

BELIEVE IN LOVE

TIFFANY & CO.



TIFFANY & CO.



TO BE ABLE TO DRAW PROFOUND BEAUTY OUT OF A STONE REQUIRES ULTIMATE CONTROL FROM MINE TO FINGER. ALONG THE WAY, THERE ARE THOUSANDS OF DECISIONS MADE THAT BRING LIFE, FIRE AND BRILLIANCE TO A DIAMOND. ONLY TIFFANY COULD PURSUE PERFECTION WITH SUCH RELENTLESS DEDICATION AND COMMITMENT TO CRAFT.

THE STANDARDS THAT SET TIFFANY DIAMONDS APART ARE IMPOSSIBLE TO IGNORE.

## MODERN LOVE

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A Tiffany engagement ring is a symbol of the choice to embrace one another completely. It is a proud, heartfelt declaration that our decisions will be made together, our future will be formed in tandem and we will grow into ourselves. It is an acknowledgement of the strength, joy and promise we find in love.



## THE TIFFANY PROMISE

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The superlative beauty of Tiffany's engagement diamonds is the result of strict quality standards and our obsession with creating the most brilliant diamonds at every step. Tiffany frequently rejects stones that would be accepted by others. In fact, an astonishing 99.96 percent of the world's gem-grade diamonds fall short of our standards.

But beyond the 4Cs (cut, clarity, color and carat weight), at Tiffany we understand that it takes a human being to breathe life into a stone.

Our craftsmen see the beauty in every Tiffany diamond, and work with passion and precision to unleash intense vibrancy and light.

Angles, proportion and symmetry are obsessively considered, so that the stone's brilliance changes the very energy in the room. We are so deeply committed to this pursuit of perfection that we could entrust this work only to the most talented hands. Every ring is handcrafted, just as it's been done for over 130 years, which is why it takes nearly a year—from the moment the diamond is discovered until the design is finished—to make an engagement ring that is worthy of the Tiffany name.

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TO LEARN MORE ABOUT TIFFANY DIAMONDS AND  
THE TIFFANY PROMISE, VISIT [TIFFANY.COM/ENGAGEMENT](https://www.tiffany.com/engagement) OR CONSULT  
A TIFFANY DIAMOND EXPERT AT 0800 160 1837 (UK) OR 00800 2000 1122 (EU).





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ENGAGEMENT  
RINGS

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BECAUSE A LEGENDARY LOVE  
DESERVES A LEGENDARY RING.

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## THE TIFFANY® SETTING

Introduced in 1886, the Tiffany® Setting is the world's most iconic engagement ring. Masterfully engineered so that the round brilliant diamond floats above a sleek six-prong setting, the metalwork virtually disappears, allowing the diamond to take center stage. A true design masterpiece, the Tiffany® Setting has been a symbol of the world's greatest love stories for over 130 years.





THE TIFFANY® SETTING IN 18K YELLOW GOLD, THE PAVÉ TIFFANY® SETTING IN PLATINUM,  
THE TIFFANY® SETTING AND TIFFANY EMBRACE® DIAMOND BAND RING IN 18K ROSE GOLD WITH DIAMONDS.

## TIFFANY HARMONY®

Graceful and refined, the tapered shape of Tiffany Harmony® embraces the diamond in a setting expertly proportioned to complement its matching wedding band. Together, they fit one another perfectly.





## TIFFANY SOLESTE

Tiffany Soleste offers a variety of shapes complemented by a matching wedding band. A striking center stone is surrounded by a halo of bead-set diamonds that gather light into the center stone, magnifying its brilliance.





## PRINCESS CUT

The square modified brilliant Princess Cut diamond is an elegant and timeless style, with more than 50 chevron-like facets that reflect and refract light.





## TIFFANY NOVO®

The Tiffany Novo® is a refined cushion modified brilliant diamond, set in platinum with four graceful, tapered prongs that elevate the stone above the band to create an extraordinary show of light.





RINGS IN PLATINUM WITH DIAMONDS: THE PAVÉ TIFFANY® SETTING, TIFFANY BOW RIBBON, TIFFANY SOLESTE OVAL, ROUND BRILLIANT WITH TAPERED BAGUETTES, EMERALD CUT.



## TIFFANY YELLOW DIAMONDS

Tiffany Yellow Diamonds are renowned the world over for capturing the warmth and brilliance of sunlight. All Tiffany Yellow Diamonds are natural, with no color enhancements or treatments, making them extremely rare.

TIFFANY SOLESTE YELLOW DIAMOND RINGS.



## COLORED GEMSTONES

Tiffany is famous for our many exquisitely colored gemstone rings. These Tiffany Soleste rings are surrounded with bead-set diamonds that cast a halo of sparkling light.

TIFFANY SOLESTE RINGS IN PLATINUM WITH DIAMONDS.  
FROM LEFT: PEAR-SHAPED AQUAMARINE, CUSHION-CUT TANZANITE, ROUND TSAVORITE,  
ROUND TANZANITE AND ROUND PINK SAPPHIRE. DISCOVER MORE COLORED  
GEMSTONE DESIGNS AT [TIFFANY.COM/COLLECTIONS/TIFFANY-SOLESTE](https://www.tiffany.com/collections/tiffany-soleste).



## STATEMENT DIAMOND RINGS

A Tiffany ring is an extraordinary gesture. These dazzling masterpieces feature magnificent stones that are brilliant beyond compare.





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WEDDING  
AND COUPLES'  
RINGS

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A SYMBOL OF THE UNIQUE BOND OF LOVE.

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## A PERFECT MATCH

Nothing enhances the beauty of a Tiffany diamond engagement ring like pairing it with a Tiffany band ring. Tiffany & Co. offers an unparalleled selection of beautiful bands in the finest metals, with or without diamonds.

BAND RINGS WITH DIAMONDS IN PLATINUM AND 18K YELLOW, WHITE AND ROSE GOLD.  
CLOCKWISE FROM LEFT: TIFFANY SOLESTE V, TIFFANY & CO., TIFFANY T TWO, TIFFANY JAZZ™,  
TIFFANY CLASSIC™, TIFFANY SOLESTE, TIFFANY WHITE DIAMONDS, TIFFANY HARMONY®.



## CLASSIC BANDS

Tiffany & Co. makes beautiful band rings for both men and women.

Cast in a range of striking metals and styles, it's easy to find the perfect ring to represent your unique love story.

BAND RINGS, CLOCKWISE FROM LEFT: TIFFANY CLASSIC™ MILGRAIN IN PLATINUM, TIFFANY CLASSIC™ IN 18K YELLOW GOLD, TIFFANY FLAT IN PLATINUM WITH A DIAMOND, TIFFANY FLAT DOUBLE MILGRAIN IN PLATINUM, TIFFANY CLASSIC™ IN PLATINUM, TIFFANY CLASSIC™ MILGRAIN IN PLATINUM AND 18K ROSE GOLD, TIFFANY T TWO IN 18K WHITE GOLD, TIFFANY CLASSIC™ IN PLATINUM WITH TITANIUM.



## LOVE IS LOVE

Today and always, Tiffany celebrates true connection  
with rings that stand for love in all forms.

BAND RINGS IN PLATINUM AND 18K ROSE GOLD. FROM LEFT: TIFFANY & CO.<sup>®</sup> WITH DIAMONDS,  
TIFFANY & CO.<sup>®</sup>, TIFFANY LEGACY™ WITH DIAMONDS, TIFFANY FLAT DOUBLE  
MILGRAIN WITH A DIAMOND, TIFFANY T TWO, TIFFANY T TWO WITH PAVÉ DIAMONDS,  
TIFFANY CLASSIC™ MILGRAIN, TIFFANY EMBRACE<sup>®</sup>.





## A PERSONAL TOUCH

The art of hand engraving has been a signature Tiffany service since the 19th century. Passed along from master to apprentice over decades, this art remains an important way to imbue wedding rings and other prized objects with greater meaning. Whether initials, a favorite quote or a secret message known only to you and your loved one, Tiffany engraving adds a personal touch. Tiffany is also proud to offer engraving on site with same-day service in select locations worldwide.

HAND-ENGRAVED TIFFANY CLASSIC™ WEDDING BANDS IN 18K ROSE GOLD AND PLATINUM, TIFFANY EMBRACE® IN 18K ROSE GOLD. VISIT [TIFFANY.COM/PERSONALIZATION-SERVICES](https://www.tiffany.com/personalization-services) FOR MORE INFORMATION ON OUR ENGRAVING SERVICES.



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TIFFANY  
LASTS  
A LIFETIME

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TIFFANY OFFERS BEAUTIFUL DESIGNS  
TO BE TREASURED FOREVER.

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## THE LOOK OF LOVE

Tiffany Celebration® rings are little reminders of life's biggest moments. Made to honor commitments, anniversaries, shared dreams and a life together, these band rings range from the essence of classic beauty to more modern designs.

Each one has its own personality.

BAND RINGS IN PLATINUM WITH DIAMONDS. FROM TOP: TIFFANY EMBRACE® WITH SAPPHIRES, TIFFANY WHITE DIAMONDS IN 18K YELLOW GOLD, TIFFANY VICTORIA®, TIFFANY JAZZ™ IN 18K ROSE GOLD, TIFFANY EMBRACE®, TIFFANY & CO. SCHLUMBERGER SIXTEEN STONE WITH 18K YELLOW GOLD.



## LOVE & TRADITION

Commemorate the occasion with smart, polished accessories for the groom, in a range of luxurious materials and enduring styles.

CUFF LINKS IN STERLING SILVER, FROM TOP: TIFFANY METROPOLIS, PALOMA'S GRAFFITI LOVE & KISSES, "I" AND "DO," SOLD SEPARATELY. "YES" PIERCED MONEY CLIP IN STERLING SILVER, TIFFANY SQUARE 2-HAND 27 MM WATCH IN 18K YELLOW GOLD. DISCOVER MORE MEN'S GIFTS AT [TIFFANY.COM/ENGAGEMENT/THE-GROOM](https://www.tiffany.com/engagement/the-groom).





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BRILLIANCE  
BEYOND  
MEASURE

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FOR OVER 180 YEARS, TIFFANY'S INSISTENCE  
ON THE HIGHEST POSSIBLE STANDARDS  
HAS RESULTED IN BREATHTAKINGLY  
BEAUTIFUL DIAMONDS.

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THE STRICT STANDARDS OF  
TIFFANY BRILLIANCE

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Every diamond is special when you consider that it was formed deep in the earth billions of years ago. And each diamond, like a human fingerprint, has certain distinguishing characteristics such as color, clarity and carat weight. But what brings life and soul into a diamond is the cut.



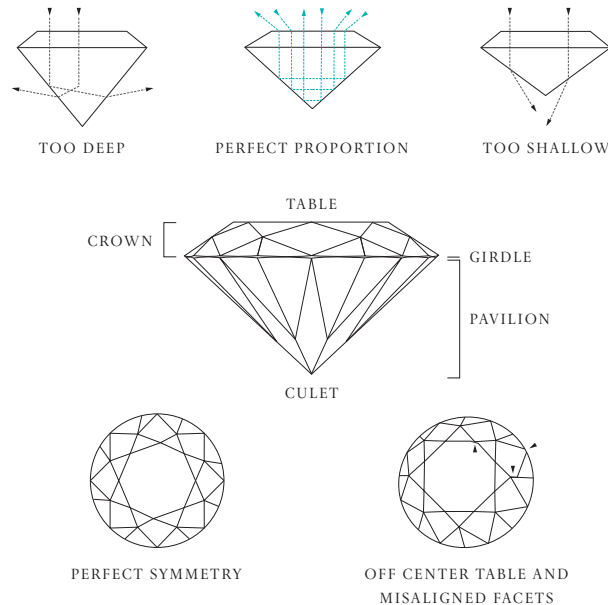


## CUT

At Tiffany, we cut our own diamonds. We take the world's highest quality rough stones and put them in the hands of the world's best diamond cutters. These artisans craft the best-proportioned diamonds instead of the heaviest diamonds, ensuring that each and every stone's full potential is unlocked. They ensure the precise positioning, shape and angle of each of the diamond's facets to maximize brilliance and fire.

Tiffany diamond cutters refuse to compromise. When the choice is size or beauty, we always choose beauty, so that we outshine all others. Tiffany's diamonds are brighter and more vibrant because we craft them that way. And only the most precisely cut diamonds earn the right to be placed in the legendary Tiffany Blue Box.

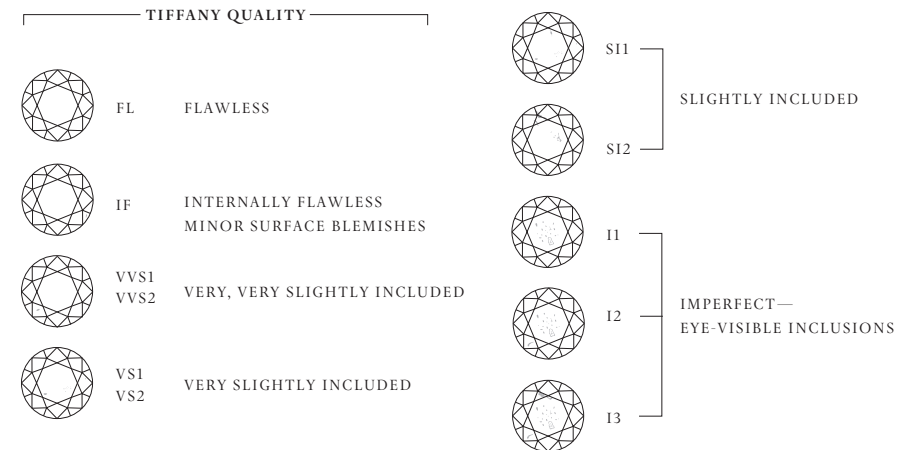
In fact, we are so confident in the superb quality of our diamonds that we stand behind them with a lifetime warranty.



## CLARITY

Clarity is a measure of the purity and rarity of the diamond, graded by the visibility of these characteristics under 10-power magnification. A stone is graded as flawless if, under 10-power magnification, no inclusions (internal flaws) and no blemishes (external imperfections) are visible. Absolutely flawless diamonds are exceedingly rare and priced accordingly.

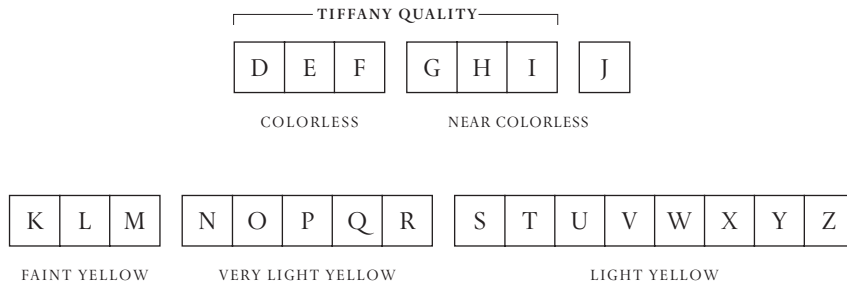
Tiffany's strict diamond grading standards are executed with expertise, integrity and accuracy. When Tiffany believes that a diamond's clarity is on the borderline between two grades, Tiffany will always assign the stone a lower grade—never falsely inflating a stone's grade. Tiffany rejects any diamond with noticeable imperfections to the unaided eye.



## COLOR

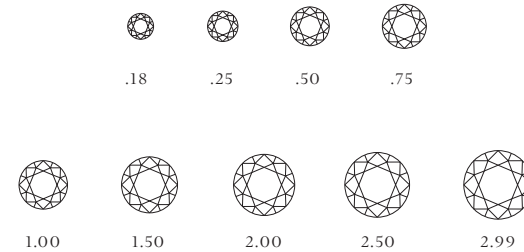
Color refers to the tint of the diamond. In nature, most diamonds have a slight tint of yellow or brown color. The closer to being “colorless” a diamond is, the rarer it is. The industry standard for grading color is to evaluate each stone against a “master-set” and assign a letter grade from “D” (colorless) to “Z” (light yellow). Tiffany only accepts diamonds in the “colorless” and “near colorless” range.

Borderline color classifications are automatically given the more conservative grade. Additionally, the Tiffany Gemological Laboratory will not accept stones exhibiting strong or excessive fluorescence, which, in natural lighting, can give diamonds a milky appearance.



## CARAT WEIGHT

Tiffany diamonds are always cut to maximize brilliance, not carat weight. “Carat” denotes the weight of a diamond. One carat equals .20 grams. Tiffany measures diamonds to 1/1000th of a carat. Taken by itself, carat weight does not determine a diamond’s value. For example, two one-carat stones can vary widely in price when clarity, color and cut are taken into consideration. When that is understood, it is clear that large diamonds of peerless quality are rare and priced accordingly.



### TIFFANY DIAMOND SHAPES

Over the course of a lifetime, you will look at your engagement ring over one million times. The stone, setting and shape should reflect your unique style and relationship. Tiffany offers a wide range of diamond shapes to ensure that each ring is as extraordinary as the love it represents.

#### ROUND BRILLIANT

The round brilliant shape uses exacting mathematical proportions to optimize a diamond's ability to reflect and refract light.

#### OVAL

The oval shape combines the traditional round brilliant diamond shape with the marquise cut diamond.

#### HEART

Heart-shaped gems are classic symbols of love, cut with a precise length-to-width ratio.

#### EMERALD

Although the emerald cut has 58 facets like round and princess diamonds, it is the parallel facets that help highlight the stone's color and clarity.

#### PRINCESS

Boasting over 50 chevron-shaped facets, this cut is defined by exceptional fire and scintillation.

#### PEAR

The pear shape combines round brilliant and marquise cut styles to form a tapered teardrop.

#### CUSHION

The cushion diamond has a square or rectangular outline, with larger facets and rounded corners that increase the stone's brilliance.

#### MARQUISE

The marquise shape is reminiscent of the oval, but features pointed ends, making an elliptical shape.



ROUND  
BRILLIANT



OVAL



HEART



EMERALD



PRINCESS



PEAR



CUSHION



MARQUISE



## SUSTAINABILITY AND RESPONSIBLE SOURCING

At Tiffany & Co., we believe in the responsibility of business to build a more sustainable future. We obtain diamonds, gemstones and precious metals, and craft our jewelry in ways that are ethically and environmentally responsible to make Tiffany a brand you can be proud to wear. We help set rigorous global mining standards, and contribute to the well-being of the communities in which we operate. Tiffany procures rough diamonds and manages a worldwide supply chain that sources, cuts, polishes and supplies finished stones with integrity. We go above and beyond conflict-free standards such as the Kimberley Process to source our diamonds with even greater respect for the environment and human rights, striving to build a bright future for our employees and communities, and protecting the beauty that inspires us.

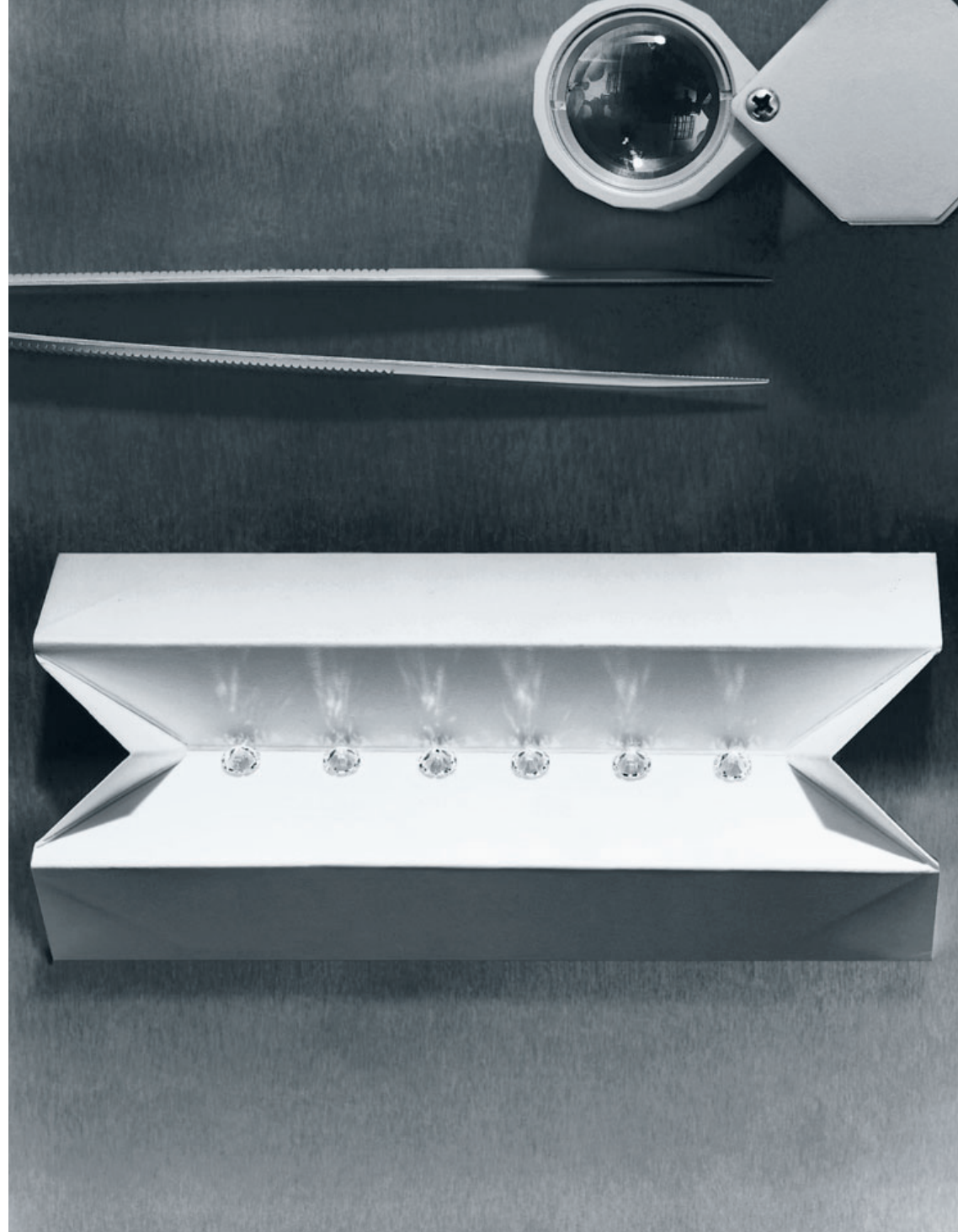
LEARN MORE ABOUT OUR SUSTAINABILITY EFFORTS AT [TIFFANY.COM/SUSTAINABILITY](https://www.tiffany.com/sustainability).

## UNIQUELY YOURS

Every Tiffany diamond is engraved with a proprietary, state-of-the-art inscription, invisible to the naked eye, that makes your diamond uniquely yours. This singular inscription ensures that every Tiffany diamond is as special as the promise made when it is given or received.

## THE TIFFANY GEMOLOGICAL LABORATORY

To ensure that diamonds meet Tiffany's exacting standards, Tiffany & Co. maintains a state-of-the-art gemological laboratory with a staff of highly experienced gemologists who grade our diamonds. Every diamond in a Tiffany engagement ring—no matter how large or small—passes through our New York facility for grading. No diamond can become a Tiffany diamond until it passes a rigorous evaluation in the Tiffany Gemological Laboratory.

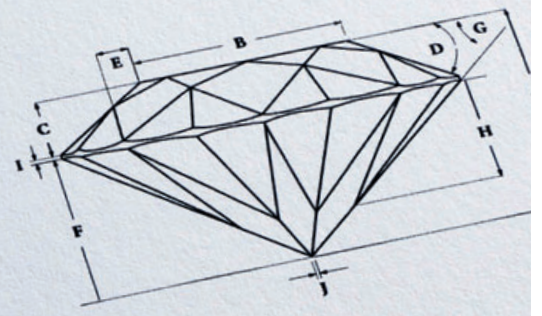


# TIFFANY & Co.

DIAMOND CERTIFICATE

37783714/Q08100129  
DIAMOND REGISTRATION NUMBER

SHAPE	ROUND	INSCRIPTIONS	T&Co.R02261290
CUT	BRILLIANT	CROWN	NONE
MEASUREMENTS	8.55 - 8.61 x 5.34mm	GIRDLE	
PRECISION OF CUT	EXCELLENT	CUT PROPORTIONS	
SYMMETRY	EXCELLENT	A TOTAL DEPTH PERCENTAGE	62.2%
POLISH	EXCELLENT	B TABLE SIZE PERCENTAGE	57%
CARAT WEIGHT	2.40 CARATS	C CROWN HEIGHT PERCENTAGE	15.4%
COLOR GRADE	D	D CROWN ANGLE	35°
FLUORESCENCE	FAINT	E STAR LENGTH PERCENTAGE	50%
CLARITY GRADE	IF	F PAVILION DEPTH PERCENTAGE	43%
		G PAVILION ANGLE	
		H LOWER HALF LENGTH PERCENTAGE	
		I GIRDLE THICKNESS	MEDIUM TO S
		J CULET	



TIFFANY & CO. IS COMMITTED TO SOURCING DIAMONDS  
ETHICALLY AND ENVIRONMENTALLY RESPONSIBLY

## TIFFANY DIAMOND CERTIFICATE AND FULL LIFETIME WARRANTY

The Tiffany Diamond Certificate is backed by a Full Lifetime Warranty, which guarantees the grade of your diamond—for life. Other diamond reports, including those from the Gemological Institute of America (GIA), do not contain such guarantees, and even carry disclaimers that the contents of the reports, including diamond grade, may differ if examined in the future. Tiffany not only maintains the high grading standards but also holds itself accountable for the accuracy of its diamond grades.

## AT YOUR SERVICE

Tiffany provides superlative care that lasts a lifetime. We offer a range of services, from private consultations, custom hand engraving, ring sizing and polishing to routinely checking that the diamonds are secure in their settings. In addition, our clients can take advantage of our worldwide complimentary standard engraving and diamond ring cleaning programs.

## RING UPGRADE PROGRAM\*

Through our Ring Upgrade Program, Tiffany offers the opportunity to upgrade your Tiffany diamond engagement ring. Inquire at a Tiffany store for details.

## PAYMENT PLANS\*\*

Inquire at a Tiffany store about our payment plans.

PLEASE VISIT [TIFFANY.COM](http://TIFFANY.COM) OR CALL YOUR REPRESENTATIVE TO SCHEDULE A TIFFANY DIAMOND RING CONSULTATION WITH ONE OF OUR DIAMOND EXPERTS.

TO BROWSE A COMPLETE SELECTION OF WEDDING BANDS AND IDEAS ON PLANNING THE PERFECT DAY, VISIT [TIFFANY.COM/ENGAGEMENT](http://TIFFANY.COM/ENGAGEMENT).

VISIT [TIFFANY.COM/CATALOGUES](http://TIFFANY.COM/CATALOGUES) TO DOWNLOAD A PDF VERSION OF THIS BOOK.

\*THE TIFFANY RING UPGRADE PROGRAM IS CURRENTLY AVAILABLE IN THE UNITED STATES, CANADA AND AUSTRALIA.

\*\*TIFFANY PAYMENT PLANS ARE CURRENTLY AVAILABLE IN THE UNITED STATES AND CANADA.



## THE BLUE BOX

A Tiffany ring is always presented in the legendary Tiffany Blue Box. It holds the promise of breathtaking design, superlative quality and flawless craftsmanship. It never fails to make hearts beat faster.



MIX  
Paper from  
responsible sources  
FSC® C021849

Tiffany & Co. views the protection of the environment as both a moral obligation and a business imperative. We proudly state that this catalogue is printed on paper that is Forest Stewardship Council® (FSC) certified. It contains fiber from forests that are carefully managed, responsibly harvested and adhere to strict environmental and socioeconomic standards.

The gemological standards on pages 60–63 and 68–71 in this book refer only to round brilliant diamonds from .18 to 2.99 carats set in certain ring styles. Round brilliant diamonds smaller or larger, fancy-shaped diamonds and fancy color diamonds each have their own specially tailored standards of evaluation. Consult your Tiffany Sales Professional for details.

TIFFANY®, TIFFANY & CO., T&CO., the TIFFANY® SETTING, TIFFANY EMBRACE®, TIFFANY NOVO®, TIFFANY CLASSIC™, TIFFANY HARMONY®, TIFFANY CELEBRATION®, TIFFANY LEGACY™, TIFFANY BEZET®, TIFFANY JAZZ™, TIFFANY VICTORIA®, Tiffany & Co. Schlumberger, the color and word mark TIFFANY BLUE® and Tiffany Blue Box are trademarks or registered trademarks of Tiffany and Company and its affiliates, in the U.S. and other countries. ELSA PERETTI® and Diamonds by the Yard® are trademarks of Elsa Peretti. Elsa Peretti designs copyrighted by Elsa Peretti. PALOMA PICASSO® is a trademark of Paloma Picasso. Paloma Picasso designs copyrighted by Paloma Picasso. Merchandise shown may not be available in all locations. Items may appear larger or smaller than actual size due to photography techniques. To remove your name from our mailing list, please contact customer service. © Tiffany and Company, 2018. ER18EU





