

THIS IS
A TIFFANY
RING

THIS IS
A TIFFANY
RING

MODERN LOVE

A Tiffany ring is a symbol of true connection, honouring love in all forms, from romance and engagement to every meaningful milestone.

It is a heartfelt declaration and commitment to truly honour one another. We handcraft designs that stand the test of time and are as enduring as love itself.





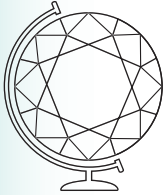
A TIFFANY LEGACY

Charles Lewis Tiffany was the first jeweller to establish the diamond ring as a symbol of love.

In 1886 he introduced the Tiffany® Setting, the world's most iconic engagement ring. Crowned the "King of Diamonds" for acquiring superlative European gems—including the French Crown Jewels—Charles Lewis Tiffany introduced the American public to rare gemstones from around the world. His debut of the Tiffany Diamond, one of the most important diamonds in history, not only highlighted his dedication to exemplary craftsmanship, it confirmed Tiffany as the world-renowned destination for diamonds.

100% CONFLICT-FREE

At Tiffany & Co., we are committed to sourcing high-quality diamonds with integrity.



We value traceability and the importance of knowing the origin—or provenance—of our diamonds from the moment they are unearthed. That's why we source rough diamonds only from known mines and sources in countries that are full participants in the Kimberley Process Certification Scheme. We also go beyond the Kimberley Process—with stringent chain of custody controls and by advocating for stronger global standards—to better ensure that human rights and the environment are protected. Our in-house cutting and polishing operations and vertically integrated supply chain further enable us to advance our industry-leading traceability and sustainability commitments to our customers. We also helped to launch the Initiative for Responsible Mining Assurances (IRMA) and are a founding member of the Responsible Jewellery Council.

To learn more visit [Tiffany.com/Sustainability](https://www.tiffany.com/sustainability).





IN PURSUIT OF PERFECTION

Every ring is expertly crafted with passion and precision to unleash intense vibrancy and light.

Treasured from the moment they're unearthed, stones selected for our engagement rings are entrusted to masterful artisans who bring decades of experience to their craft. Tiffany diamonds are cut to maximise beauty—angles, proportion and symmetry are obsessively considered, so that the stone's brilliance changes the very energy in the room.

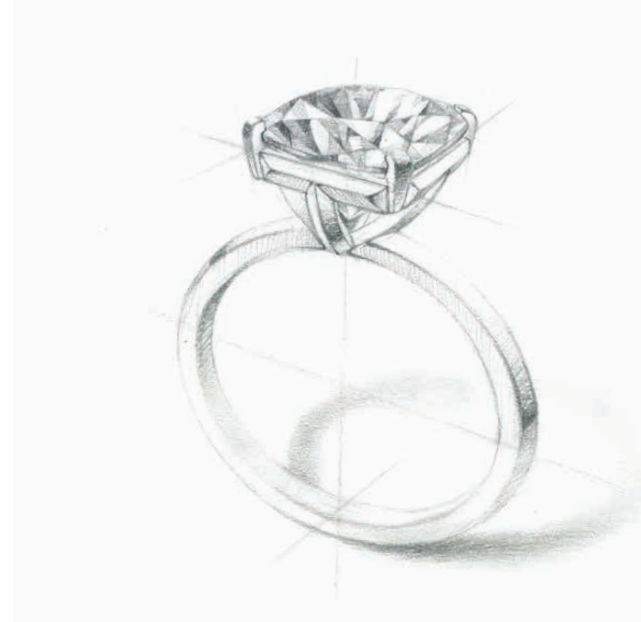


THE TIFFANY® SETTING

Introduced in 1886, the celebrated six-prong
Tiffany® Setting lifts the diamond above the band
and into the light. The result is a ring
whose sparkling beauty has never been rivalled.

A TIFFANY® SETTING EMBODIES
A LEGACY OF INNOVATION AND ARTISTRY—
AN ICON FOR FUTURE GENERATIONS.





INNOVATION IN DESIGN

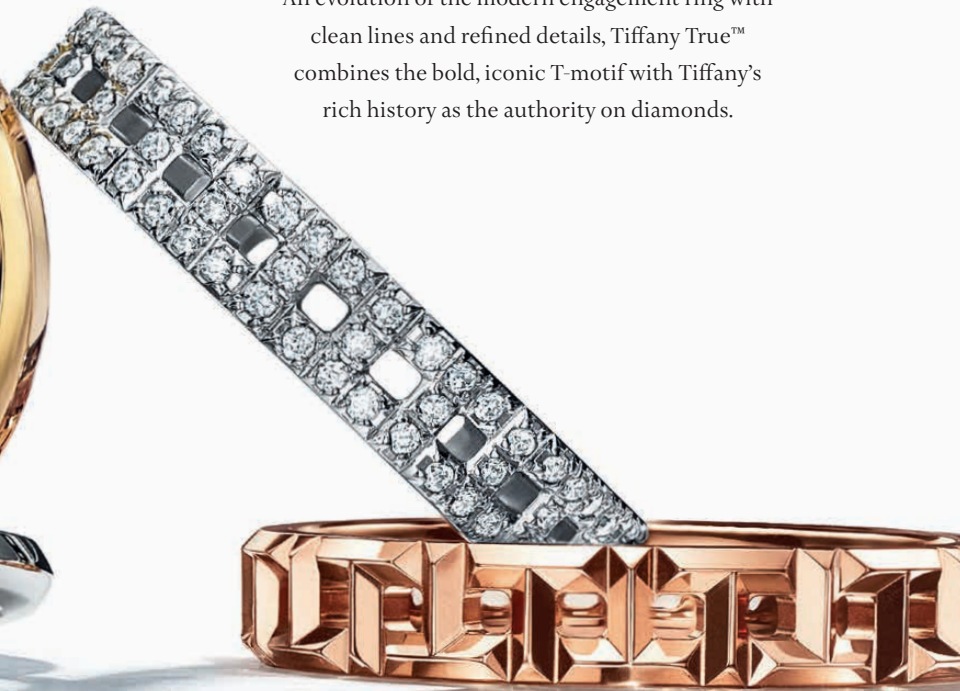
Ever since Tiffany introduced the modern engagement ring, it has played a part in the world's greatest love stories for over 130 years.

Tiffany continues this tradition with the introduction of the Tiffany True™. The innovative mixed-cut diamond ring was engineered by Tiffany, creating a new symbol for modern love.



TIFFANY TRUE™

An evolution of the modern engagement ring with clean lines and refined details, Tiffany True™ combines the bold, iconic T-motif with Tiffany's rich history as the authority on diamonds.





TIFFANY SOLESTE

The breathtaking design maximises the scintillation and visual impact of the centre stone. Tiffany Soleste features a centre stone surrounded by a crown of round brilliant bead-set diamonds.

TIFFANY HARMONY®

In the same way that lyrics and music effortlessly blend together, Tiffany Harmony® engagement rings pair perfectly with its coordinating wedding band to form a harmonious design.

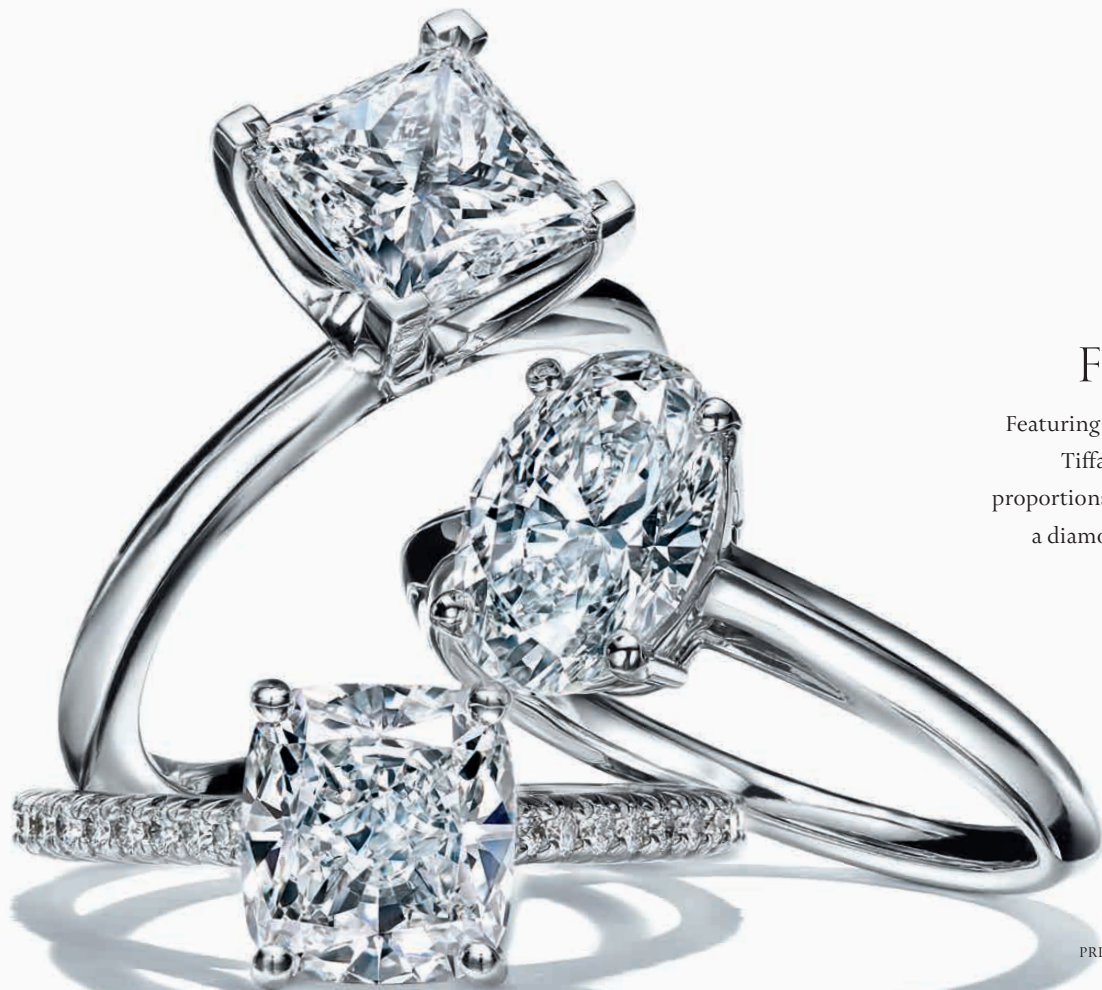




TIFFANY YELLOW DIAMONDS

Saturated with colour and radiating a scintillating yellow light, rare yellow diamonds are as captivating as the morning sun and the one who wears them.





FANCY SHAPES

Featuring magnificent stones and diamond shapes, Tiffany fancy shapes are cut to exacting proportions and at the highest standards to maximise a diamond's ability to reflect and refract light.

PRINCESS-CUT DIAMOND, OVAL-CUT DIAMOND
AND TIFFANY NOVO® CUSHION-CUT.



LEGENDARY STYLE

Illustrating a timeless design aesthetic that ranges from the classical to the fantastical, our engagement rings elevate intricate craftsmanship and designs to artistry.



TIFFANY & CO. SCHLUMBERGER ROUND BRILLIANT, TIFFANY THREE STONE
AND TIFFANY BOW RIBBON.

MADE FOR EACH OTHER

Tiffany band rings are a perfect
match to symbolise your special bond of love.



BAND RINGS FROM THE TIFFANY CLASSIC™, TIFFANY EMBRACE®, TIFFANY & CO.®,
TIFFANY® DIAMOND WEDDING BAND, TIFFANY HARMONY® AND TIFFANY T COLLECTIONS.



LOVE IS LOVE.
TODAY AND ALWAYS, TIFFANY CELEBRATES
TRUE CONNECTION WITH RINGS
THAT STAND FOR LOVE IN ALL FORMS.



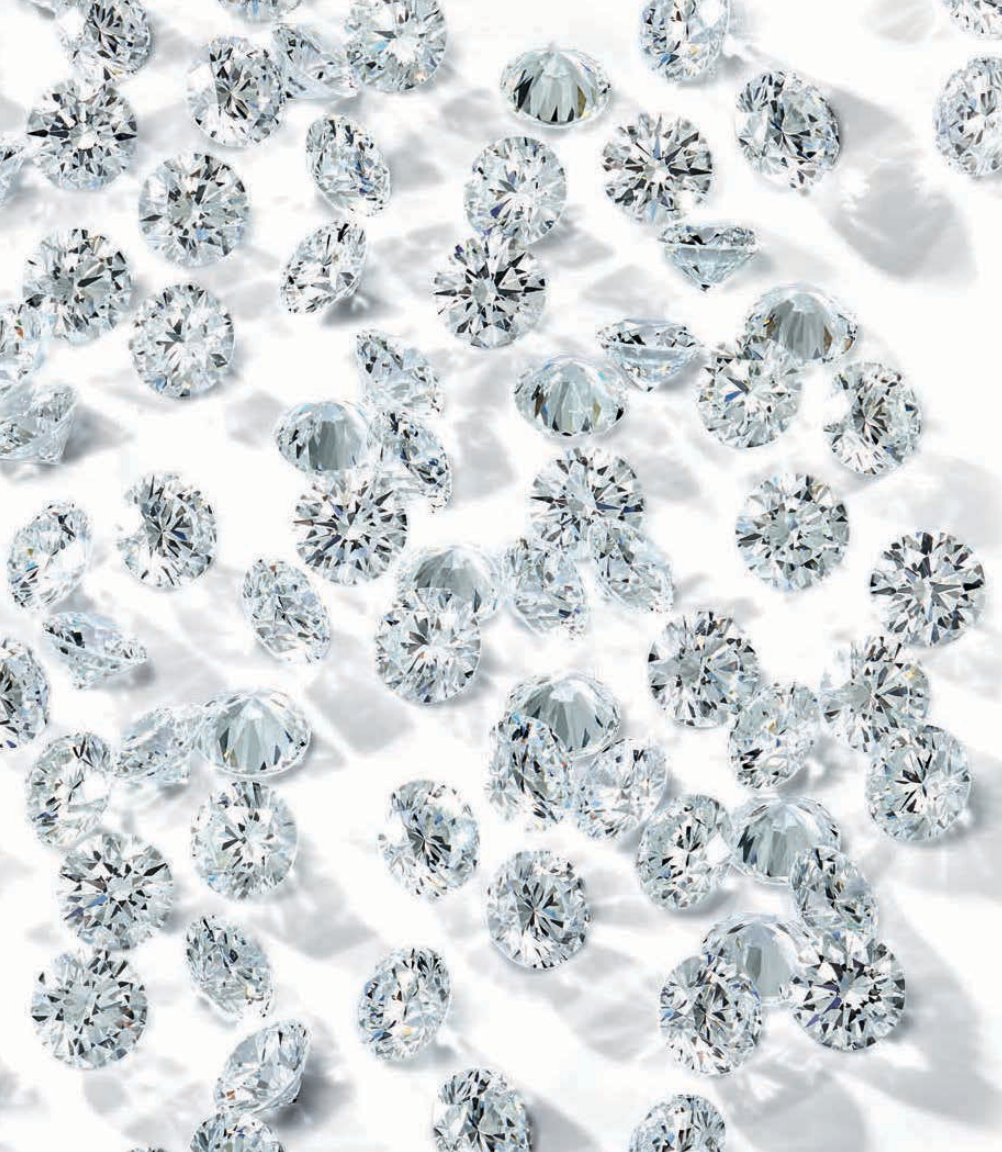
BAND RINGS FROM THE TIFFANY ESSENTIAL BAND, TIFFANY METRO,
TIFFANY SOLESTE AND TIFFANY T COLLECTIONS.



ONE CELEBRATION LEADS TO ANOTHER

Symbols of love, synonymous with style, Tiffany Celebration® rings mark life's biggest moments and milestones. They are imbued with meaning—carefully considered and brilliantly crafted.

BAND RINGS FROM THE TIFFANY® SETTING,
TIFFANY SOLESTE AND TIFFANY T COLLECTIONS.



THE TIFFANY GUIDE TO DIAMONDS

The 4Cs: cut, clarity, colour and carat—represent the four universal standards that determine the rarity and quality of a diamond.

Together they impact a diamond's brilliance and beauty in profound ways. We frequently reject stones that would be accepted by others because only superlative diamonds earn the right to be placed in the legendary Tiffany Blue Box. The incomparable beauty of Tiffany engagement rings is a result of our exceptional jewellery design, masterful craftsmanship and exacting standards across the 4Cs.



CUT is the most important of the 4Cs.



EXPERT
SYMMETRY

Cut refers to the facet proportions on the surface of a diamond. It maximises the beauty of a diamond and is controlled by human hands, not nature. Tiffany diamonds possess superlative fire and sparkle because we craft them to meet our exacting standards.



EXCELLENT
PROPORTION

At Tiffany, we take the world's highest quality rough stones and put them in the hands of the world's most talented diamond cutters, crafting diamonds that outshine all others.



TOO DEEP

Expert Symmetry Facets precisely matching in size, shape and alignment create brilliance.



TOO SHALLOW

Excellent Proportion Light reflects brightly.

Too Deep Light escapes through the side.

Too Shallow Light escapes at the bottom.



MISALIGNED
FACETS

Misaligned Facets Asymmetry interrupts the movement of light from one facet to the next.

TIFFANY QUALITY*



FL FLAWLESS



IF INTERNALLY FLAWLESS
MINOR SURFACE BLEMISHES



VVS1 VERY, VERY SLIGHTLY INCLUDED
VVS2



VS1 VERY SLIGHTLY INCLUDED
VS2

CLARITY is a measure of the purity and rarity of a diamond.

It is determined by the visibility of imperfections under 10-power magnification as virtually all diamonds have imperfections of one type or another. A diamond is graded as flawless if, under 10-power magnification, no inclusions (internal flaws) or blemishes (external imperfections) are visible.

Tiffany maintains strict grading standards and rejects any diamond with noticeable imperfections to the unaided eye.

**The gemmological standards in this graphic refer only to individually registered engagement diamonds set in certain ring styles.*





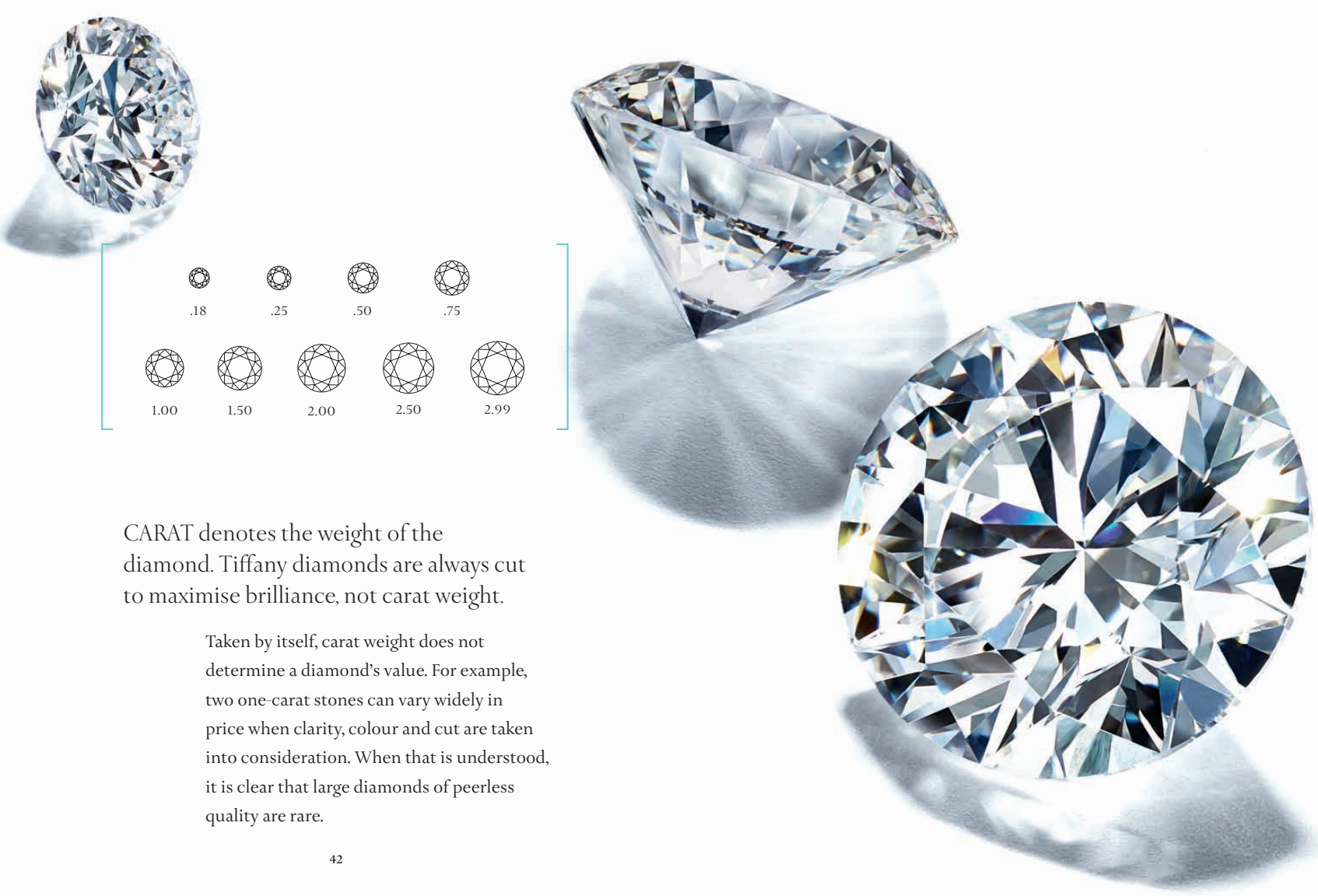
TIFFANY QUALITY*									
D E F			G H I			J			
COLOURLESS			NEAR COLOURLESS						
K L M			N	O	P	Q	R		
FAINT YELLOW			VERY LIGHT YELLOW						
S	T	U	V	W	X	Y	Z		
LIGHT YELLOW									

COLOUR refers to the tint of the diamond.

In nature, most diamonds have a slight tint of yellow or brown. Tiffany only accepts stones in the “colourless” to “near colourless” range. The closer to being “colourless” a diamond is, the rarer and more valuable it is.

Additionally, the Tiffany Gemological Laboratory will not accept stones exhibiting strong or excessive fluorescence, which, in natural lighting, gives diamonds a milky appearance.

**The gemmological standards in this graphic refer only to individually registered engagement diamonds set in certain ring styles.*

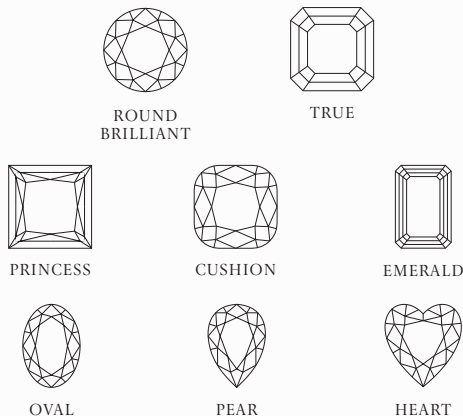


CARAT denotes the weight of the diamond. Tiffany diamonds are always cut to maximise brilliance, not carat weight.

Taken by itself, carat weight does not determine a diamond's value. For example, two one-carat stones can vary widely in price when clarity, colour and cut are taken into consideration. When that is understood, it is clear that large diamonds of peerless quality are rare.



DIAMOND SHAPE is the geometric appearance of the diamond. Tiffany offers a wide range of diamond cuts and shapes, ensuring that every ring is as extraordinary as the love it represents.



Round Brilliant Exacting proportions reflect light and cast tiny rainbows in a dazzling display of sparkle and contrast.

True A modern mix combining a step-cut crown and brilliant-cut pavilion, displaying intense light and balanced with subtle rainbows.

Princess A bold, square-brilliant cut with over 50 chevron-shaped facets that create a shimmering array of reflections.

Cushion Rounded edges soften the traditional corners of a square or rectangular-cut diamond for a gently luminous effect.

Emerald Parallel cuts showcase the diamond's pure colour and icy clarity.

Oval An elegant, elongated adaptation of the round brilliant cut with facets that make the light dance.

Pear Round brilliant and marquise-style cuts combine to form the teardrop shape with an extraordinary display of light.

Heart A series of precise cuts form this classic symbol of love.



TIFFANY DIAMOND CERTIFICATE AND FULL LIFETIME WARRANTY

The Tiffany Diamond Certificate is issued by Tiffany & Co. to certify the authenticity and integrity of serialised Tiffany diamonds. This document contains vital statistics related to your diamond, from its grades based on the 4Cs to its provenance information and its unique laser-inscribed serial number.

Our Diamond Certificate is backed by a Full Lifetime Warranty, which guarantees the grade of your diamond. Other diamond reports, including those from the Gemological Institute of America (GIA), do not contain such guarantees and even carry disclaimers.





A RELATIONSHIP FOR LIFE

When you purchase a Tiffany ring, we become a part of your love story and you become part of the Tiffany family.

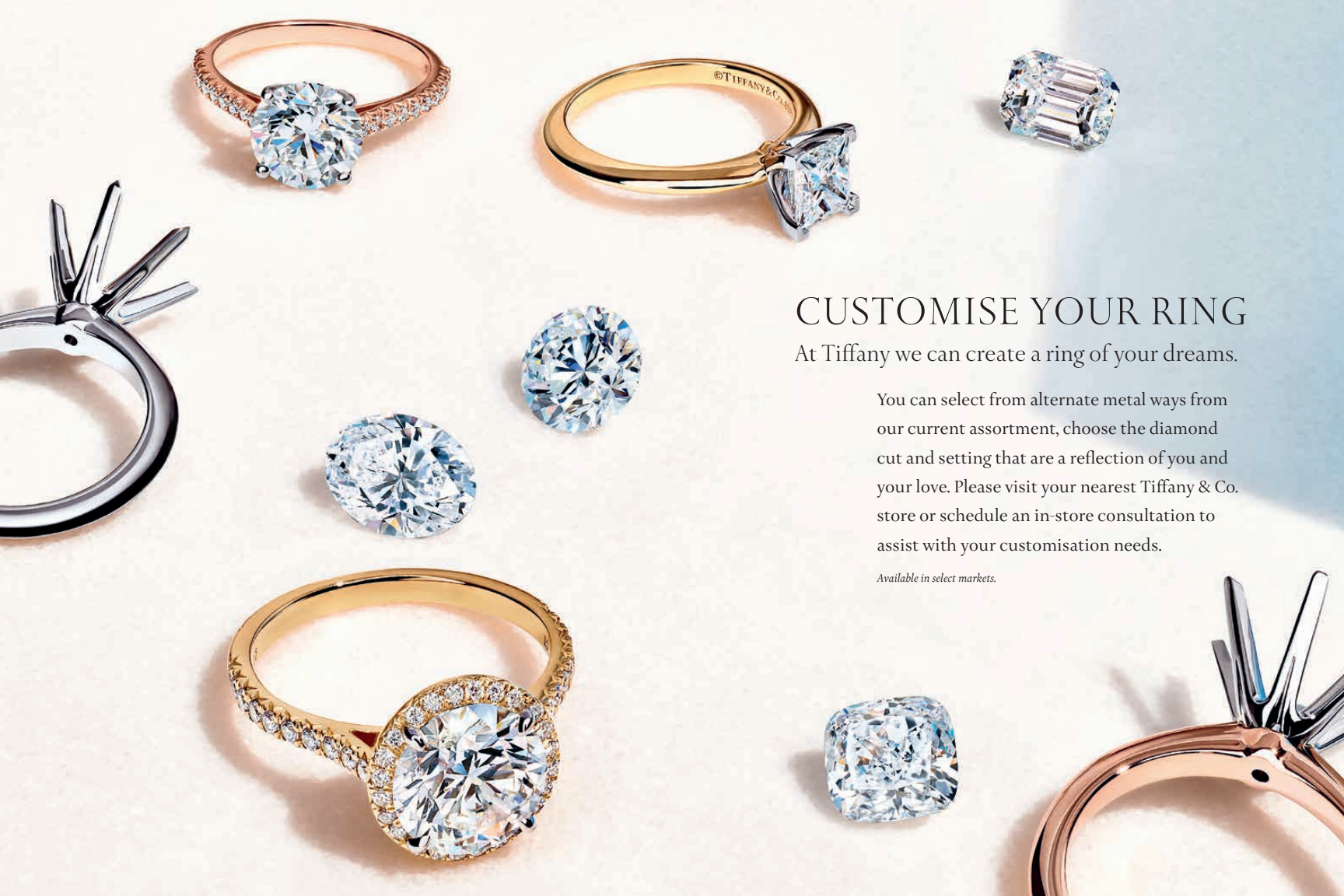
We offer a range of services from private consultations and custom hand engraving to ring sizing and cleaning. In addition to a range of services, you receive the benefits of a legacy where unparalleled craftsmanship is as unforgettable as the day you say, "I do."

ENGRAVING

Inscribe your engagement ring with a personal message, initials or a memorable date.

Engraving adds a personal message that is only shared by you and your loved one—elevating the importance of any piece of jewellery to a treasured heirloom for future generations. We offer engraving and same day service at select locations, consult a Tiffany Diamond Expert for more details.





CUSTOMISE YOUR RING

At Tiffany we can create a ring of your dreams.

You can select from alternate metal ways from our current assortment, choose the diamond cut and setting that are a reflection of you and your love. Please visit your nearest Tiffany & Co. store or schedule an in-store consultation to assist with your customisation needs.

Available in select markets.



BLUE BOX EMBOSSING

A Tiffany ring is always presented in the legendary Tiffany Blue Box.

It holds the promise of a lifetime of love and expert craftsmanship. Personalise your Tiffany Blue ring box by embossing it with initials, a monogram or a date. Consult a Tiffany Diamond Expert for more details or visit [Tiffany.com](https://www.tiffany.com).



AT YOUR SERVICE

Tiffany offers complimentary cleaning (every six months) and will ensure that the stones are secure in their settings. With proper care, your Tiffany diamond ring will retain its beauty and character for many generations to come.

RING UPGRADE PROGRAM

Our Tiffany Ring Upgrade Program offers the opportunity to upgrade your Tiffany engagement ring. Speak with a Diamond Expert for details.

PAYMENT PLANS

Inquire at a Tiffany store about our payment plans.

YOUR ENGAGEMENT RING IS LEGENDARY

- Your diamond is as rare as your love. We only accept 0.04% of the world's gem-grade diamonds.
- Your diamond was responsibly sourced.
- Your diamond has a unique and invisible laser I.D.
- Your diamond is backed by a Tiffany Diamond Certificate—we stand behind our grades and provide the provenance of your stone.
- Your diamond was cut and polished by expert artisans to maximise beauty and sparkle.
- Your engagement ring was meticulously handcrafted.
- You can upgrade through the Tiffany Upgrade Program.

Select standards on this page refer only to individually registered engagement diamonds set in certain ring styles.



TIFFANY TRUE™
in platinum.



TIFFANY TRUE™
YELLOW DIAMOND
in 18k yellow gold.



THE TIFFANY* SETTING
in platinum.



THE TIFFANY* SETTING
in 18k yellow gold.



THE TIFFANY* SETTING
in 18k rose gold.



THE TIFFANY* SETTING
with a diamond band
in platinum.



PAVÉ TIFFANY* SETTING
with a diamond band
in platinum.



TIFFANY HARMONY*
in platinum. Also available
in 18k rose gold.



TIFFANY HARMONY*
with a diamond band
in platinum. Also available
in 18k rose gold.



TIFFANY SOLESTE
ROUND BRILLIANT
with a diamond band
in platinum.



TIFFANY SOLESTE
CUSHION-CUT
with a diamond band
in platinum.



TIFFANY SOLESTE
EMERALD-CUT
with a diamond band
in platinum.



TIFFANY SOLESTE
OVAL-CUT
with a diamond band
in platinum.



TIFFANY SOLESTE
PEAR-SHAPED
with a diamond band
in platinum.



TIFFANY SOLESTE
HEART-SHAPED
with a diamond band
in platinum.



TIFFANY SOLESTE
PRINCESS-CUT
with a diamond band
in platinum.



PRINCESS-CUT
in platinum.



EMERALD-CUT
in platinum.



OVAL-CUT
in platinum.



HEART-SHAPED
in platinum.



PEAR-SHAPED
in platinum.



TIFFANY NOVO*
CUSHION-CUT
with a pavé diamond band
in platinum. Also available
in round brilliant cut.



TIFFANY NOVO*
PRINCESS-CUT
with a pavé diamond band
in platinum.



TIFFANY NOVO*
EMERALD-CUT
with a pavé diamond band
in platinum.



TIFFANY THREE STONE
in platinum.



TIFFANY THREE STONE
with pear-shaped side stones
in platinum.



TIFFANY THREE STONE
with sapphire side stones
in platinum.



TIFFANY THREE STONE
with baguette side stones
in platinum.



TIFFANY SOLESTE
CUSHION-CUT
YELLOW DIAMOND
with a diamond band
in platinum.



TIFFANY SOLESTE
OVAL-CUT
YELLOW DIAMOND
with a diamond band
in platinum.



TIFFANY SOLESTE
CUSHION-CUT
YELLOW DIAMOND
with a diamond band
in platinum.



TIFFANY NOVO*
YELLOW DIAMOND
with a pavé diamond band
in platinum.



TIFFANY & CO.
SCHLUMBERGER
with a diamond band
in platinum.



TIFFANY & CO.
SCHLUMBERGER BUDS
with a diamond band
in platinum.



TIFFANY & CO.
SCHLUMBERGER
TWO BEES
in platinum and
18k yellow gold.



TIFFANY & CO.
SCHLUMBERGER ROPE
in 18k yellow gold.



MISSION ACCOMPLISHED!



The gemmological standards in this book refer only to individually registered engagement diamonds set in certain ring styles.

TIFFANY, TIFFANY & CO., T&CO., the colour and word mark TIFFANY BLUE and the design and word mark TIFFANY BLUE BOX, amongst other names and symbols, are trademarks of Tiffany and Company and its affiliates, in the U.S. and other countries. ELSA PERETTI is a trademark of Elsa Peretti. Elsa Peretti designs copyrighted by Elsa Peretti. Merchandise shown may not be available in all locations. Items may appear larger or smaller due to photography techniques. To remove your name from our mailing list, please contact Customer Service.

© 2020 Tiffany and Company. All rights reserved. TIATR20CA

TIFFANY.COM

TIFFANY & CO.