

What makes something
fascinating? What makes
you stop and think twice?
Wonderful? Or?
In this more
the position,
of material
with surreal
with the
and



THIS IS TIFFANY
N°7

What makes something fascinating? What makes you stop and look twice? Wonder? Reconsider?

In this issue, we explore the power of juxtaposition, of mixing the industrial with the natural, the surreal with the real, shadow and light, texture and color. We create tension through contrast and open up new ways of seeing things that once seemed familiar.

[TIFFANY.COM/SPRING](https://www.tiffany.com/spring)



EASY STREET

THERE'S SOMETHING ABOUT OFFHANDED STYLE AND STRONG, MODERN FEMININITY THAT FEELS EXACTLY RIGHT THIS SEASON. KEEPING IT REAL MAY JUST BE THE ULTIMATE LUXURY.

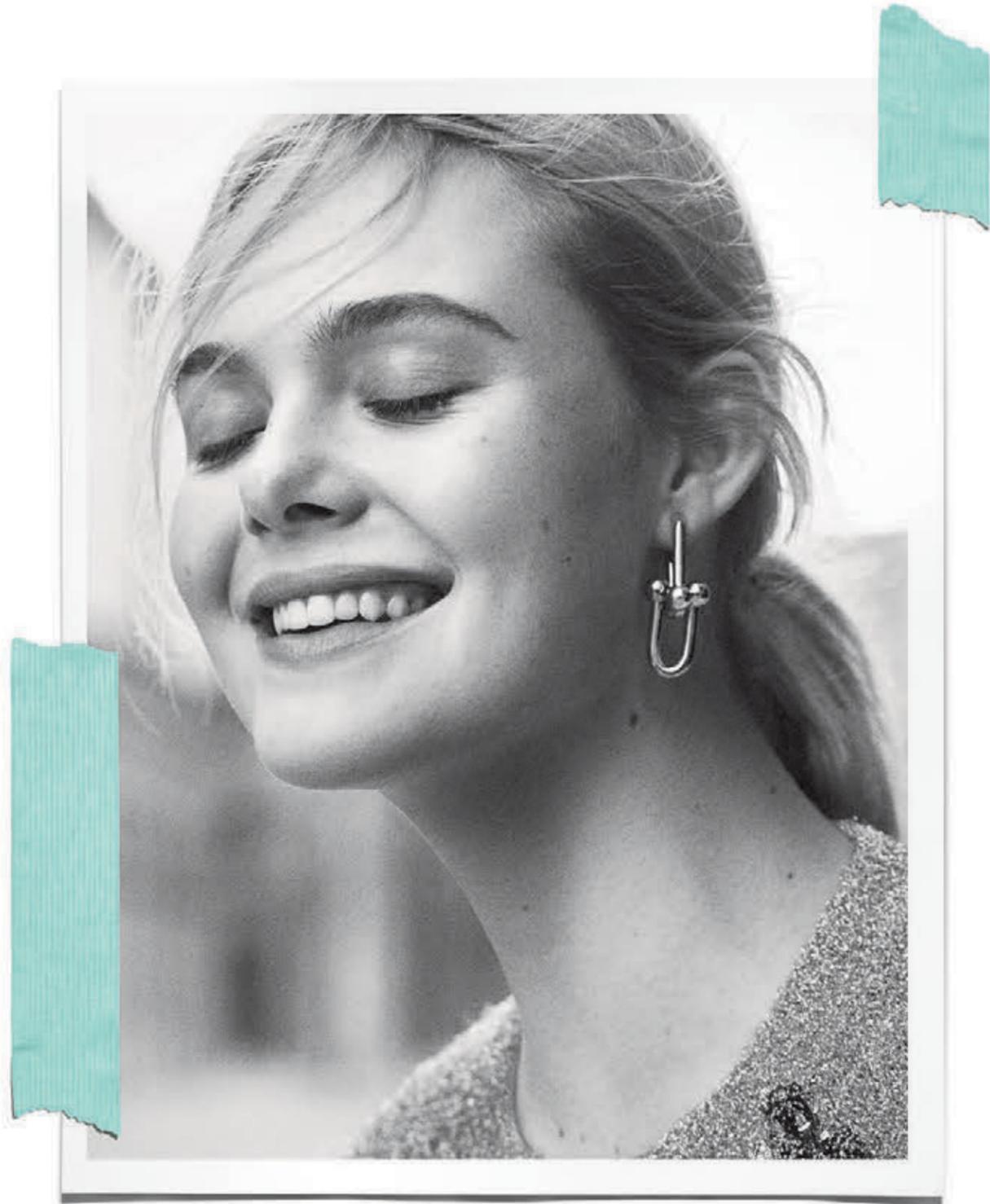






Previous two spreads: Tiffany Paper Flowers™ designs in platinum with diamonds.
This spread: Tiffany Paper Flowers™ and Tiffany City HardWear designs.
Tiffany Paper Flowers™ will be available in select markets this summer and worldwide September 1.
For more information, please contact Customer Service or visit [Tiffany.com](https://www.tiffany.com).





Previous spread: Tiffany Paper Flowers™ designs in platinum with diamonds.
This spread: Tiffany City HardWear and Ziegfeld designs. Clasp link bracelet.



This spread: Tiffany & Co. Schlumberger Fringe necklace in 18k yellow gold and platinum with diamonds.
Next spread: Tiffany Keys, Tiffany Charms and Tiffany T designs; chain sold separately. Tiffany Victoria® diamond line bracelet.



A collection of white paper flowers and jewelry pins on a white background. The flowers are made of layered paper petals and are pinned to the surface with thin metal pins. Some pins have small black or blue beads at their heads. The lighting creates soft shadows on the white surface.

MODERNISM

NATURALISM

TIFFANY IS REDEFINING DESIGN BY COMBINING
TIME-HONORED TRADITIONS WITH INDUSTRIAL
MODERNITY. HERE, A CLOSER LOOK AT
THE CRAFT AND CONSTRUCTION OF THE NEW
TIFFANY PAPER FLOWERS™ COLLECTION.

Photographs by Grant Cornett





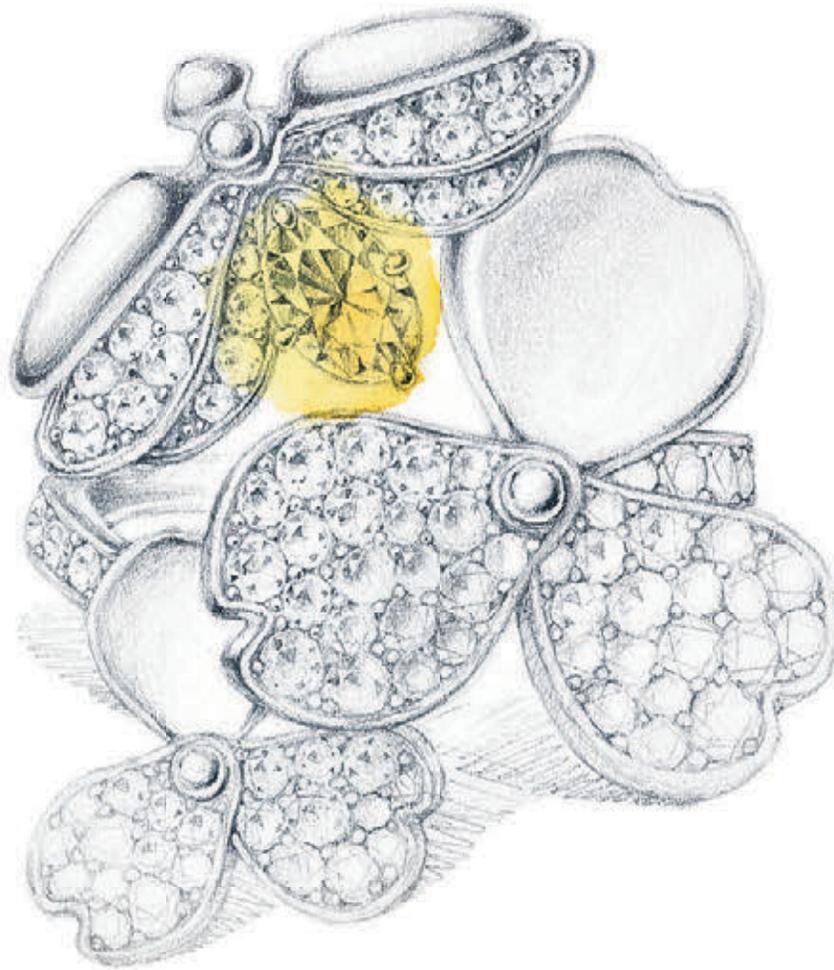
*Tiffany Paper Flowers choker,
under construction*



Previous page and this page: Tiffany Paper Flowers™ designs in platinum with white diamonds, yellow diamonds, sapphires and tanzanites. Tiffany Paper Flowers™ will be available in select markets this summer and worldwide September 1. For more information, please contact Customer Service or visit Tiffany.com.



*Platinum settings for
diamond, sapphire
and tanzanite earrings
during assembly*



Pencil and gouache





Jeweler's tools used to craft the collection



BRIGHT

Photographs by
Grant Cornett

BEAUTIFUL

AN ARTFUL LIFE BEGINS WITH TIFFANY.
THE UNCONVENTIONAL BEAUTY OF THE
ORDINARY INSPIRES CURIOSITY AND
MAKES THE FRESH FEEL FAMILIAR.





Previous spread: Tiffany Paper Flowers™ ring in platinum with diamonds. *This spread:* Tiffany Blue® line three-piece set in bone china. Earrings in platinum with diamonds. Sterling silver sugar shovel with American walnut. Rings in platinum with gemstones and diamonds, from left: pink tourmaline, spessartite and Fancy Vivid Yellow diamond. Select Home & Accessories products featured in this story, launching summer 2018. Tiffany Paper Flowers™ will be available in select markets this summer and worldwide September 1. For more information, please contact Customer Service or visit Tiffany.com.





Previous spread: Flora & Fauna designs in crystal. Sterling silver paper plate.
Diamond Point designs. Tiffany Color Splash designs.
This page: Sterling silver bubble blower. Tiffany Paper Flowers™ bracelet in platinum
with diamonds. *Opposite page:* Fishbowl in mouth-blown glass.





Opposite page: Sterling silver clothespin. Tiffany Paper Flowers™ necklace in platinum with diamonds and tanzanites. *This page:* Home & Accessories designs.

SHAPE

SOMETIMES, THE LINES BLUR BETWEEN
SURPRISE, WHIMSY AND THE
SLIGHTLY BIZARRE. THINGS ARE NOT
ALWAYS WHAT THEY SEEM...

Photographs by Kanji Ishii

SHIF

TER





Previous page: Tiffany & Co. Schlumberger designs.
This page: Tiffany Charms tag charm.
Clasping link bracelet. Tiffany Micro watch.
Ring in platinum with a pink tourmaline
and diamonds. *Opposite page:* Paloma's Graffiti
and Tiffany City HardWear designs.
The Tiffany® Setting.

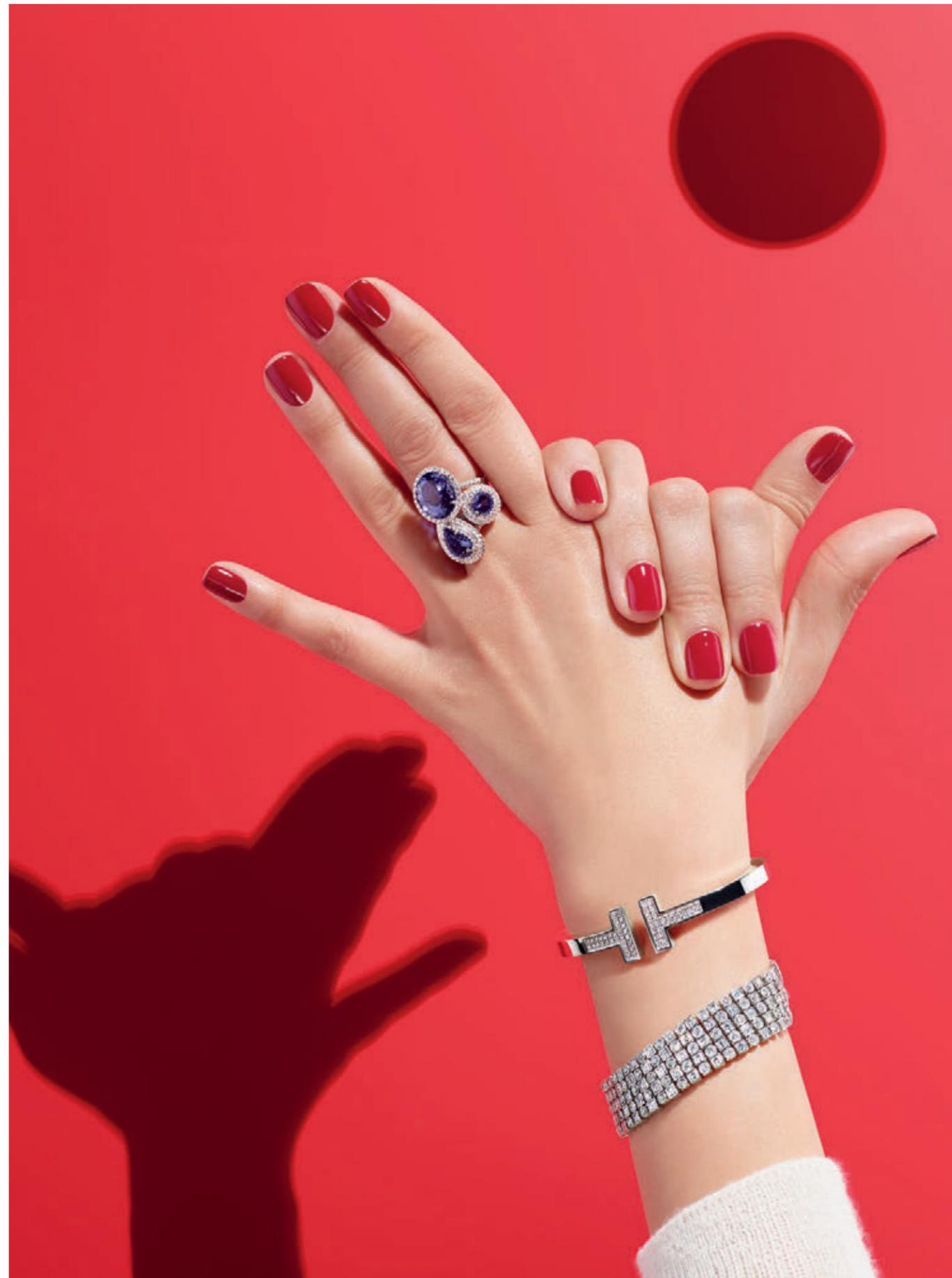




Opposite page: Tiffany T and Tiffany Flat designs.
This page: Tiffany City HardWear,
Tiffany T and Return to Tiffany™ designs.
Clasping link bracelet.



This page: Tiffany T, Paloma's Graffiti and Tiffany Soleste designs. Ring in platinum with a pear-shaped diamond. Opposite page: Tiffany T and Tiffany Soleste designs. Bracelet in platinum with diamonds. Ring in platinum with a tanzanite and diamonds.





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LOVE & ENGAGEMENT

AT TIFFANY, WE BELIEVE IN THE PROMISE OF LOVE. A FEW WORDS ON THE TOPIC HERE.

VE

ANNIVERSARY NIGHT

I remember the slanting rain against our window

The scent of shea butter on the pillows

I remember our houseplants were so alive.

And I thought with wonder

How I had never so easily shared silences

How I had never felt so fully known.

Chimamanda Ngozi Adichie

THE GUY IN THE AUSTRIAN SKI ADS BY JOYCE WADLER

There are people who sneer at high school crushes but I never do and that is because of me and Horst and Sandy and Mr. Breitenberger, the coolest teacher in upstate New York.

Sandy is in love with Mr. Breitenberger who is very old, perhaps 29, and married. I am in love with Horst, who looks like the guy in the Austrian ski ads and doesn't say much and has a girlfriend. Why I love Horst I cannot tell you. You love who you love, it's in the hard drive, although I couldn't have said that at the time. It was 1964; before personal computers. The best we could do was dream our fuzzy, inexplicit fantasies and scribble in our notebooks:
Horst, Horst, Horst.

And for Sandy, the nickname all the students used:

Mr. B., Mr. B., Mr. B.

We graduate, we separate. I go to New York City and become a reporter, Sandy becomes a teacher and marries, Mr. Breitenberger goes up a ladder to fix his roof and falls and is paralyzed for life. What happens to Horst I do not know. I have boyfriends who love me back, the one who existed as fantasy evaporates.

Years pass. Then, one day, I get a call from Sandy, whose marriage has broken up, suggesting we drive upstate and visit Mr. Breitenberger. They have kept in touch. She now calls him by his first name, Bert. Mr. Breitenberger's marriage is also ending. It is 22 years since high school graduation, Mr. Breitenberger is in a wheelchair, but when we leave Sandy is as giddy as when we were teenagers. Three years later, Sandy and Mr. Breitenberger get married.

I live with men and break up with men and start getting senior discounts at the movies. When

I get the call that Mr. Breitenberger has died there is no one in my life. A few weeks after the funeral, Sandy calls.

"Bert always wanted to go up in a hot air balloon but we couldn't do it because of the wheelchair," she tells me. "But Horst—remember Horst? He's living in Vermont now—is a hot air balloon pilot and we're going to scatter Bert's ashes over the Hudson. Will you come with us?"

I haven't thought about Horst for over 40 years, but the old feelings start coming back.

"Horst?" I say and Sandy laughs.

"Horst is no longer Horst," she says. "He's fat, he's got a beard, he looks like an old hippie."

I meet them at a park, where Horst is taking schoolchildren on balloon rides. He no longer looks like an Austrian ski pro, he's carrying fifty extra pounds. But now he talks and now he smiles and whatever was the essential Horst must still be there because I feel just the way I felt in high school.

There is a photo of us from that meeting just before the balloon starts to rise, me looking at Horst who has one gloved hand on the burner, Horst finally looking back. They're followed by photos in which we stand closer together and more trips; San Miguel, the mountains of Washington State, the balloon festivals of the North East. The years we have together are not merely happy, they are ecstatic.

That's how I know: If you love somebody at 16, you will love them at 60. You love who you love, it is in the hard-wiring, there is nothing you can do about it, although I could not have told you that at the time.

This is what
I know about
LOVE.
IT IS THE
REASON FOR
LIVING.
THERE IS
NOTHING
ELSE.

MAIRA KALMAN

BELIEVE IN LOVE

Hugs Not Hugs

Were I to tell you I love Hugh

You'd likely think that I said "you."

Freaked out you'd say, "I like you too."

But I don't *mean* you, I mean *Hugh*.

Why can't I love a Phil or Keith,

An all too easy Cliff or Heath?

To simplify, I x'd a letter,

Then added one to make it better.

It's Hugs I love so very much,

The person though, and not the touch.

Embraces irk me to the core

Except from Hugs who I adore.

DAVID SEDARIS

The Tiffany® Setting in platinum.



The Tiffany® Setting in platinum.



Tiffany Harmony® in platinum with a bead-set band.



Tiffany Soleste Round in platinum.



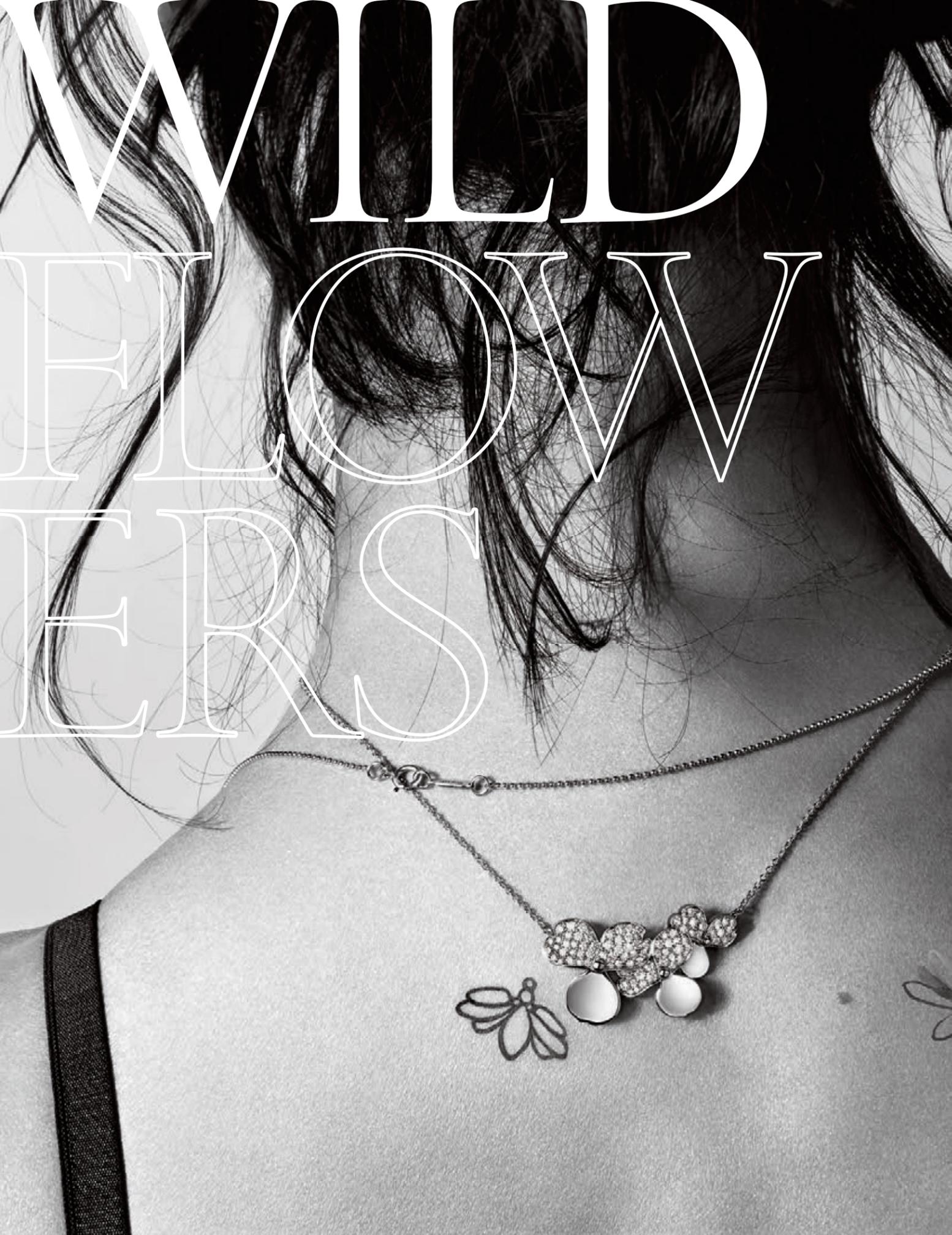
Tiffany Novo® cushion cut in platinum.



WILD

FLOW

TERS



A JUXTAPOSITION OF FANTASY AND ARTISTRY,
THE TIFFANY PAPER FLOWERS™ COLLECTION IS A
MODERN TAKE ON THE NATURAL WORLD.

Photographs by Richard Burbridge
Still life by Thomas Milewski



Previous page and this spread: Tiffany Paper Flowers™ designs in platinum with white and yellow diamonds and tanzanites. Tiffany Flat wedding band ring. Tiffany Paper Flowers™ will be available in select markets this summer and worldwide September 1. For more information, please contact Customer Service or visit Tiffany.com.



Tiffany Paper Flowers™ designs in platinum with diamonds and tanzanites.

BLOOM TOWN

TIFFANY'S CREATIVITY HAS ALWAYS BEEN SPARKED BY THE VIBRANT ENERGY AND CONSTANT MOVEMENT OF NEW YORK CITY, WHERE SURPRISE CAN BE FOUND AROUND EVERY CORNER. FOR SPRINGTIME, WE TAKE SOME FAVORITES FROM OUR HOME & ACCESSORIES COLLECTION TO THE STREETS.

Tiffany collaborated with florist Lewis Miller—creator of the Flower Flash—to soften the edges of the urban world with beautiful but fleeting floral installations.

Photographs by Raymond Meier
Floral installations by Lewis Miller





Previous page: Sterling silver flowerpots.
Opposite page: Color Block weekend tote in canvas. Terra-cotta flowerpots.
Handwoven sterling silver bird's nest with Tiffany Blue® porcelain eggs.
This page: Seguso Vetri D'Arte vase in glass and sterling silver.
Select Home & Accessories products featured in this story, launching summer 2018.



*This page: Flora & Fauna designs. Opposite page: Gardening tote in canvas.
Sterling silver iris watering can.*



THE GREENHOUSE PROJECT

The greenhouse from our Home & Accessories spring collection is a masterpiece crafted by Tiffany's finest silversmiths. This intricate sterling silver, copper and glass design was engineered over a span of nine months in our hollowware shop with time-honored smithing techniques and cutting-edge technology.

Four female artists transform our greenhouse, creating a new world with their extraordinary vision. Elevating form and redefining function produces mesmerizing results.



Sterling silver greenhouse with copper and glass.



"TIFFANY IS ABOUT CREATING THESE TIMELESS MOMENTS, OBJECTS AND PIECES THAT TELL A STORY. AND WHAT I'VE DONE IS TELL A STORY."
—SHANTELL MARTIN

"FOR ME I JUST START WITH A BLANK SPACE AND POPULATE THAT SPACE—THE PROPS ARE LIKE MY OLD FRIENDS."
—LAURIE SIMMONS



"I WAS EXCITED WHEN I FOUND OUT IT WAS A GREENHOUSE I'D BE WORKING WITH—IT HELPS BRING THINGS TO LIFE. AND BECAUSE THIS WAS A PROJECT FOR TIFFANY, I CHOSE NEW YORK STATE WILDFLOWERS AND CREATURES TO COMBINE."
—ANNA-WILI HIGHFIELD



"MY VISION FOR THE GREENHOUSE WAS TO FILL IT WITH BEAUTIFUL TIFFANY OBJECTS UNTIL THEY EXPLODED OUT THROUGH THE WINDOWS AND OUT THE ROOF."
—MARILYN MINTER

TO

Timeless. True. Transcendent.
Tiffany T is the essence of everything
we believe in. Some of our favorite
iconoclasts style the collection
in their own way.

A



MADDIE ZIEGLER, DANCER/ACTOR

Tiffany T earrings, bracelet and rings. Tiffany white diamonds bangles.
Paloma's Graffiti love pendant.





**TK WONDER, ARTIST/WRITER AND CIPRIANA QUANN, WRITER/INFLUENCER
COFOUNDERS OF URBAN BUSH BABES**

Tiffany T bracelets, pendants, earrings and rings. Tiffany Keys pendant.

Tag chain. Clasp link bracelet.



HOLLY HOLM, MIXED MARTIAL ARTIST AND WORLD CHAMPION BOXER

Tiffany T pendants and rings. Tiffany white diamonds ring. Tiffany Victoria® earrings.



SUSIE LAU, FASHION WRITER

Tiffany T bracelets and pendant.



FIK-SHUN, DANCER/PERFORMER
Tiffany T pendants and rings. Mixed bead chain.





KELLY LYNCH, ACTRESS

Tiffany T bracelet, pendant and rings. Beaded chain. Tiffany white diamonds ring.



LAILA GOHAR, FOOD DESIGNER

Tiffany T bracelet, ring and earrings. Signet ring. Mixed bead chain.

Necklace in platinum with diamonds.



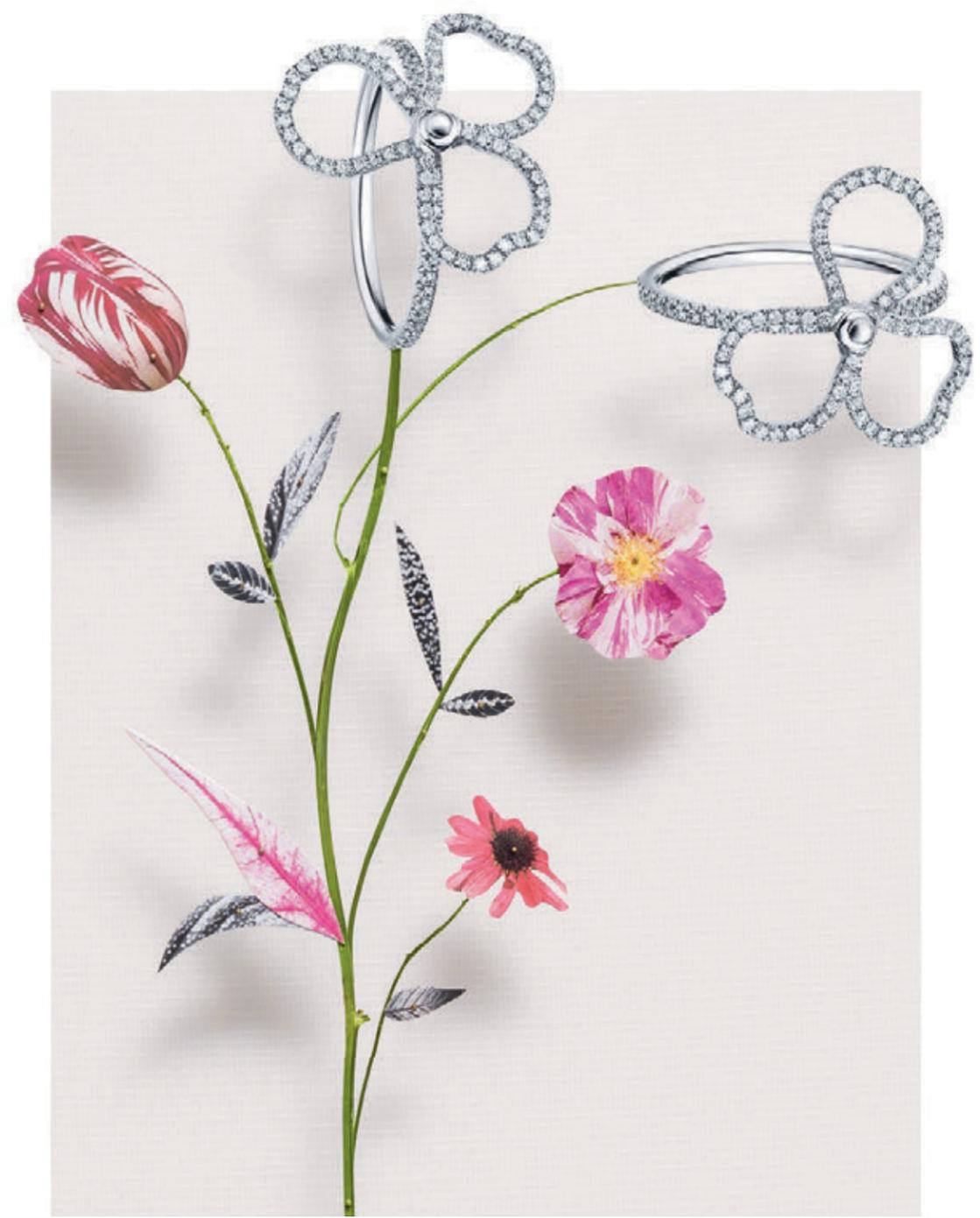
Garden Variety

THE NEW TIFFANY PAPER FLOWERS™ COLLECTION
Tiffany Paper Flowers™ are blooms of the imagination, as though petals had been scattered by the wind and pinned back together again. The natural and the industrial have never coexisted so beautifully.

Flower constructions by Anne ten Donkelaar







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BACKSTORY

TIFFANY CHIEF ARTISTIC OFFICER,
REED KRAKOFF, ON GREENHOUSES AND
THE POWER OF CREATIVITY.

The greenhouse, for most gardeners, is a utilitarian space that provides shelter and allows life to flourish in light and warmth. We decided to take this functional structure and recontextualize it for our spring Home & Accessories collection. We built it from solid sterling silver to make it fantastical, extraordinarily luxurious and even a bit magical. It took four of our finest craftspeople over 1,000 hours over the course of nine months to engineer it in our Tiffany hollowware shop. The proportions, the structure and the materials were all painstakingly considered. What we ended up with is a perfect expression of the consummate craftsmanship and ability to dream that Tiffany has always been known for. But what I love most about this piece is what it symbolizes. A greenhouse, if you think about it, is a place where beauty grows and flowers blossom, with scents and colors that are almost unfathomable. I like to think that Tiffany does, and has always done, the same for the imagination, creating and nurturing unpredictable magic and constant surprise.



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On the cover: Tiffany Paper Flowers™ and Tiffany City HardWear designs.

TIFFANY & CO.