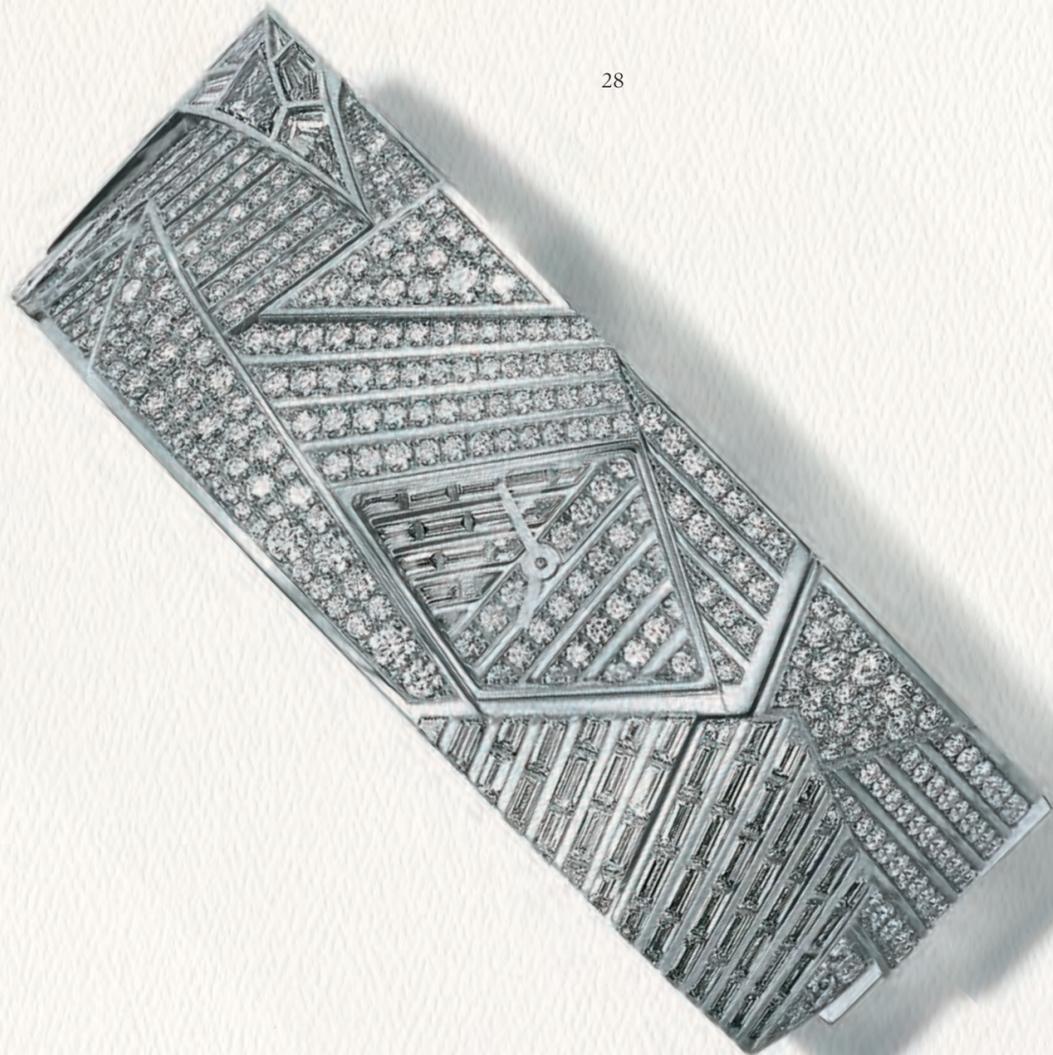
25 — Brooch in 18k yellow gold with special custom-cut rubies, over 28 total carats; vessel in 18k yellow gold.

26 — Necklace in platinum with oval blue cuprian elbaite tourmalines, over 23 total carats, and emerald-cut and round brilliant diamonds, over 15 total carats.

27



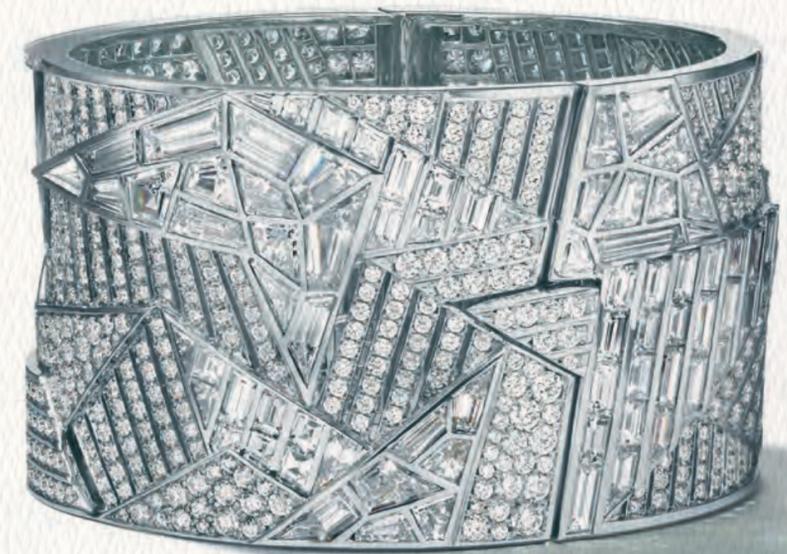
28



27 — Ring in platinum with a cushion-cut blue cuprian elbaite tourmaline, over 3 carats, and square and round brilliant diamonds, over 2 total carats.

28 — Watch in 18k white gold with baguette and round brilliant diamonds, over 23 total carats, quartz movement, Swiss-made.

29



30



29 — Cuff in platinum with custom-cut and round brilliant diamonds, over 57 total carats.

30 — Ring in platinum with an oval esteemed Sri Lankan sapphire, over 13 carats, and emerald-cut diamonds, over 5 total carats.



31



32

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31 — Necklace in platinum with Tahitian pearls, 15–16 mm, and round brilliant diamonds, over 13 total carats.

32 — Brooch in platinum with a cushion-cut blue spinel, over 7 carats, and baguette and round brilliant diamonds, over 3 total carats; vessel in 24k gold vermeil and sterling silver.



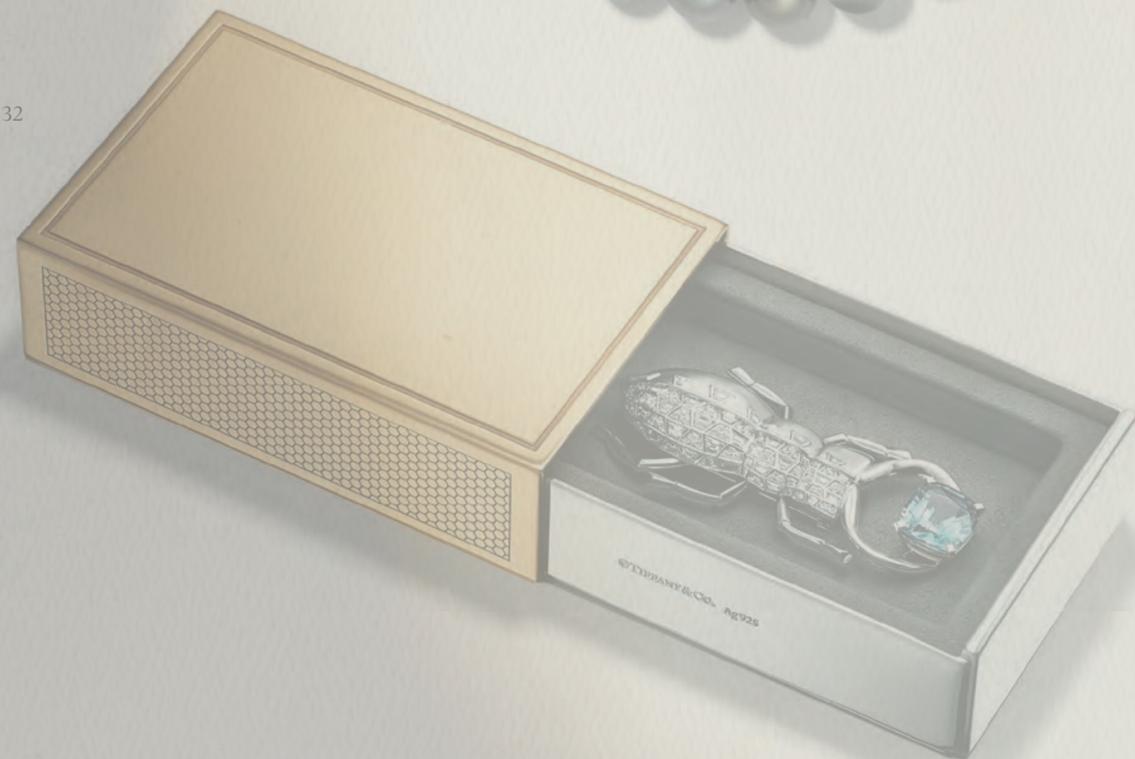
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33 — Pendant in platinum with pear-shaped and oval cabochon moonstones, over 121 total carats, and round brilliant diamonds, over 14 total carats.



31

32



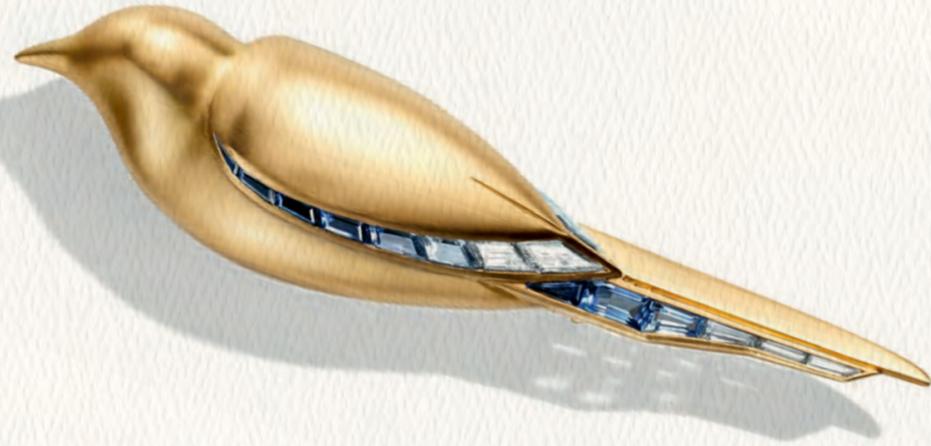
31 — Necklace in platinum with Tahitian pearls, 15–16 mm, and round brilliant diamonds, over 13 total carats.

32 — Brooch in platinum with a cushion-cut blue spinel, over 7 carats, and baguette and round brilliant diamonds, over 3 total carats; vessel in 24k gold vermeil and sterling silver.



33

33 — Pendant in platinum with pear-shaped and oval cabochon moonstones, over 121 total carats, and round brilliant diamonds, over 14 total carats.



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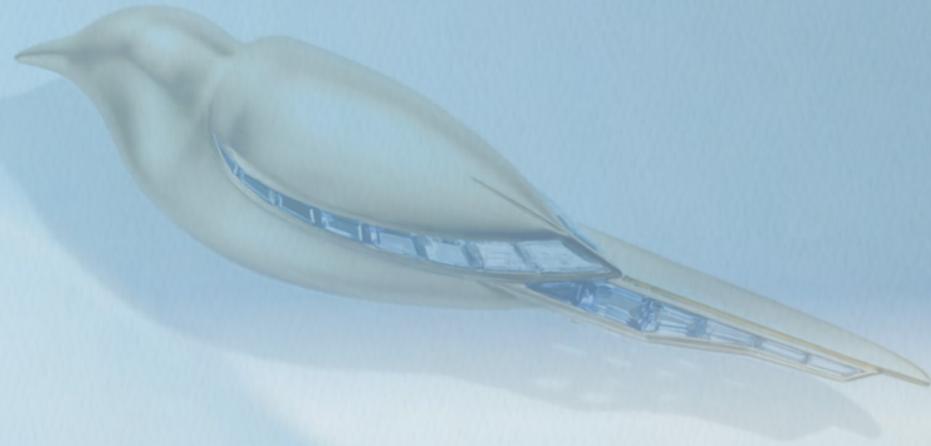
37

34 — Brooch in 18k yellow gold with custom-cut baguette sapphires, over 5 total carats, and custom-cut baguette diamonds, over 2 total carats; vessel in sterling silver and 24k gold vermeil.

35 — Ring in 18k yellow gold with custom-cut baguette sapphires and custom-cut baguette diamonds.

36 — Ring in 18k yellow gold with custom-cut square sapphires, over 4 total carats, and custom-cut square diamonds.

37 — Ring in 18k yellow gold with custom-cut baguette rubies and custom-cut baguette diamonds.



34



35



36



37

34 — Brooch in 18k yellow gold with custom-cut baguette sapphires, over 5 total carats, and custom-cut baguette diamonds, over 2 total carats; vessel in sterling silver and 24k gold vermeil.

35 — Ring in 18k yellow gold with custom-cut baguette sapphires and custom-cut baguette diamonds.

36 — Ring in 18k yellow gold with custom-cut square sapphires, over 4 total carats, and custom-cut square diamonds.

37 — Ring in 18k yellow gold with custom-cut baguette rubies and custom-cut baguette diamonds.

38



39



40



41



42



38 — Ring in 18k yellow gold and platinum with an emerald-cut diamond, over 4 carats.

39 — Brooch in 18k yellow gold and platinum with an emerald-cut diamond, over 5 carats, and baguette diamonds, over 4 total carats; vessel in sterling silver and glass.

40 — Lapel pin in 18k yellow gold with an oval emerald, over 3 carats, and a custom-cut trapezoid diamond.

41 — Ring in 18k yellow gold and platinum with an emerald-cut esteemed Sri Lankan sapphire, over 4 carats.

42 — Ring in 18k yellow gold with a cushion-cut ruby, over 4 carats.



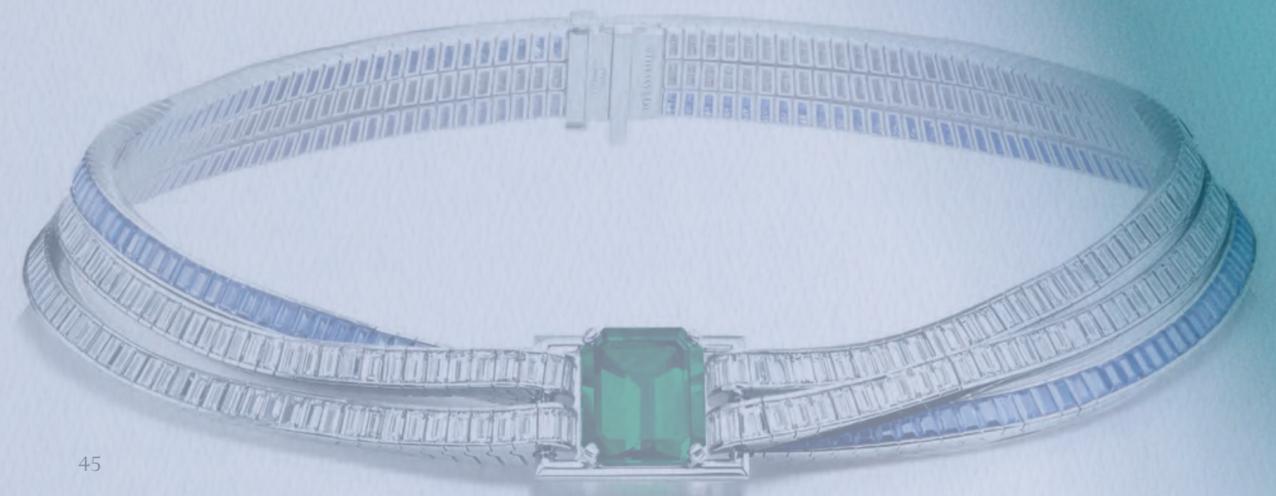
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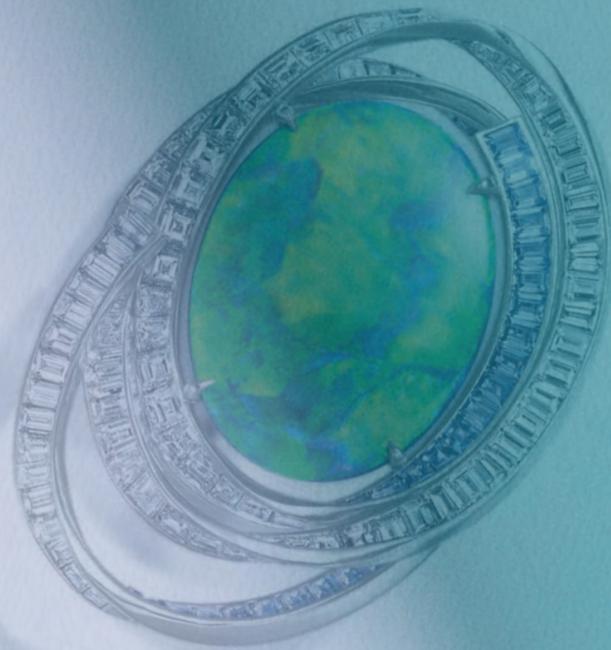
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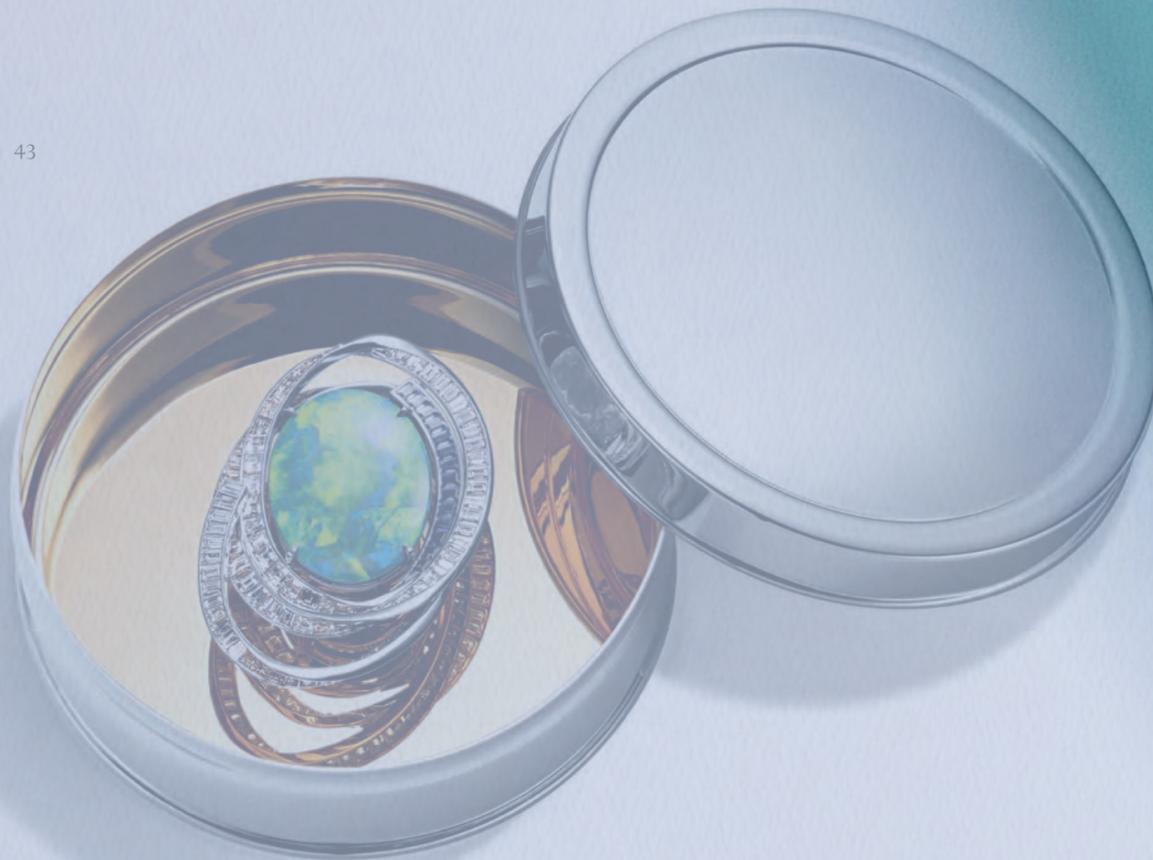
43 — Brooch in platinum with an oval cabochon black opal, over 37 carats, baguette sapphires, over 12 total carats, and baguette diamonds, over 11 total carats; vessel in 24k gold vermeil, sterling silver and 18k yellow gold.

44 — Earrings in platinum with oval cabochon black opals, over 26 total carats, baguette sapphires, over 2 total carats, and baguette diamonds, over 4 total carats.

45 — Necklace in platinum with an emerald-cut emerald, over 10 carats, baguette sapphires, over 21 total carats, and baguette diamonds, over 35 total carats.



43



44



45

43 — Brooch in platinum with an oval cabochon black opal, over 37 carats, baguette sapphires, over 12 total carats, and baguette diamonds, over 11 total carats; vessel in 24k gold vermeil, sterling silver and 18k yellow gold.

44 — Earrings in platinum with oval cabochon black opals, over 26 total carats, baguette sapphires, over 2 total carats, and baguette diamonds, over 4 total carats.

45 — Necklace in platinum with an emerald-cut emerald, over 10 carats, baguette sapphires, over 21 total carats, and baguette diamonds, over 35 total carats.

46



47

46 — Necklace in platinum with pear-shaped sapphires, over 101 total carats, and princess-cut diamonds, over 6 total carats.

47 — Earrings in platinum with cushion-cut sapphires, over 13 total carats, baguette sapphires, over 3 total carats, and baguette diamonds, over 2 total carats.

48 — Pendant in platinum with an emerald-cut aquamarine, over 41 carats, mixed-cut aquamarines, over 27 total carats, and baguette and trapezoid diamonds, over 5 total carats.

48



49

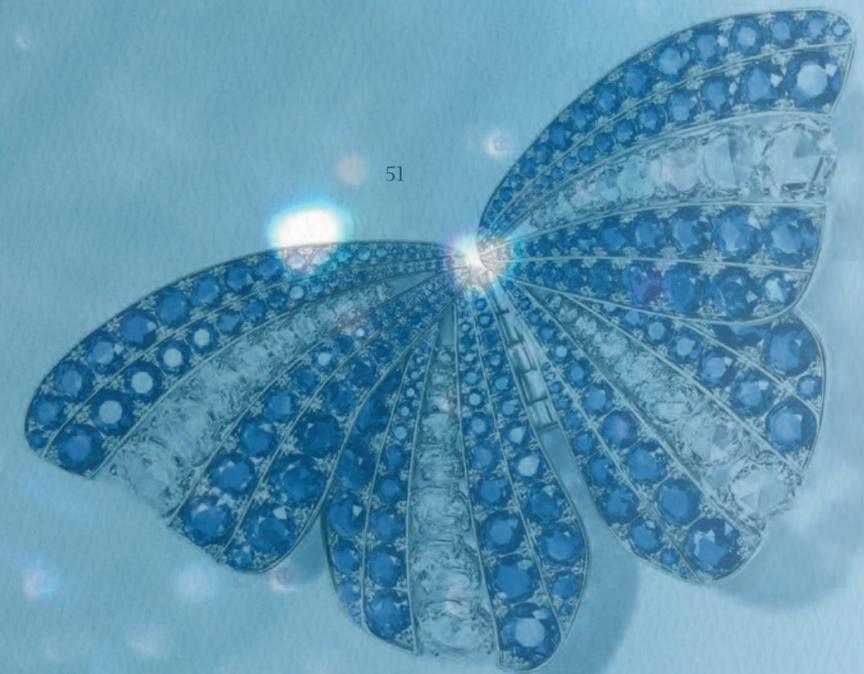
50

49 — Ring in platinum and 18k yellow gold with a cushion-cut unenhanced yellow sapphire, over 22 carats, baguette diamonds, 2 total carats, and baguette yellow sapphires.

50 — Ring in platinum with a cushion-cut unenhanced purple sapphire, over 13 carats, and baguette blue sapphires.



51 — Brooch in platinum with round modified rose-cut and round sapphires, over 22 total carats, and round modified rose-cut and round brilliant diamonds, over 6 total carats; vessel in sterling silver and glass with an 18k yellow gold twig.



52



52 — Bracelet in platinum with rectangular step-cut rock crystal, over 142 total carats, round sapphires, over 3 total carats, and baguette diamonds, over 8 total carats.



51

52



51 — Brooch in platinum with round modified rose-cut and round sapphires, over 22 total carats, and round modified rose-cut and round brilliant diamonds, over 6 total carats; vessel in sterling silver and glass with an 18k yellow gold twig.

52 — Bracelet in platinum with rectangular step-cut rock crystal, over 142 total carats, round sapphires, over 3 total carats, and baguette diamonds, over 8 total carats.

53



54

55



56



53 — Bracelet in 18k yellow gold with cushion-cut and princess-cut diamonds, over 50 total carats.

54 — Necklace in 18k yellow gold with princess-cut diamonds, over 28 total carats.

55 — Earrings in 18k yellow gold and platinum with cushion-cut diamonds, over 4 total carats.

56 — Watch in 18k yellow gold with mixed-cut diamonds, over 11 total carats, quartz movement, Swiss-made.

57



57 — Bracelet in platinum with an emerald-cut tanzanite, over 55 carats, emerald-cut smoky quartz, over 300 total carats, and princess-cut diamonds, over 30 total carats.

58 — Bracelet in 18k white gold with a rectangular-cut aquamarine, over 32 carats, rectangular-cut rock crystal, over 209 total carats, and princess-cut diamonds, over 28 total carats.



58

59 — Brooch in platinum with round sapphires, over 14 total carats, and baguette diamonds, over 8 total carats; vessel in sterling silver and glass.



59



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