BELIEVE IN LOVE

TIFFANY & CO.



TIFFANY&CO.



TO BE ABLE TO DRAW PROFOUND BEAUTY OUT

OF A STONE REQUIRES ULTIMATE CONTROL FROM MINE TO

FINGER. ALONG THE WAY, THERE ARE THOUSANDS

OF DECISIONS MADE THAT BRING LIFE, FIRE AND

BRILLIANCE TO A DIAMOND. ONLY TIFFANY COULD PURSUE

PERFECTION WITH SUCH RELENTLESS DEDICATION

AND COMMITMENT TO CRAFT.

THE STANDARDS THAT SET TIFFANY DIAMONDS

APART ARE IMPOSSIBLE TO IGNORE.

MODERN LOVE

A Tiffany engagement ring is a symbol of the choice to embrace one another completely. It is a proud, heartfelt declaration that our decisions will be made together, our future will be formed in tandem and we will grow into ourselves. It is an acknowledgement of the strength, joy and promise we find in love.



THE TIFFANY PROMISE

The superlative beauty of Tiffany's engagement diamonds is the result of strict quality standards and our obsession with creating the most brilliant diamonds at every step. Tiffany frequently rejects stones that would be accepted by others. In fact, an astonishing 99.96 percent of the world's gem-grade diamonds fall short of our standards. But beyond the 4Cs (cut, clarity, color and carat weight), at Tiffany we understand that it takes a human being to breathe life into a stone.

Our craftsmen see the beauty in every Tiffany diamond, and work with passion and precision to unleash intense vibrancy and light.

Angles, proportion and symmetry are obsessively considered, so that the stone's brilliance changes the very energy in the room. We are so deeply committed to this pursuit of perfection that we could entrust this work only to the most talented hands. Every ring is handcrafted, just as it's been done for over 130 years, which is why it takes nearly a year—from the moment the diamond is discovered until the design is finished—to make an engagement ring that is worthy of the Tiffany name.

TO LEARN MORE ABOUT TIFFANY DIAMONDS AND THE TIFFANY PROMISE,
VISIT TIFFANY.COM/ENGAGEMENT OR CONSULT A TIFFANY DIAMOND EXPERT AT 800 518 5555.





ENGAGEMENT RINGS

DESERVES A LEGENDARY RING.

BECAUSE A LEGENDARY LOVE

THE TIFFANY® SETTING

Introduced in 1886, the Tiffany® Setting is the world's most iconic engagement ring. Masterfully engineered so that the round brilliant diamond floats above a sleek six-prong setting, the metalwork virtually disappears, allowing the diamond to take center stage. A true design masterpiece, the Tiffany® Setting has been a symbol of the world's greatest love stories for over 130 years.









TIFFANY HARMONY®

Graceful and refined, the tapered shape of Tiffany Harmony® embraces the diamond in a setting expertly proportioned to complement its matching wedding band.

Together, they fit one another perfectly.







TIFFANY SOLESTE®

Tiffany Soleste® offers a variety of shapes complemented by a matching wedding band. A striking center stone is surrounded by a halo of bead-set diamonds that gather light into the center stone, magnifying its brilliance.





PRINCESS CUT

The square modified brilliant Princess Cut diamond is an elegant and timeless style, with more than 50 chevron-like facets that reflect and refract light.







TIFFANY NOVO®

The Tiffany Novo* is a refined cushion modified brilliant diamond, set in platinum with four graceful, tapered prongs that elevate the stone above the band to create an extraordinary show of light.





TIFFANY YELLOW DIAMONDS

Tiffany Yellow Diamonds are renowned the world over for capturing the warmth and brilliance of sunlight. All Tiffany Yellow Diamonds are natural, with no color enhancements or treatments, making them



COLORED GEMSTONES

Tiffany is famous for our many exquisitely colored gemstone rings. These Tiffany Soleste® rings are surrounded with bead-set diamonds that cast a halo of sparkling light.

TIFFANY SOLESTE* RINGS IN PLATINUM WITH DIAMONDS.

FROM LEFT: PEAR-SHAPED AQUAMARINE, CUSHION-CUT TANZANITE, ROUND TSAVORITE,
ROUND TANZANITE AND ROUND PINK SAPPHIRE. DISCOVER MORE COLORED
GEMSTONE DESIGNS AT TIFFANY.COM/COLLECTIONS/TIFFANY-SOLESTE.





STATEMENT DIAMOND RINGS

A Tiffany ring is an extraordinary gesture.

These dazzling masterpieces feature magnificent stones that are brilliant beyond compare.







WEDDING AND COUPLES' RINGS

A SYMBOL OF THE UNIQUE BOND OF LOVE.



A PERFECT MATCH

Nothing enhances the beauty of a Tiffany diamond engagement ring like pairing it with a Tiffany band ring. Tiffany & Co. offers an unparalleled selection of beautiful bands in the finest metals, with or without diamonds.

BAND RINGS WITH DIAMONDS IN PLATINUM AND 18K YELLOW, WHITE AND ROSE GOLD.

CLOCKWISE FROM LEFT: TIFFANY SOLESTE* V, TIFFANY & CO.*, TIFFANY T TWO, TIFFANY JAZZ*,

TIFFANY CLASSIC™, TIFFANY SOLESTE*, TIFFANY METRO, TIFFANY HARMONY*.



18K ROSE GOLD, TIFFANY T TWO IN 18K WHITE GOLD, TIFFANY CLASSIC™ IN PLATINUM WITH TITANIUM.



CO.

LOVE IS LOVE

Today and always, Tiffany celebrates true connection with rings that stand for love in all forms.

BAND RINGS IN PLATINUM AND 18K ROSE GOLD. FROM LEFT: TIFFANY & CO.* WITH DIAMONDS, TIFFANY & CO.*, TIFFANY LEGACY* WITH DIAMONDS, TIFFANY FLAT DOUBLE MILGRAIN WITH A DIAMOND, TIFFANY T TWO, TIFFANY T TWO WITH PAVÉ DIAMONDS, TIFFANY CLASSIC™ MILGRAIN, TIFFANY EMBRACE®.





A PERSONAL TOUCH

The art of hand engraving has been a signature Tiffany service since the 19th century. Passed along from master to apprentice over decades, this art remains an important way to imbue wedding rings and other prized objects with greater meaning. Whether initials, a favorite quote or a secret message known only to you and your loved one, Tiffany engraving adds a personal touch. Tiffany is also proud to offer engraving on site with same-day service in select locations worldwide.

HAND-ENGRAVED TIFFANY CLASSIC™ WEDDING BANDS IN 18K ROSE GOLD

AND PLATINUM, TIFFANY EMBRACE* IN 18K ROSE GOLD.

VISIT TIFFANY.COM/PERSONALIZATION-SERVICES

FOR MORE INFORMATION ON OUR ENGRAVING SERVICES.



TIFFANY LASTS A LIFETIME

TIFFANY OFFERS BEAUTIFUL DESIGNS
TO BE TREASURED FOREVER.



Tiffany Celebration® rings are little reminders of life's biggest moments. Made to honor commitments, anniversaries, shared dreams and a life together, these band rings range from the essence of classic beauty to more modern designs.

Each one has its own personality.

BAND RINGS IN PLATINUM WITH DIAMONDS. FROM TOP: TIFFANY EMBRACE" WITH SAPPHIRES,
TIFFANY METRO IN 18K YELLOW GOLD, TIFFANY VICTORIA", TIFFANY JAZZ" IN 18K ROSE GOLD, TIFFANY EMBRACE",
TIFFANY & CO. SCHLUMBERGER" SIXTEEN STONE WITH 18K YELLOW GOLD.



LOVE & TRADITION

Commemorate the occasion with smart, polished accessories for the groom, in a range of luxurious materials and enduring styles.

CUFF LINKS IN STERLING SILVER, FROM TOP: TIFFANY METROPOLIS, PALOMA'S GRAFFITI LOVE & KISSES, "I" AND "DO," SOLD SEPARATELY. "YES" PIERCED MONEY CLIP IN STERLING SILVER. TIFFANY SQUARE 2-HAND 27 MM WATCH IN 18K YELLOW GOLD. DISCOVER MORE MEN'S GIFTS AT TIFFANY.COM/ENGAGEMENT/THE-GROOM.







BRILLIANCE BEYOND MEASURE

FOR OVER 180 YEARS, TIFFANY'S INSISTENCE
ON THE HIGHEST POSSIBLE STANDARDS
HAS RESULTED IN BREATHTAKINGLY
BEAUTIFUL DIAMONDS.

THE STRICT STANDARDS OF TIFFANY BRILLIANCE

Every diamond is special when you consider that it was formed deep in the earth billions of years ago.

And each diamond, like a human fingerprint, has certain distinguishing characteristics such as color, clarity and carat weight.

But what brings life and soul into a diamond is the cut.

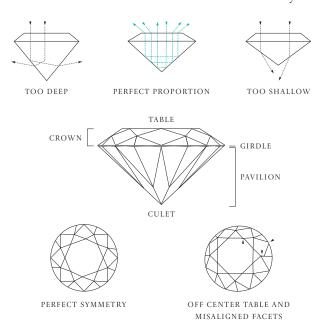


CUT

At Tiffany, we cut our own diamonds. We take the world's highest quality rough stones and put them in the hands of the world's best diamond cutters. These artisans craft the best-proportioned diamonds instead of the heaviest diamonds, ensuring that each and every stone's full potential is unlocked. They ensure the precise positioning, shape and angle of each of the diamond's facets to maximize brilliance and fire.

Tiffany diamond cutters refuse to compromise. When the choice is size or beauty, we always choose beauty, so that we outshine all others. Tiffany's diamonds are brighter and more vibrant because we craft them that way. And only the most precisely cut diamonds earn the right to be placed in the legendary Tiffany Blue Box®.

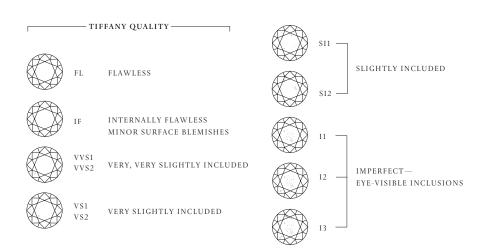
In fact, we are so confident in the superb quality of our diamonds that we stand behind them with a lifetime warranty.



CLARITY

Clarity is a measure of the purity and rarity of the diamond, graded by the visibility of these characteristics under 10-power magnification. A stone is graded as flawless if, under 10-power magnification, no inclusions (internal flaws) and no blemishes (external imperfections) are visible. Absolutely flawless diamonds are exceedingly rare and priced accordingly.

Tiffany's strict diamond grading standards are executed with expertise, integrity and accuracy. When Tiffany believes that a diamond's clarity is on the borderline between two grades, Tiffany will always assign the stone a lower grade—never falsely inflating a stone's grade. Tiffany rejects any diamond with noticeable imperfections to the unaided eye.



COLOR

Color refers to the tint of the diamond. In nature, most diamonds have a slight tint of yellow or brown color. The closer to being "colorless" a diamond is, the rarer it is. The industry standard for grading color is to evaluate each stone against a "master-set" and assign a letter grade from "D" (colorless) to "Z" (light yellow). Tiffany only accepts diamonds in the "colorless" and "near colorless" range.

Borderline color classifications are automatically given the more conservative grade. Additionally, the Tiffany Gemological Laboratory will not accept stones exhibiting strong or excessive fluorescence, which, in natural lighting, can give diamonds a milky appearance.

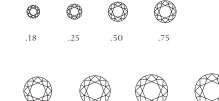




CARAT WEIGHT

Tiffany diamonds are always cut to maximize brilliance, not carat weight. "Carat" denotes the weight of a diamond.

One carat equals .20 grams. Tiffany measures diamonds to 1/1000th of a carat. Taken by itself, carat weight does not determine a diamond's value. For example, two one-carat stones can vary widely in price when clarity, color and cut are taken into consideration. When that is understood, it is clear that large diamonds of peerless quality are rare and priced accordingly.



2.50

2.00

1.00

1.50

TIFFANY DIAMOND SHAPES

Over the course of a lifetime, you will look at your engagement ring over one million times. The stone, setting and shape should reflect your unique style and relationship. Tiffany offers a wide range of diamond shapes to ensure that each ring is as extraordinary as the love it represents.

ROUND BRILLIANT

The round brilliant shape uses exacting mathematical proportions to optimize a diamond's ability to reflect and refract light.

OVAL

The oval shape combines the traditional round brilliant diamond shape with the marquise cut diamond.

HEART

Heart-shaped gems are classic symbols of love, cut with a precise length-to-width ratio.

EMERALD

Although the emerald cut has 58 facets like round and princess diamonds, it is the parallel facets that help highlight the stone's color and clarity.

64

PRINCESS

Boasting over 50 chevron-shaped facets, this cut is defined by exceptional fire and scintillation.

PEAR

The pear shape combines round brilliant and marquise cut styles to form a tapered teardrop.

CUSHION

The cushion diamond has a square or rectangular outline, with larger facets and rounded corners that increase the stone's brilliance.

MARQUISE

The marquise shape is reminiscent of the oval, but features pointed ends, making an elliptical shape.



ROUND Brilliant

PRINCESS



PEAR



65



HEART



CUSHION



EMERALD



MARQUISE



SUSTAINABILITY AND RESPONSIBLE SOURCING

At Tiffany & Co., we believe in the responsibility of business to build a more sustainable future. We obtain diamonds, gemstones and precious metals, and craft our jewelry in ways that are ethically and environmentally responsible to make Tiffany a brand you can be proud to wear. We help set rigorous global mining standards, and contribute to the well-being of the communities in which we operate. Tiffany procures rough diamonds and manages a worldwide supply chain that sources, cuts, polishes and supplies finished stones with integrity. We go above and beyond conflict-free standards such as the Kimberley Process to source our diamonds with even greater respect for the environment and human rights, striving to build a bright future for our employees and communities, and protecting the beauty that inspires us.

LEARN MORE ABOUT OUR SUSTAINABILITY EFFORTS AT TIFFANY.COM/SUSTAINABILITY.

67

UNIQUELY YOURS

Every Tiffany diamond is engraved with a proprietary, state-of-the-art inscription, invisible to the naked eye, that makes your diamond uniquely yours. This singular inscription ensures that every Tiffany diamond is as special as the promise made when it is given or received.

THE TIFFANY GEMOLOGICAL LABORATORY

To ensure that diamonds meet Tiffany's exacting standards,
 Tiffany & Co. maintains a state-of-the-art gemological
laboratory with a staff of highly experienced gemologists who grade
 our diamonds. Every diamond in a Tiffany engagement
ring—no matter how large or small—passes through our New York
 facility for grading. No diamond can become a Tiffany
 diamond until it passes a rigorous evaluation in the
 Tiffany Gemological Laboratory.

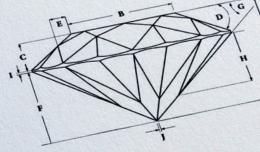


TIFFANY & CO.

37783714 | Q08100129

DIAMOND REGISTRATION NUMBER

3//	AMOND REGISTRAT	HONIT		261290
DI	AMO	INSCRIPTIONS	T&Co.R02	NONE
	ROUND	CROWN		
		GIRDLE		
SHAPE	BRILLIANT	The second secon	ONS	62.2%
HAI	BRIL	CUT PROPORTI	SCENTAGE -	57%
. 55	. 8.61 x 5.34mm	TAL DEL	WAGE -	15.4%
CUT 8.55		A TOTAL DEPTH	GHT PERCENTAG	E35
MEASUREMENTS		NT B TABLE	GHT PERCEN	5
	EXCELLE	C CROWN	CLE	
PRESENCE	EXCELL	ENI	- ATAG	Δ.
PRECISION OF CUT	EXCEL	LENT E STAR LEN	GTH PERCENTAG ON DEPTH PERCEN	VTAGE
PREC	EAG	DAVILIC	N DEPIN	
SYMMETRY		ANTS FAMILIA	ON ANGLE	DERCENTAGE -
POLISH	2.40 0	ARATS G PAVILI	ON ANGLE ER HALF LENGTH	PER
		H LOW	ERHA	
CARAT WEIGHT -		D	DLE THICKNESS	MEDIUM TO
		FAINT I GI		
COLOR GRADE -		-	FINISH -	
COLORGIC			GIRDLE FINISH -	
FLUORESCENCE -	THE WASTER	IF	CULET	
CLARITY GRA	DE -			
CLARITY GI				
			-	- CC



TIFFANY & CO. IS COMMITTED TO SOURCING DIAM SOCIALLY AND ENVIRONMENTALLY P

TIFFANY DIAMOND CERTIFICATE AND FULL LIFETIME WARRANTY

The Tiffany Diamond Certificate is backed by a Full Lifetime Warranty, which guarantees the grade of your diamond—for life. Other diamond reports, including those from the Gemological Institute of America (GIA), do not contain such guarantees, and even carry disclaimers that the contents of the reports, including diamond grade, may differ if examined in the future. Tiffany not only maintains the high grading standards but also holds itself accountable for the accuracy of its diamond grades.

AT YOUR SERVICE

Tiffany provides superlative care that lasts a lifetime.

We offer a range of services, from private consultations, custom hand engraving, ring sizing and polishing to routinely checking that the diamonds are secure in their settings. In addition, our clients can take advantage of our worldwide complimentary standard engraving and diamond ring cleaning programs.

RING UPGRADE PROGRAM*

Through our Ring Upgrade Program, Tiffany offers the opportunity to upgrade your Tiffany diamond engagement ring.

Inquire at a Tiffany store for details.

PAYMENT PLANS**

Inquire at a Tiffany store about our payment plans.

PLEASE VISIT TIFFANY.COM OR CALL YOUR REPRESENTATIVE TO SCHEDULE A TIFFANY
DIAMOND RING CONSULTATION WITH ONE OF OUR DIAMOND EXPERTS.

TO BROWSE A COMPLETE SELECTION OF WEDDING BANDS AND IDEAS ON PLANNING
THE PERFECT DAY, VISIT TIFFANY.COM/ENGAGEMENT.

VISIT TIFFANY.COM/CATALOGUES TO DOWNLOAD A PDF VERSION OF THIS BOOK.

"THE TIFFANY RING UPGRADE PROGRAM IS CURRENTLY AVAILABLE IN THE UNITED STATES, CANADA AND AUSTRALIA.

""TIFFANY PAYMENT PLANS ARE CURRENTLY AVAILABLE IN THE UNITED STATES AND CANADA.



THE BLUE BOX

A Tiffany ring is always presented in the legendary Tiffany Blue Box*. It holds the promise of breathtaking design, superlative quality and flawless craftsmanship.

It never fails to make hearts beat faster.





Tiffany & Co. views the protection of the environment as both a moral obligation and a business imperative. We proudly state that this catalogue is printed on paper that is Forest Stewardship Council* (FSC') certified. It contains fiber from forests that are carefully the contains the production of the council of the contains the council of the contains fiber from forests that are carefully the council of th

The gemological standards on pages 60–63 and 68–71 in this book refer only to round brilliant diamonds from .18 to 2.99 carats set in certain ring styles. Round brilliant diamonds smaller or larger, fancy-shaped diamonds and fancy color diamonds each have their own specially tailored standards of evaluation. Consult your Tiffany Sales Professional for details.

TIFFANY 8. CO.*, T&CO.*, the TIFFANY SETTING, TIFFANY EMBRACE*, TIFFANY NOVO*, TIFFANY CLASSIC**, TIFFANY SOLESTE*, TIFFANY HARMONY*, TIFFANY CELEBRATION*, TIFFANY LEGACY*, TIFFANY BLEZET*, TIFFANY JAZZ*, TIFFANY VICTORIA*, TIFFANY BLOE BOX* are trademarks or registered trademarks of Tiffany and Company and its affiliates, in the U.S. and other countries. BLSA PERETTI* and Diamonds by the Yard* are trademarks of Elsa Peretti. Elsa Peretti designs copyrighted by Elsa Peretti. PALOMA PICASSO* is a trademark of Paloma Picasso. Paloma Picasso designs copyrighted by Paloma Picasso. Merchandise shown may not be available in all locations. Items may appear larger or smaller than actual size due to photography techniques. To remove your name from our mailing list, please contact customer service. © Tiffany and Company, 2018. FB18

TIFFANY.COM



